

# Behavior Centered Results Frameworks An Agency Standard

Hunger & Malnutrition  
Program Learning Group  
Mombassa, Kenya  
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# Objectives

- Briefly introduce the agencies' DM&E Strategy
- Understand the agencies behavior centered results framework, and how it fits within the agencies' food security conceptual model
- Distinguish between goals, strategic objectives, intermediate results, interventions, strategies, and activities – Develop a common agency language

# Agency DM&E Strategy Background

- Strategic Plan (2005-2007) – “Strengthen our organizational systems,” including performance accountability – from community to agency level
- Development of DME strategy to be implemented between 2006-2008
- Essentially two levels:
  - Program (country level)
  - Strategic (are we achieving our mission?)

# Agency DM&E Strategy

## Moving the Agenda Forward

- Unit established within IPM in March 2005
  - Director (La Rue Seims)
  - Area Advisors (LAC, Asia, & Africa)
  - Technical Units (including DM&E Working Group)
- Series of Roll our workshops for standardized DME frameworks

# Why Use Results Frameworks?

- Help us focus on the END result (s), and identify strategies to achieve them
- Help us identify the logic and links between our projects results
- Can assist us in communicating clearly & concisely about our project (“elevator meeting”)
- Help us Identify monitoring needs, and test our programming and design assumptions

