



Photo: Victoria Zegler

U.S. PROGRAMS 2016 CHILD SPONSORSHIP



Sponsorship programs began in:
1938

States we work in:
**California Kentucky Mississippi
South Carolina Tennessee**

Total children and adults directly reached in 2016:
43,764

In 2016, you helped us give children the best chance for a brighter future:

Early Learners
We reached **77** sponsorship locations in **5** states with our Early Steps to School Success and school-age literacy programs.

Successful Students
Sponsors like you ensured that **75%** of regularly participating developing readers achieved a significant increase in literacy skills.

Successful Students
85% of regularly participating children improved their emergent reading skills, so they are better prepared to succeed in school.

Program Innovation
We used our innovative Vroom program to help parents support their child's brain development. The program uses creative tools and materials to turn everyday moments into brain building ones.

HOW WE'RE TRANSFORMING LIVES IN THE UNITED STATES



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Early Learners

• Sponsors like you made it possible for 90.2% of 3-year-olds and 87.5% of 5-year-olds in our programs to achieve vocabulary test scores at or above the normal range!

• With your help, we chartered a strategic working group to identify ways to strengthen support for 3- and 4-year-olds. Our goal is to ensure they get the quality care and learning opportunities they need to be ready for kindergarten.

• We partnered with Departments of Education in Kentucky, Mississippi, South Carolina and Tennessee to offer early learning programs in all sponsorship sites across these states.



Successful Students

• With your help, our programs helped children learn as much as they would have had they been in school an additional 5.9 months. This represents an increase over the prior year and breaks a 6-year record.

• Sponsors like you ensured that 75% of regularly participating developing readers achieved a significant increase in literacy skills in 2016.

• Thanks to your sponsorship, the percent of children reading proficiently more than doubled in 2016. This is the 6th year in a row this measure has increased so significantly!

• You made it possible for 85% of girls and boys to pass at least 90% of the reading quizzes they took in 2016.



Program Innovation

• We're excited to be launching our Presence Plan in Kentucky and Tennessee this year! Our 8-year goal is to achieve sustainability and transition ownership of sponsorship programs to the community and/or local partners in these states.

• In 2016, our innovative program Vroom was evaluated externally and found to reveal that, through the program, parents learned their role in supporting their child's development and long-term success. Vroom activities

also helped make parents aware of the importance of nurturing the development of their children's brains. The Vroom materials were shown to help communities understand their role in supporting early learning.

• Sponsors like you made it possible for our U.S. programs to be awarded the funding we need to continue the Vroom program in our pilot sites as well as expand to new areas.

Want to hear more about the amazing work you and our community of sponsors accomplished all over the world in 2016? Visit our website at:

SavetheChildren.org/Sponsor-Report

Thank You!