The Enhanced Outreach Mobile Application helps HIV prevention outreach workers do their jobs better.

Application Functions

The outreach worker (ORW) searches for a new client in the database. If not found, she can register a new client. For existing clients, the search can be done by QR code or unique identification code (UIC).

A list of clients registered by the ORW is easily accessible. To record services provided and make referrals, she clicks on the client's nickname. When HTC referrals are made, staff at the key population service center are notified.

If a client referred for HIV testing and counseling (HTC) does not receive service within seven days, the ORW receives an alert to follow up. Alerts are also sent when a client who tested positive does not enroll in care, and when a client is eligible to be tested again.

A dashboard shows the ORW how many of her clients have received HIV testing and how she is performing against her reach and testing targets.

How does it work?

ORWs
- Alerts to follow up with clients who don't arrive for testing
- Mini-dashboard shows performance against targets
- Paperless, real-time reporting

Supervisors
- Reach-to-test calculator for team coaching
- Hotspot mapping by positivity for outreach planning
- Alerts to follow up with people living with HIV who aren't enrolled in care

Managers
- HIV prevention cascade monitoring in real time
- One-click standard reports
- Analysis by supervisor, date range, and key population
Performance by key population

<table>
<thead>
<tr>
<th>Population</th>
<th>Testing uptake</th>
<th>Test positivity</th>
<th>Linkage to care</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALL</td>
<td>69%</td>
<td>14%</td>
<td>69%</td>
</tr>
<tr>
<td>MSM</td>
<td>69%</td>
<td>19%</td>
<td>53%</td>
</tr>
<tr>
<td>FSW</td>
<td>55%</td>
<td>15%</td>
<td>56%</td>
</tr>
<tr>
<td>OVP</td>
<td>88%</td>
<td>10%</td>
<td>100%</td>
</tr>
</tbody>
</table>

**Individual client tracking**
- QR code backed up by a unique identification code generated by the client

**Prevention cascade monitoring**
- True testing uptake calculation
- Clear picture of where “leaks” occur
- Breakdown by key population, age, gender

**Improved client profiles**
- Option of multiple risk categories
- First-time or repeat testers
- Sub-categorization of other vulnerable populations

**Detailed view of outreach activities**
- Frequency of client contact
- Referral frequency
- Commodity distribution patterns

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**DASHBOARD**

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Father’s last name
Gender
Year of birth
Township of birth
Mother’s last name

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