# Standard Results Framework

**Goal:** Improved Status

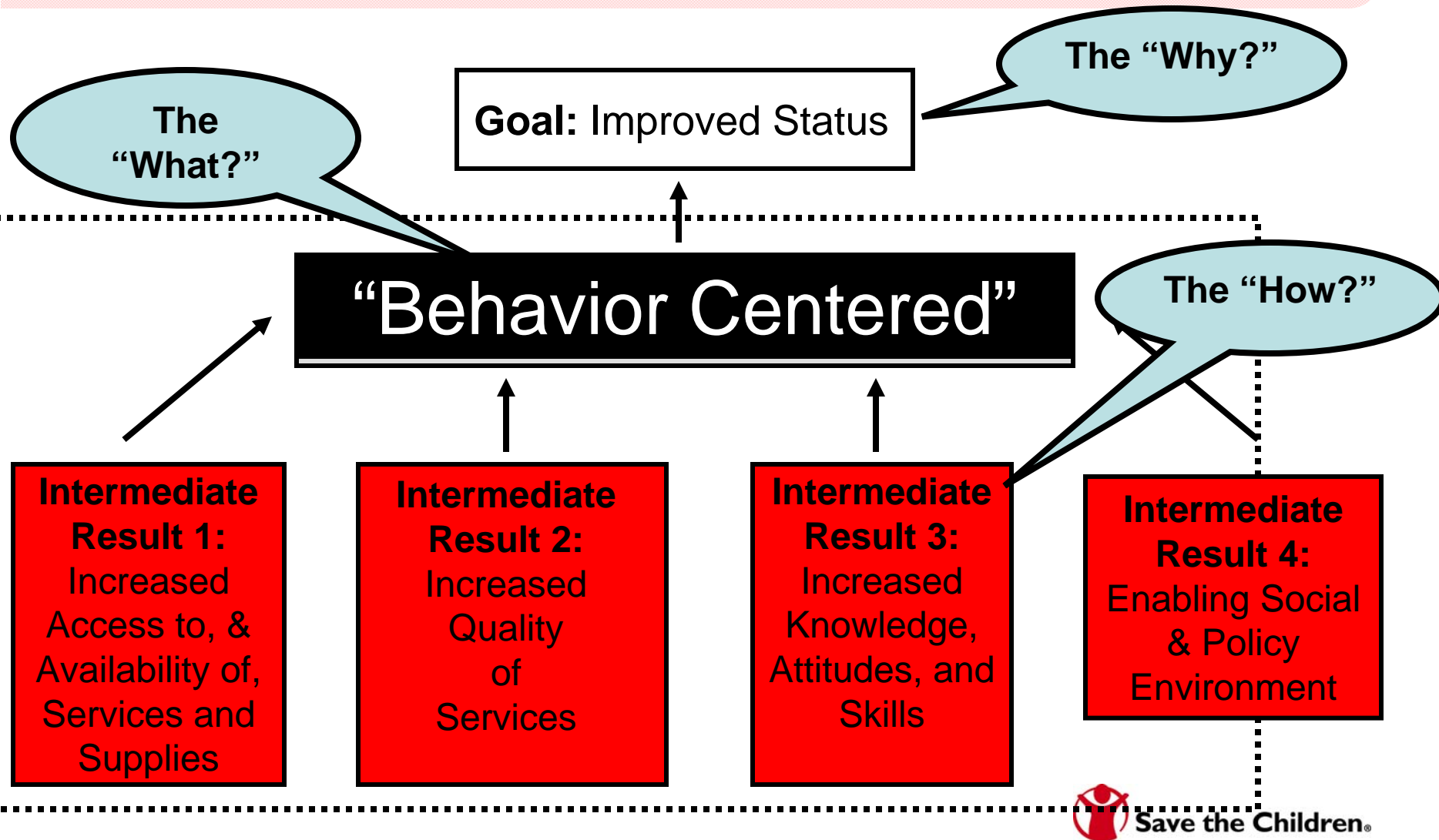


**Strategic Objective:**  
Increased use of key practices and services

**“Interventions”**

Evidence-based behaviors, services, or supplies

# Standard Results Framework

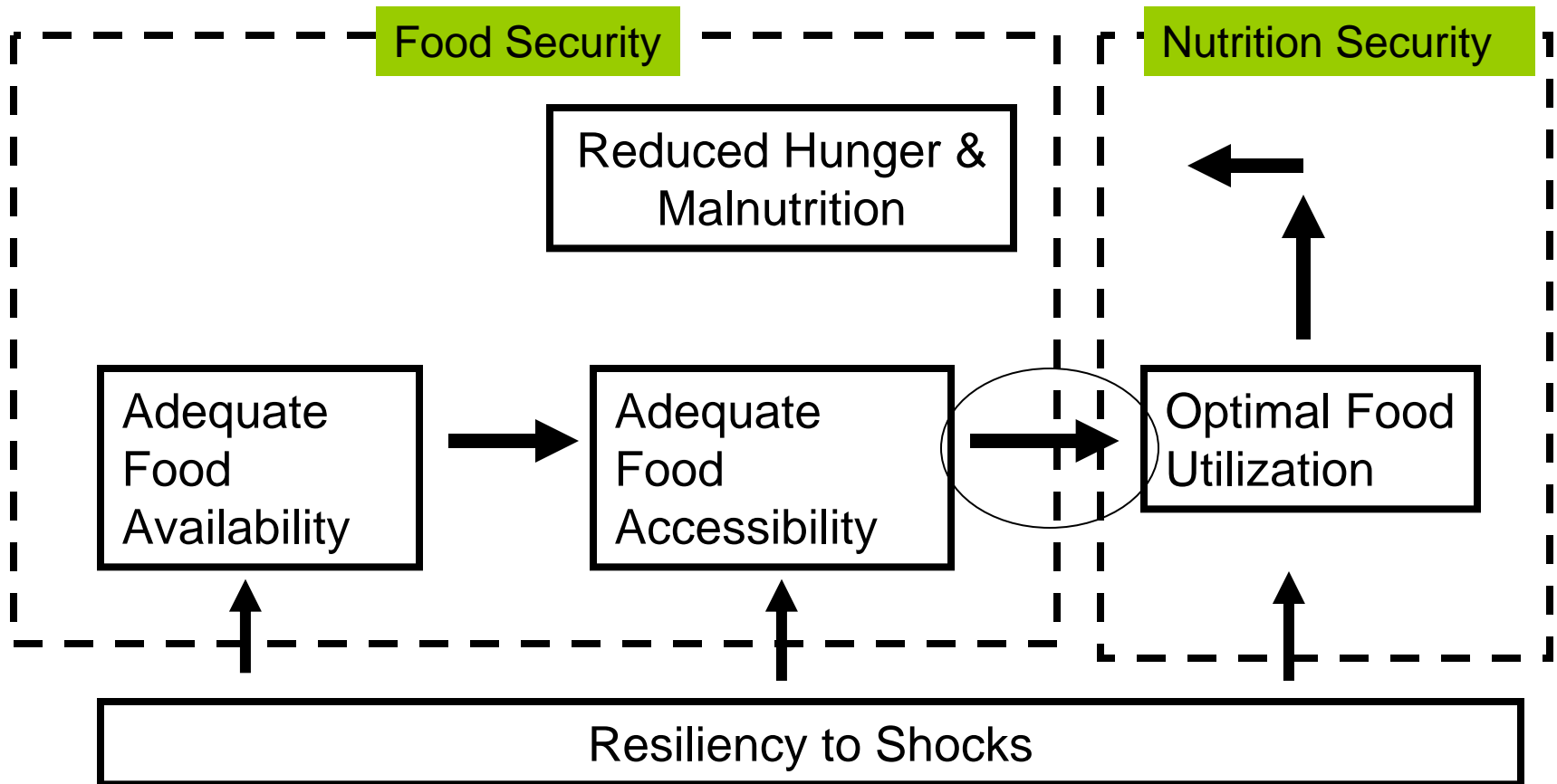


# Characteristics of a Good RF

- The Goals, Strategic Objectives, and Intermediate Results are clearly defined and distinct;
- The links between the Intermediate Results, Strategic Objectives, and Goal are reasonable;
- The Intermediate Result (s) are necessary AND sufficient to achieve the Strategic Objective; and,
- The Strategic Objective (s) are necessary AND sufficient to achieve the Goal

