

Social Media Posts

Use the sample social media posts below to promote your club's participation in **Together, We Read**. Don't forget to include your club's social handles in posts and tag @Rotary and @SavetheChildren and use our campaign hashtags: #peopleofaction and #TogetherWeRead.

- URL: www.savethechildren.org/rotary
- URL for Facebook: <http://ow.ly/kz9y30oSKTj>
- URL for Twitter: <http://ow.ly/3lmB30oSKTM>
- URL for Instagram: <http://ow.ly/ugeN30oSKUp>

Social Handles



@Rotary
@SavetheChildren



@Rotary
@SavetheChildren



@RotaryInternational
@SavetheChildren

90% of a child's brain is developed by age 5. #EarlyLiteracy is critical. Sharing #books and #reading aloud from infancy gives children language skills and a love of #books and #reading that will help prepare them for success in school and life.

Helping children in the early years at home, at school, and throughout the community gives them a foundation for success at school and in life, and can help break the cycle of poverty.
www.savethechildren.org/rotary #TogetherWeRead

Providing children access to #books, activities with their parents, and better early childhood #education can help more children get the good start they deserve. www.savethechildren.org/rotary

60% of low-income families often live in households with no #books or early learning resources. Early language and #literacy development is a key for success. @RotaryClubof... and @SavetheChildren are bridging that gap by (insert activity).

Our club donates hundreds of #books to our local #schools and #libraries every year. Education and #literacy projects like ours take place in @Rotary clubs around the world. Join us and have some fun while helping others!

Through #TogetherWeRead, @(Insert Club Name), is raising awareness about the importance of #earlylearning and making it a central focus in our community. (Insert activation) Give today so we can continue to ensure children have a brighter future.

Early language and #literacy development is essential for school-readiness. But by age 3, children in low-income households hear 30 million fewer words than more affluent classmates. @Rotary and @SavetheChildren are bridging the gap. #TogetherWeRead

TOGETHER, WE

READ



Save the Children.

Research shows the academic achievement gap starts early for at-risk children, and can be measured in babies as young as 9 months old. 90% of a child's #brain is developed by age 5. #TogetherWeRead helps bridge the gap.

#BookDrives provide #books to families so they can #read together every day and children can build a foundation of language and literacy skills that will help them enter school ready to succeed. Donate your gently used #books @.....

Sharing #books and #reading aloud from infancy gives children language skills and a love of #books and #reading that helps prepare them for success in school and life. Through #TogetherWeRead, @Rotary and @SaveTheChildren, we make reading and literacy a central focus in our community

TOGETHER, WE

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Rotary



Save the Children

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