



Welcome to the DreamHack Stream Station!

DreamHack is a gaming event unlike any other! DreamHack events are all about the massive BYOC (Bring Your Own Computer) LAN party, paired with a plethora of competitive tournaments and international esports competitions happening. Visitors are able to check out the latest gaming and tech gear at the DreamExpo, and take part in all sorts of different activities! Activities include tournaments, cosplay, non-gaming events like scavenger hunts, tabletop games and more!

This year we're partnering with Save the Children to bring change for children in the United States and across the globe. Save the Children believes that every last child deserves a childhood and a future. Save the Children has worked tirelessly for nearly 100 years to save the lives of children around the world who are facing malnutrition, exclusion from education, child labor, child marriage, early pregnancy and extreme violence.

**If \$100 could save the lives of 10 children and you had the chance,
would you take action?**

**We'd like to formally invite you to join our charity initiative at DreamHack throughout
2018 where we stand in unity for children's rights across the world.**

What are we fighting for?

Every day, 15,000 children die before their 5th birthday, most from preventable causes. Save the Children does whatever it takes to ensure all children survive, learn, and are protected through three global goals by 2030:

1. No child should die from preventable causes.
2. All children should have access to a quality basic education.
3. No child should be a victim of violence.

Save the Children and DreamHack believe that every child deserves a future.

How can you help?

Increasingly, creators are looking for ways to make a meaningful difference in the world.

We want to empower you to involve your audience in an engaging and powerful way. Through a small or big, one-time or fundraising stream marathon, you can join a generous group of creators who support Save the Children at the DreamHack events.

Getting started!

Here you will find useful links and steps to help you setup & start your charity stream!

Fundraising Landing page: <https://savethechildren.tiltify.com/dreamhack>

Asset Pack:

<https://www.dropbox.com/sh/a84ho7pu759wxdw/AAAsyWfzz0UWp7bcEGPqnZe5a?dl=0>

Tips on how to "Charity Stream" Article:

<https://academy.gamewisp.com/courses/experts/streaming-for-charity/>

1. Get started by creating your personal fundraising page on our landing page by clicking "Register".
2. Follow the directions to create your own campaign and URL to share with your viewers.
3. Set a fundraising goal you are comfortable with! Remember that Tiltify has streamlabs integration if you want charity donations to pop-up on stream!
4. First time doing a charity stream? Do not worry, you can check-out the link to Save the Children's article on charity streaming above. It's filled with tips and tricks!
5. Feel free to use the asset pack above and our logos to create any type of social posts or overlays for your stream, if you would like to.
6. Happy charity streaming, see you at DreamHack!

A Message from Save the Children

Dear Creators,

Thank you for considering Save the Children and helping us reach the most vulnerable and marginalized children in the US and across the globe.

Over the past 10 years, **PewDiePie, John and Hank Green, Sodapoppin, JackSepticEye, Markiplier** and many others have raised more than \$5 million in micro-donations which has helped fund more than \$25 million for Save the Children programs in 120 countries, including the US, worldwide. **Athene**, one of our largest supporters, became so passionate about our programs, he voluntarily deployed on multiple occasions to visit our programs in the field.

In the coming year, we are hoping to send more creators/streamers to our programs in the field so they can show their audiences firsthand what a difference their donations have made.

We are so grateful for your support and looking forward to meeting you at DreamHack!

Contact

For any inquiries surrounding Save the Children or charity-streaming at DreamHack please contact:

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