# Food Security Conceptual Framework

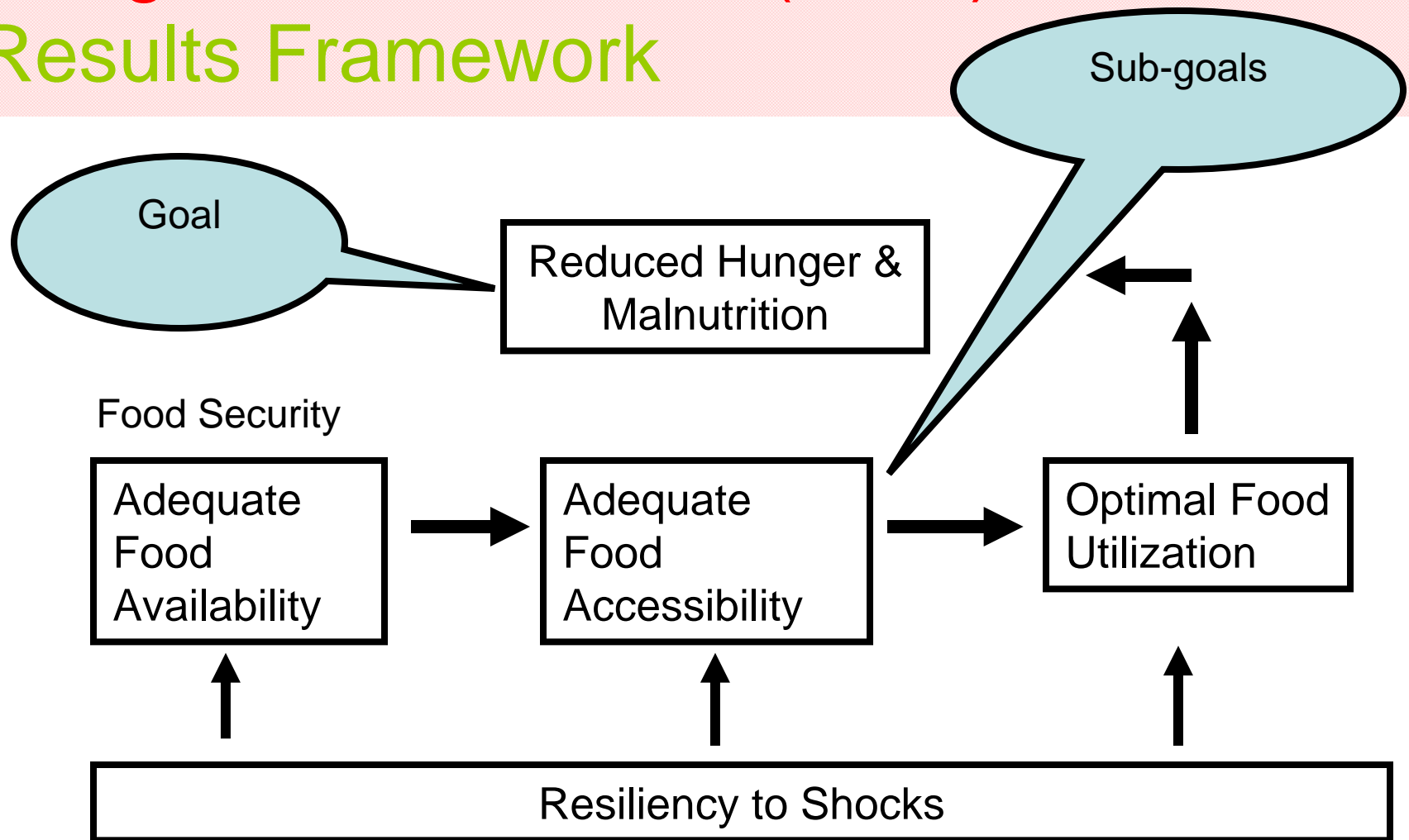
# Food Security (FS) Conceptual Model



Source: Webb & Rogers, 2003

# Standard Food Security Results Framework

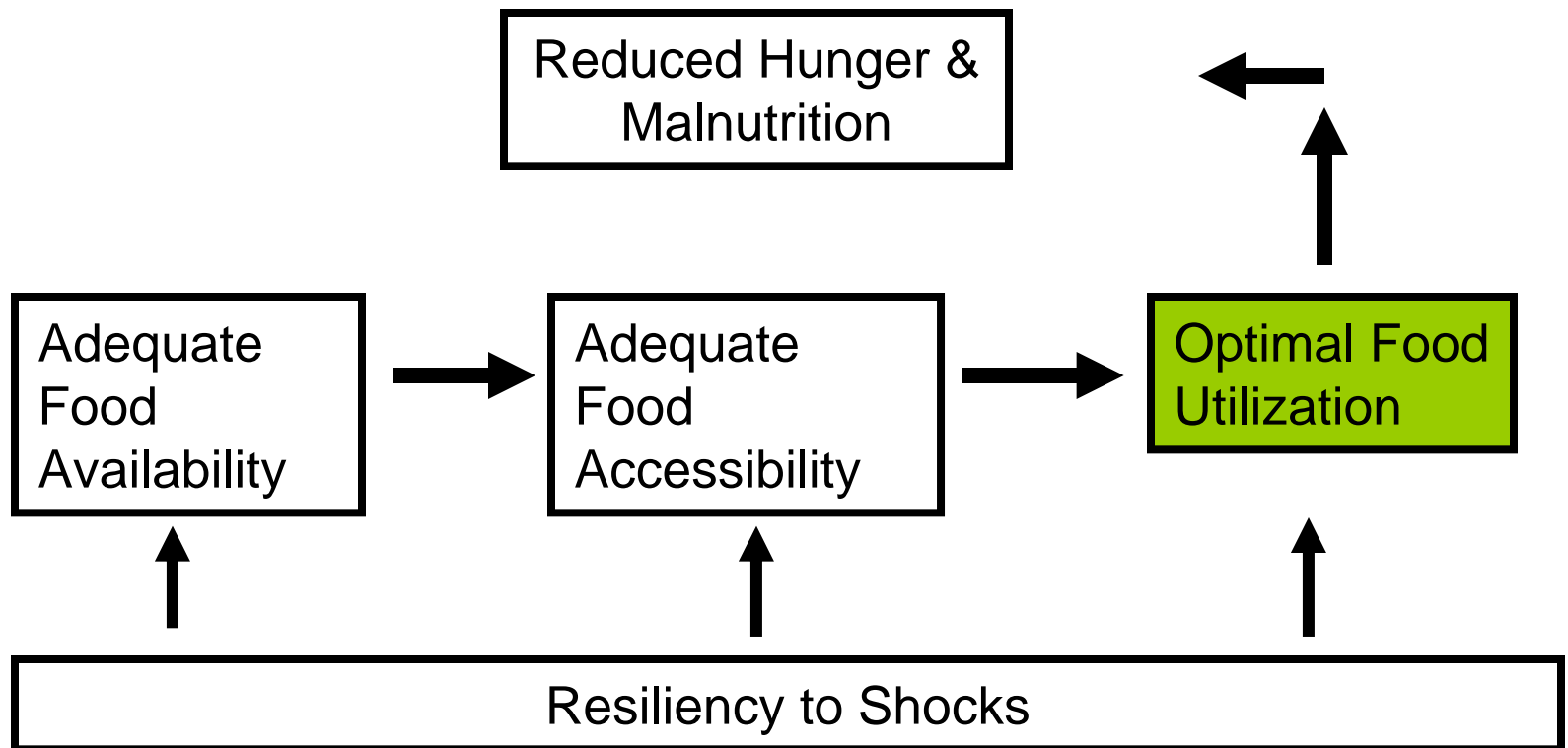
# Hunger & Malnutrition (H&M) Results Framework



