

Poster

JOIN US FOR 100 DAYS OF READING!



Join us for 100 Days of Reading!

Every minute you read and log helps give books to kids in the U.S. who go without.

Now through
World Literacy Day,
September 8th.

How It Works



Get reading!

Children should read 20 minutes per day.



Track your minutes.

Go to savethechildren.org/read to log minutes.



Keep coming back!

Come back often to log minutes. Every minute logged will help give books to kids in the U.S..

Get reading! Track your minutes at savethechildren.org/read

Fact Sheet

JOIN US FOR 100 DAYS OF READING!



Save the Children®



How it Works: Encourage kids to read all summer long and to log their minutes with 100 Days of Reading! It starts on June 1 and ends on World Literacy Day, September 8, 2020. Throughout the 100 days, kids in the U.S. will get books and educational resources they need. Get reading!



Get reading!

Children should read 20 mins per day.



Log the minutes read

Parents and teachers can visit [savethechildren.org/read](https://www.savethechildren.org/read) to log minutes. Return to the site to add more- bookmark the page on a private computer.



Earn badges!

Readers will unlock special badges as their number of minutes grows! The badges can be shared on social media. (Let the competition begin!)



Content for kids

Parents and teachers should stop by too! Save the Children and our partners will offer new content weekly – videos, activities and more!



Can't get online?

If children can't log their minutes, print out a sheet for them to track their time. Teachers and librarians should collect them and enter time before World Literacy Day, September 8.

Log minutes at [savethechildren.org/read](https://www.savethechildren.org/read)

Reading Log

Bookmarks

**READ AT LEAST
20 MINUTES
A DAY!**



**KEEP TRACK
OF YOUR
MINUTES**



**KEEP
COMING
BACK!**



Log your minutes at [savethechildren.org/read](https://www.savethechildren.org/read)



Save the Children.

JOIN US FOR 100 DAYS OF READING!



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HELPING RURAL COMMUNITIES GROW STRONGER



Save the Children®



Grow stronger children.

Where others see challenges, we see great potential. Since 1932, Save the Children has helped rural communities across America invest in the greatest resource they have to create a better future: their children.

Science shows us that the first five years of a child's development sets the course of life, with 85% of a child's brain developed by age three. Investing in that development provides a 13% return on every dollar. Our on-the-ground experience shows that focusing on the early development and education of America's children creates lasting change throughout their lives, their families, their communities and our nation. That's why we concentrate on the important milestones of school readiness and third grade reading and math proficiency.

Save the Children works in more than 200 rural communities. Together with local partners, we help build, staff and deliver early childhood education and family and community engagement programs. Our programs improve children's development, prepare them for success in school, boost their early literacy and math skills, and put them on the path to a productive future. Best of all, the way we serve rural communities includes the training and employment of a local workforce, where neighbors are empowered to deliver results for each other.

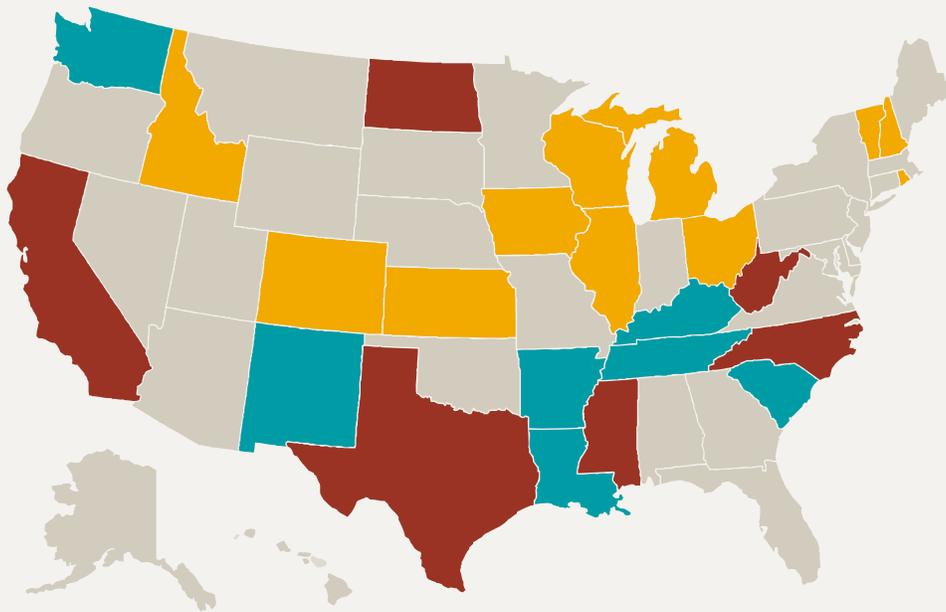
We're the national leader in protecting children in emergencies and natural disasters, among the first to respond and the last to leave with long-term recovery programs. Our advocacy arm, Save the Children Action Network, builds grassroots community support in key states and across the nation to advocate for public investment in early childhood education.

