

# CORPORATE SKILLS-BASED VOLUNTEERS



When it comes to making an impact, Save the Children knows that our strategic partnerships can yield lasting change. We engage our corporate partners by utilizing their assets and expertise, combined with our global footprint and local knowledge, to give children in the U.S. and around the world what every child, everywhere, deserves—a future.

Working with a GSK volunteer has allowed the sponsorship department to gain a solid foundational understanding of the key Hispanic markets in the U.S., so that we can make informed product and marketing decisions on the project segments moving forward.

– Jenine Kelly, Senior Director, Global Sponsorship



## SHARING EXPERTISE & TRANSFERRING SKILLS

Corporate partnership employees with a variety of professional, technical and business skills are matched with Save the Children's business development and project needs.



MARKETING/  
BEHAVIOR CHANGE  
COMMUNICATIONS



INFORMATION TECHNOLOGY



SUPPLY CHAIN EXPERTISE  
& PLANNING

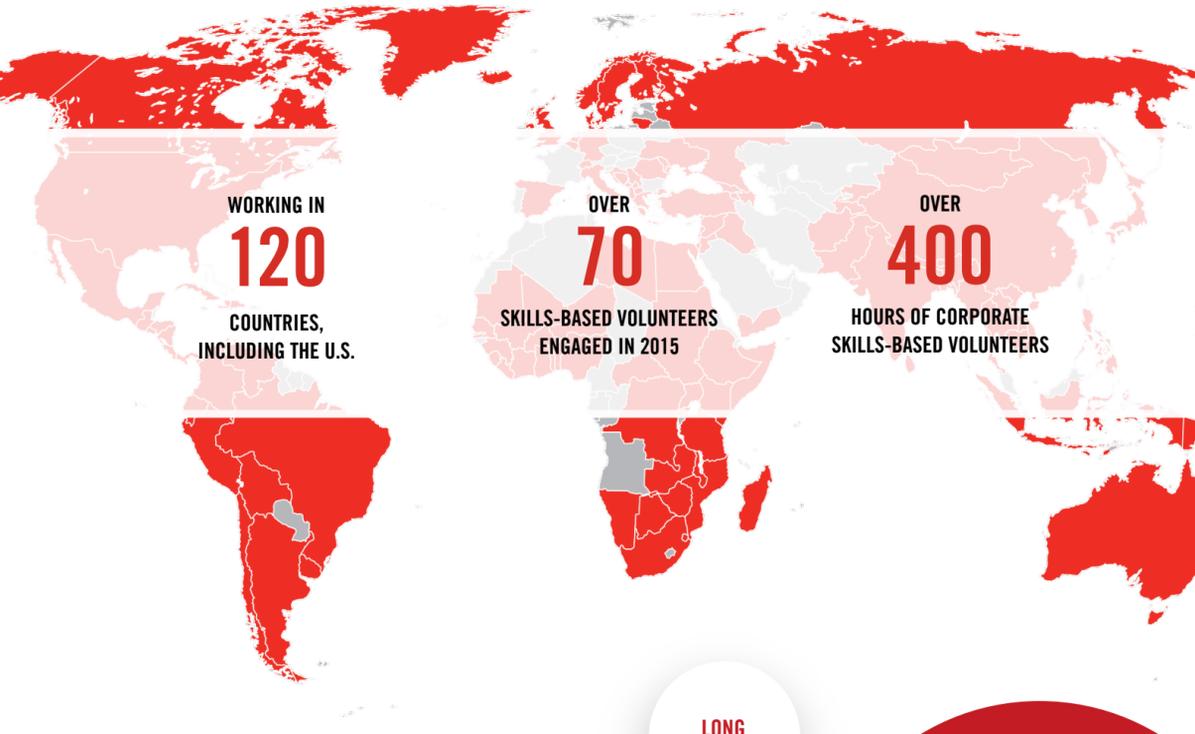


STRATEGIC PLANNING/  
BUSINESS DEVELOPMENT



MARKET RESEARCH

We partner with OVER 100 of the top corporations to engage their employees' skills and expertise. Together, we are committed to transforming the future we all share.