Source: Webb & Rogers, 2003

# H&M Results Framework

## Utilization Sub-Goal



Source: Webb & Rogers, 2003

# H&M Results Framework

## Utilization Sub-Goal

Optimal Food  
Utilization



**SO:** Increased use of key MCHN practices  
and services

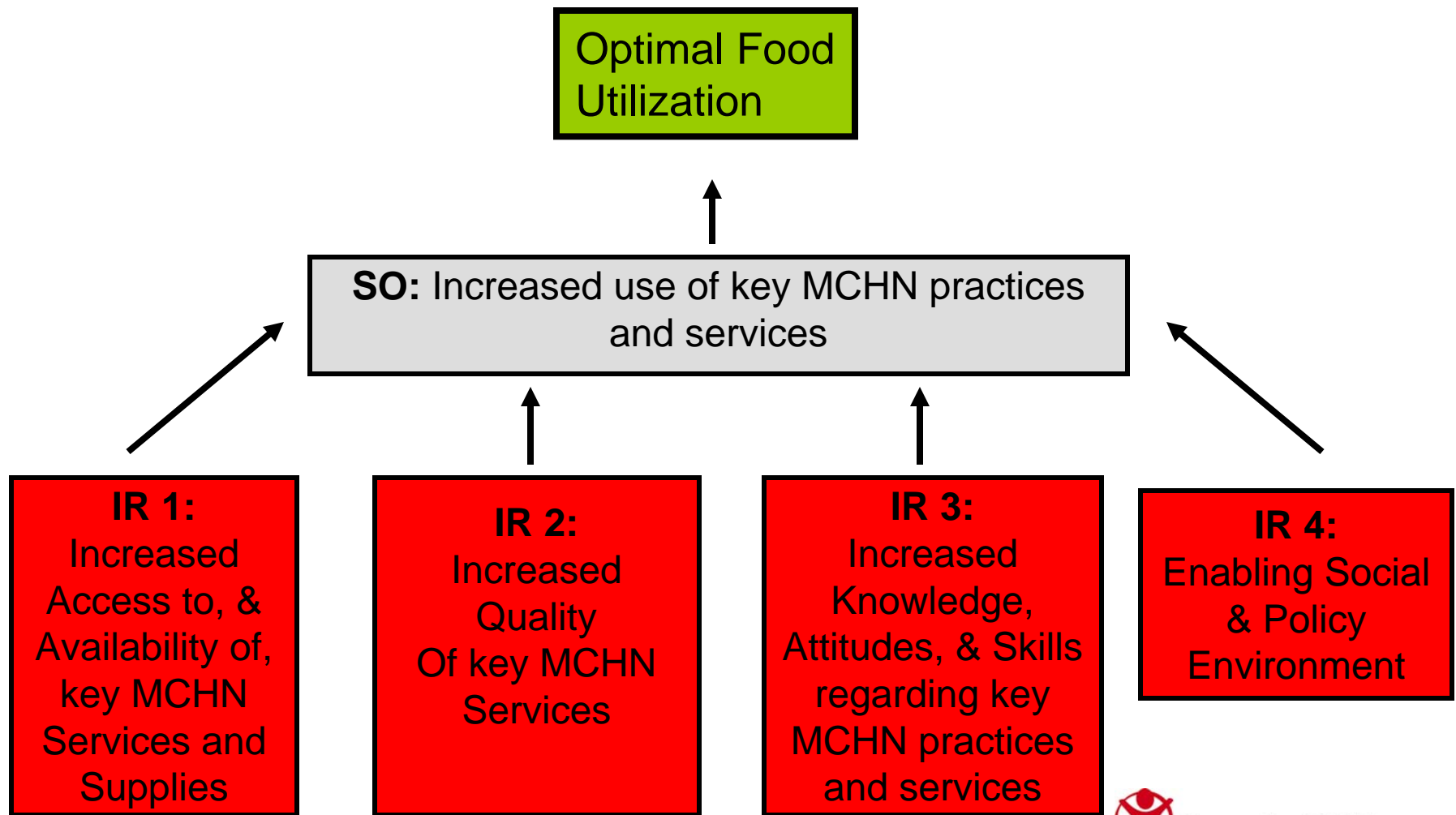
# FS Results Framework - Utilization

## “Interventions”

	Practices	Services
Nutrition	<ul style="list-style-type: none"><li>• Immediate BF</li><li>• Exclusive BF to 4-6 months</li><li>• Timely introduction of appropriate complementary foods</li></ul>	<ul style="list-style-type: none"><li>• Vitamin A supplementation for children</li><li>• Post-partum vitamin A</li><li>• Iron supplementation of anemic children and PLW</li></ul>
Health	<ul style="list-style-type: none"><li>• Proper disposal of feces</li><li>• Hand washing at appropriate times</li><li>• Appropriate home care of ARI, diarrhea, and malaria</li><li>• Recognition of danger signs</li></ul>	<ul style="list-style-type: none"><li>• Measles immunization</li><li>• De-worming</li><li>• CCM for ARI, diarrhea, &amp; malaria</li><li>• Appropriate referral care (IMCI)</li></ul>