“Save the Children has long been a key partner in building educational success for children in rural America. The resources and services they bring to the table lead to results. Save the Children helps create stronger families, which leads to more successful children. That lifts up the whole community.”

— Dreama Gentry, Executive Director, Partners for Education at Berea College



Top photo: Susan Warner, Save the Children
Bottom photo: Tamar Levine for Save the Children



Where We Work

Save the Children delivers early childhood development and school-age education programs in 13 states. In addition to the national advocacy efforts we lead, calling for every child in the U.S. to have access to high-quality early learning, Save the Children Action Network actively works in 18 states.

- Save the Children Education Programs
- Save the Children Action Network
- Programs and Advocacy

We're a national early education leader with deep experience in helping rural communities provide programs that build success in their children.

Starting with the youngest children, our **Early Steps to School Success** program works with parents before and following birth to build essential social and emotional, language, literacy and numeracy skills in their children through home visits, book exchanges and parent support groups. A recent, robust quasi-experimental study shows the power of this program in rural communities. Children who participate in Early Steps have significantly better pre-literacy skills as compared to similar children who are not enrolled. We are proud to be a **Head Start** and **Early Head Start** provider, where we deliver high-quality early education to fit local needs, employ a local workforce and grow expertise in the community. **KinderBoost**[®] supports young children's successful transition to kindergarten.

For children in **kindergarten through third grade**, our literacy and math programs strengthen foundational skills to propel children to greater academic achievement. Third grade is the critical year that children transition from learning to read to reading to learn. Save the Children's social and emotional learning programs build resilience and strength in children who face daily adversity. **SummerBoost Camp**[®] helps children from low-income rural families maintain the gains they made in the classroom when school isn't in session. And, our **Rural Collective Impact Approach** brings local leaders together and empowers them to work across sectors to create a successful cradle to career pipeline that strengthens communities.

Years in program development and delivery have driven our best results yet. During the 2018-19 school year, nine out of ten children in our Early Steps programs across America scored at or above the normal range of vocabulary achievement – an exceptional result given that we only work with at-risk children. Our national literacy results also show big gains. Children in our programs read an average of 69 books during the school year. Four in five children who began the school year reading below grade level showed significant reading improvement at the end of the year, with an average literacy improvement equivalent to an additional seven months of schooling.

Together, we can make a difference in rural areas where one in four children grows up in poverty and relative isolation. When we resource rural communities, we grow stronger children, families and communities.

Resource rural communities.

Others fly over them, drive through them or truck past them. Rural communities face many of the same challenges as urban ones, but they don't receive as much attention. They have ours – in full. Save the Children works on the ground with America's rural communities to help them – and their children – grow stronger.



Save the Children®

Save the Children believes every child deserves a future. Since our founding 100 years ago, we've changed the lives of more than 1 billion children. In the United States and around the world, we give children a healthy start in life, the opportunity to learn and protection from harm. We do whatever it takes for children – every day and in times of crisis – transforming their lives and the future we share.

Save the Children

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