



**USAID**  
FROM THE AMERICAN PEOPLE

# USAID Advancing Nutrition

The Agency's Flagship Multi-Sectoral Nutrition Project

Led by JSI Research & Training Institute, Inc., and a diverse group of partners, our expertise spans sectors and contexts, enabling us to work with partners and stakeholders to strengthen nutrition outcomes in development and humanitarian response settings.

## What We Do

USAID Advancing Nutrition aims to strengthen the Agency's global nutrition investments by providing assistance to USAID Missions and local partners working at local, regional, and national levels to improve nutritional status and health outcomes where the burden of malnutrition is highest. Our work targets the individuals most at risk of malnutrition, especially young children, their caregivers, and women of reproductive age. We do so by supporting country-led scale-up of effective, integrated, and sustainable nutrition programs, interventions, and food and health systems.

## Our Goals

-  Scale up high-impact nutrition interventions and services
-  Strengthen country commitment and capacity for multi-sectoral nutrition programming
-  Generate evidence and facilitate learning and innovation for improved nutrition

Our team of experts is building stronger linkages among service delivery, policy, research, and capacity building through comprehensive and integrated nutrition-specific and nutrition-sensitive interventions, systems strengthening, implementation research, private and civil society sector engagement, quality improvement, and risk management.

## How We Work

We work across sectors to address the multiple causes of malnutrition, focusing on four primary technical areas:

- Strengthening nutrition outcomes within **health systems**
- Improving food security and nutrition of poor and vulnerable populations, including those in **humanitarian** and **fragile contexts**
- Bolstering **food systems** to make nutritious, diverse diets more available, affordable, and safe throughout the year
- Supporting **early childhood development** within nutrition services.

These four technical areas of work are underpinned by the three cross-cutting areas: **monitoring, evaluation, and learning; social and behavior change;** and **knowledge management.**

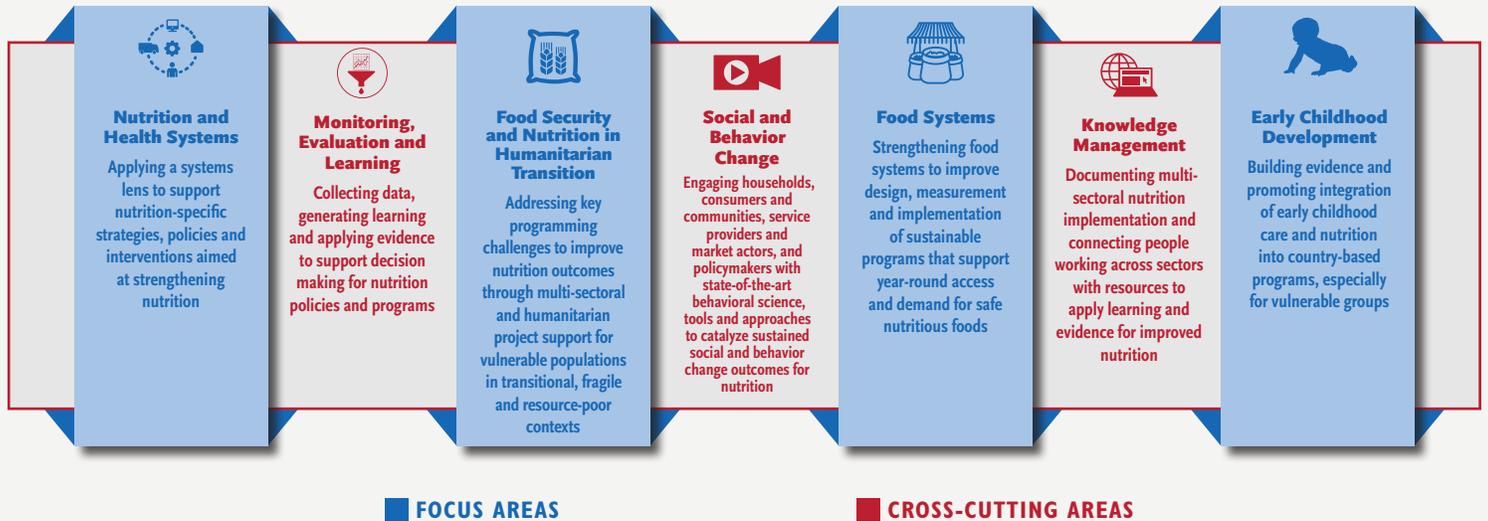
## How to Work with Us

Visit [www.advancingnutrition.org](http://www.advancingnutrition.org) for additional information and contact Project Director Heather Danton ([heather\\_danton@jsi.com](mailto:heather_danton@jsi.com)).



Amy Fowler/USAID

## USAID Advancing Nutrition's Integrated Approach



### A Taste of Year 1 Activities

USAID Advancing Nutrition is developing new tools and approaches to improve nutrition programming, conceptualize effective strategies, and promote multi-sectoral coordination and collaboration. In 2019, these efforts include:

**Fostering Collaboration to Complete the Continuum of Care for Malnutrition:** In the Democratic Republic of Congo (DRC), USAID Advancing Nutrition implemented a learning activity to strengthen coordination of USAID-funded programs. Addressing co-location and coordination challenges will improve the effectiveness and impact of efforts to identify, treat, and prevent acute malnutrition in DRC's development-humanitarian transition context across programs implemented by WFP, UNICEF, and local and international NGO partners.

**Laying the Groundwork for Social and Behavior Change in Humanitarian Relief and Development Contexts:** In addition to completing a project-wide strategy for social and behavior change

(SBC), USAID Advancing Nutrition is conducting research, including a review of SBC programming in emergency contexts. This will contribute to a wider effort to build capacity in designing, implementing, and monitoring SBC activities for nutrition across sectors and contexts in the years to come.

**Integrating Early Childhood Development into Infant and Young Child Feeding in Rwanda:** USAID Advancing Nutrition, in partnership with USAID and UNICEF, is helping to update Rwanda's community counseling package for infant and young child feeding, including early childhood development guidance and messaging to support Rwanda's national priorities for education and nutrition.

**Developing Market Assessment Methodologies for Safe and Nutritious Diets:** USAID Advancing Nutrition is improving the understanding of how markets influence consumer food choices and how they can be leveraged to improve diets to guide private sector contributions to safe and nutritious diets.

### Implemented by:

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 [advancingnutrition.org](http://advancingnutrition.org)

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