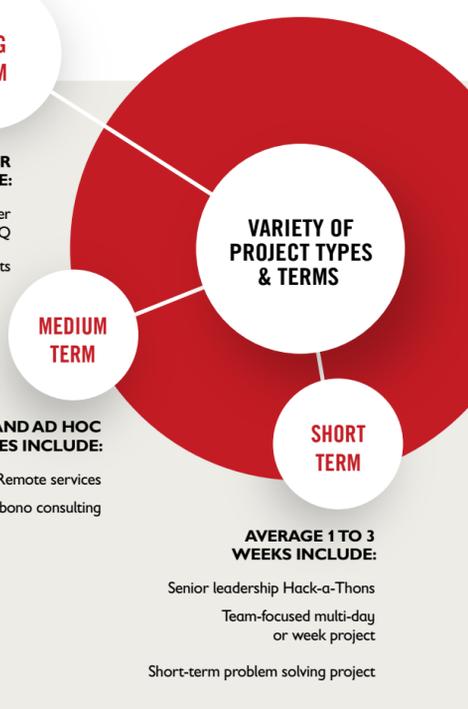
## ASSIGNMENTS WITH GREAT IMPACT

We are engaging the private sector to help build our capacity and solve complex social and business issues to ensure that we are making the greatest impact for children.

The Corporate Skills-Based Volunteering (CSBV) Program at Save the Children, strategically places employees from key corporate partners on meaningful short- to long-term assignments at our headquarter or country offices around the globe.

OVER 1 MONTH VOLUNTEER PROJECTS INCLUDE:  
3 to 6 months or longer fellowships in field or HQ  
Multi-month secondments

PART-TIME AND AD HOC OPPORTUNITIES INCLUDE:  
Remote services  
Pro-bono consulting



## PREVIOUS PROJECTS SUPPORTED BY CORPORATE SKILLS-BASED VOLUNTEERS

Our corporate partners help us to address many pressing global issues for children—from innovative strategic initiatives to everyday business needs—by applying their business leadership and tactical expertise.

**WRIGLEY**

FELLOWSHIPS  
6 month field or U.S. headquarter based individual assignments

**Mondelēz**  
International

LEADERSHIP INTENSIVE  
1 week group strategic problem solving

**BCG**  
The Boston Consulting Group

ONGOING CONSULTING  
Remote strategic consulting by skilled individuals

Thank you to all of you who helped make this possible. We love seeing our employees engage with Save the Children and the great work they do for children around the world!

– Kierstin Ferrante, Manager, Corporate Equity & Partnerships, Johnson & Johnson

## WORKING WITH TOP CORPORATE PARTNERS TO HELP ACHIEVE OUR AMBITION

Save the Children has partnered with the top corporations around the world. During assignments, corporate volunteers work closely with our staff to help strengthen service delivery and operations of our agency. Some of these partners include:



## HERE'S HOW YOU CAN REQUEST A CSBV

1 **Get Creative**

Think creatively about where you could use expert support to help drive your team or project goals

2 **Learn More**

[Clear here](#) for more guidance on the process and what to submit

3 **Submit a Project Template**

Send completed [project templates](#) to Elizabeth Harleman at [eharleman@savechildren.org](mailto:eharleman@savechildren.org)

**Project Match**

HR and the Corporate Partnerships team are joining forces to try to identify top Corporations with the skills-base to match your project needs.

For more information contact: [corporate@savechildren.org](mailto:corporate@savechildren.org)

Our Pfizer fellow enabled Save the Children Philippines to conduct data research that we had long wanted to do. Her commitment to complete this project was much appreciated and a true mark of a professional who wants to make a difference.

– Ms. Rowena Alvarez, Thematic Manager, Save the Children Philippines