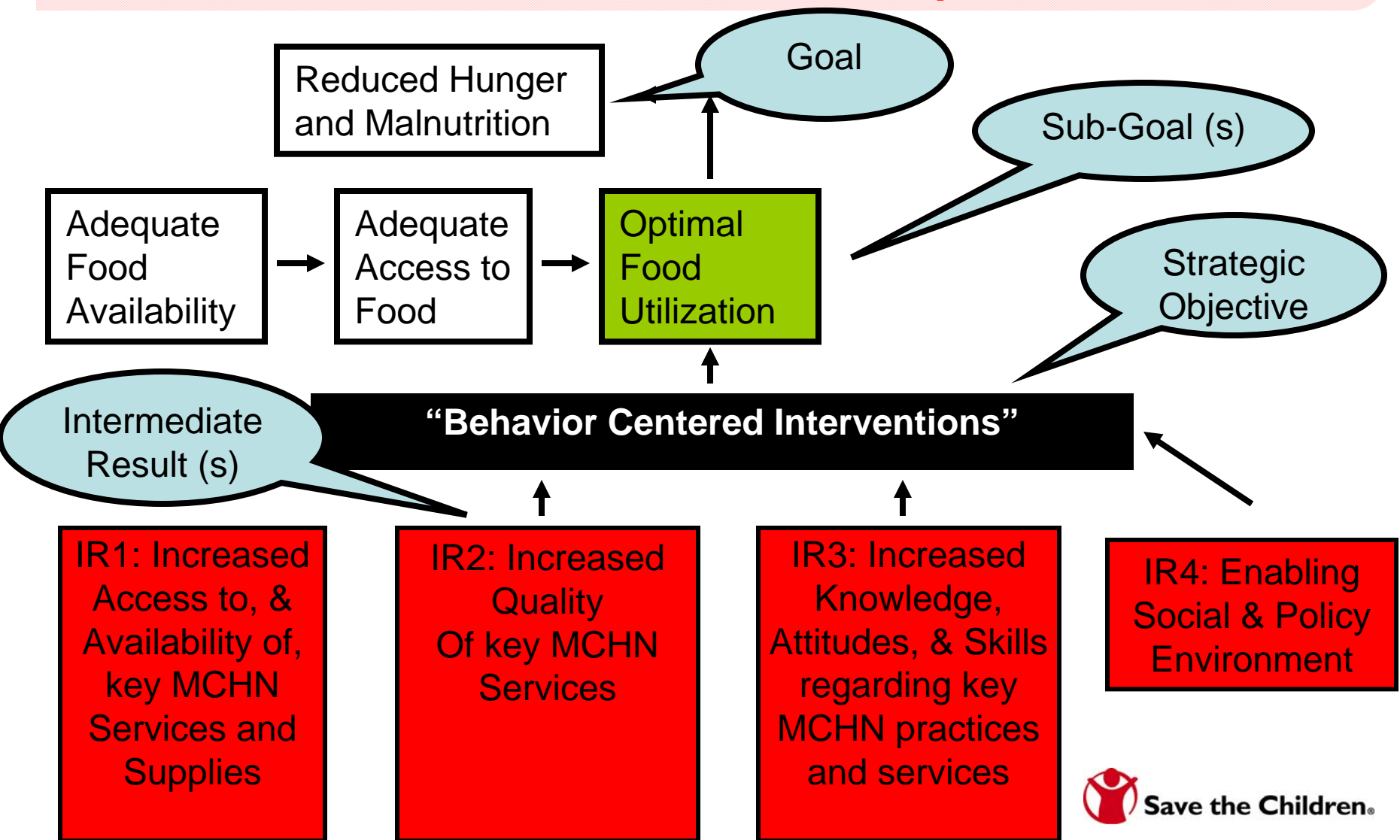
# H&M Results Framework

## Utilization Sub-Goal



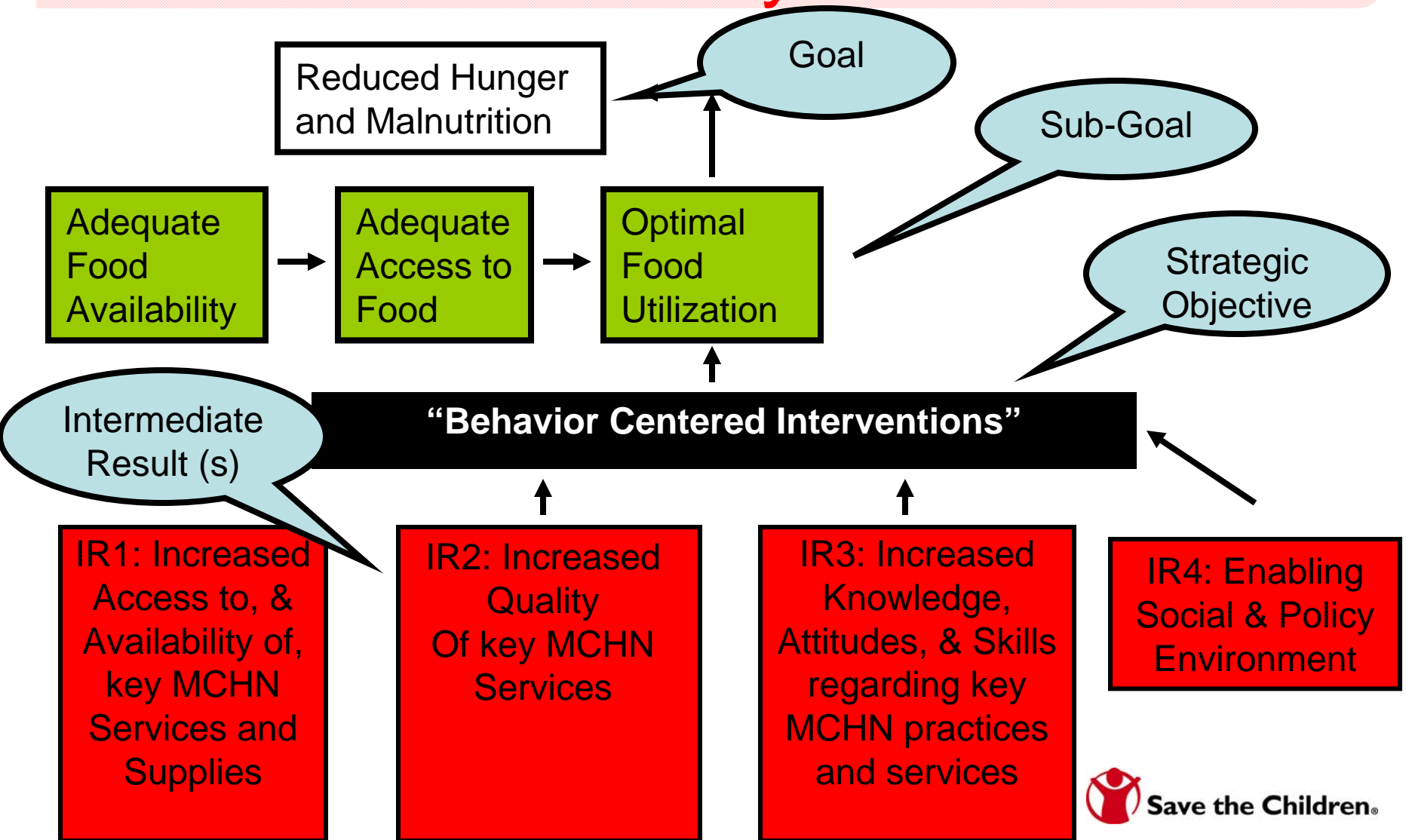
# H&M Results Framework

## Utilization Sub-Goal - Recap



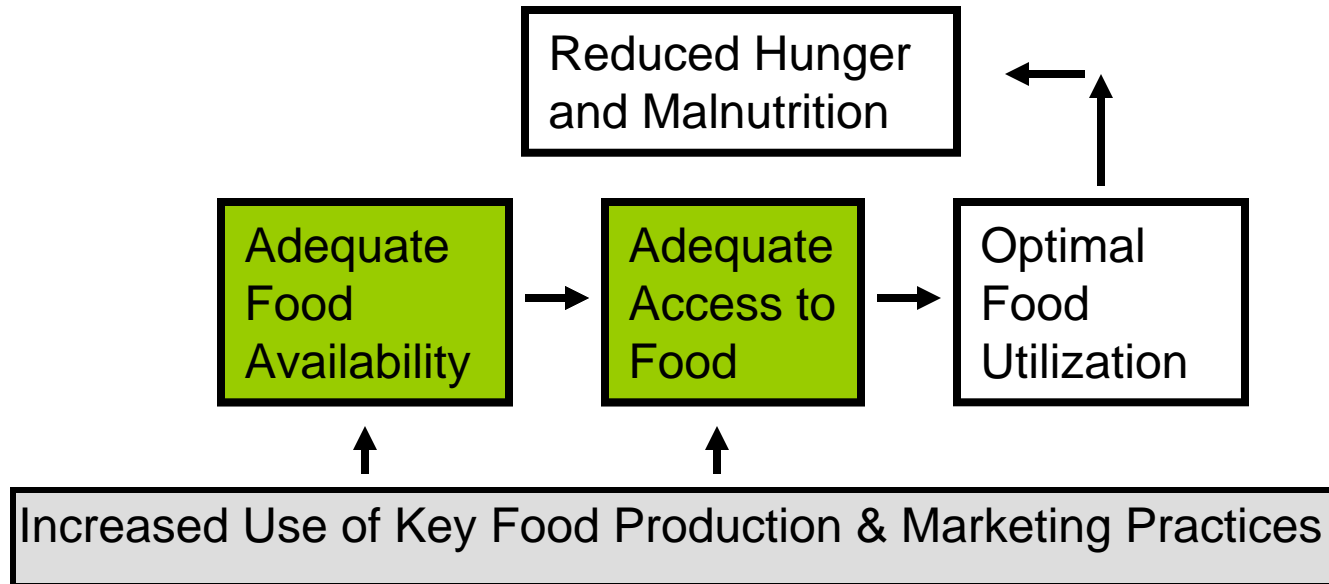
# H&M Results Framework

## Access & Availability Sub-Goals



# H & M Results Framework

## Access & Availability Sub-Goals



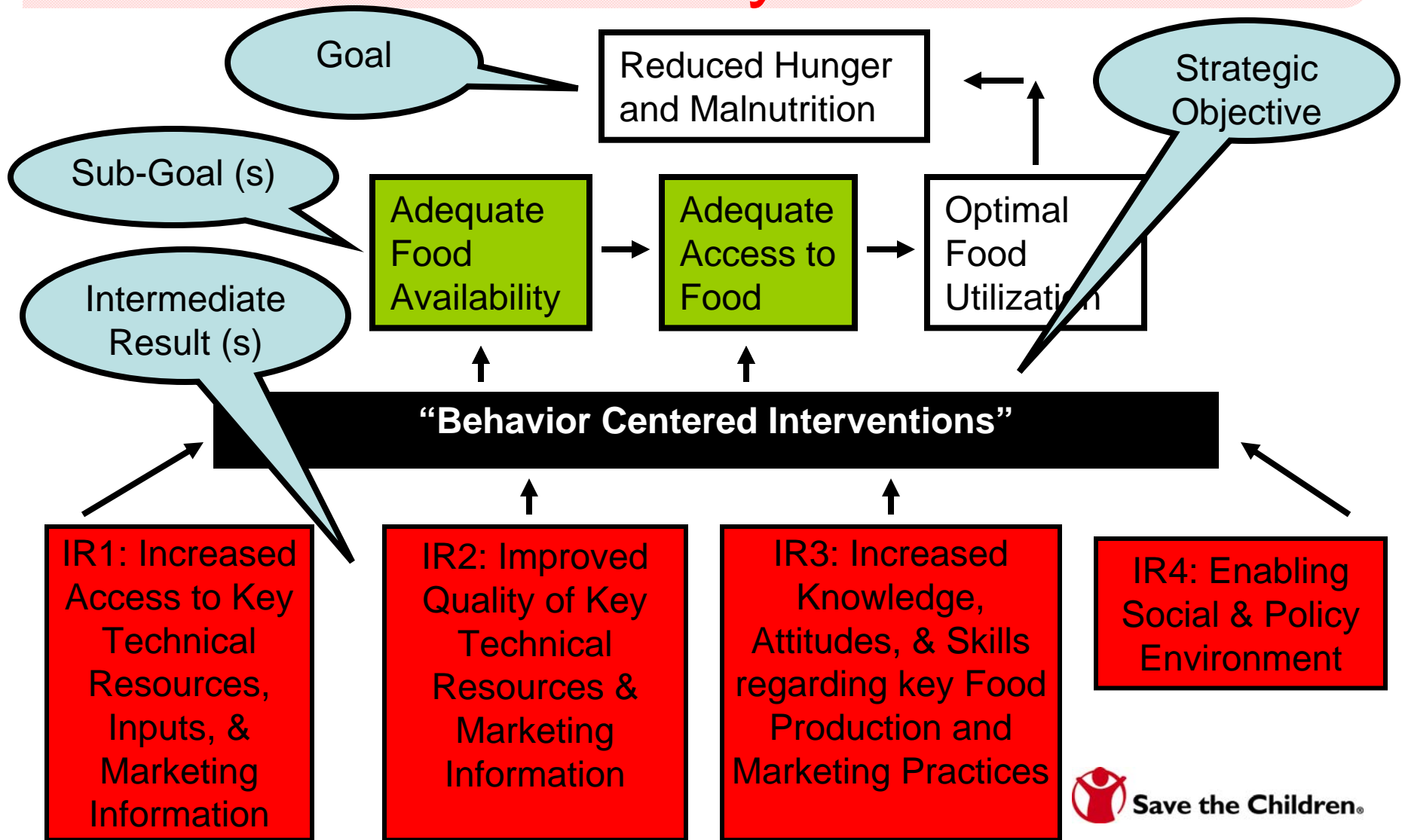
# H & M Results Framework – Availability/Access

## “Interventions”

	Practices	Services
Production	<ul style="list-style-type: none"><li>• Crop diversification</li><li>• Integrated pest management</li><li>• Seed selection</li><li>• Organic soil preparation</li><li>• Use of locally produced poultry feed</li></ul>	<ul style="list-style-type: none"><li>• Animal &amp; poultry vaccinations</li><li>• Animal &amp; poultry disease control</li><li>• Irrigation</li><li>• High yield seed provision</li></ul>
Marketing	<ul style="list-style-type: none"><li>• Post-harvest storage</li><li>• Post-harvest processing</li><li>• Market driven production</li><li>• Packaging</li><li>• Management</li></ul>	<ul style="list-style-type: none"><li>• Up to date market information</li><li>• Distribution networks</li><li>• Credit</li></ul>

# H & M Results Framework

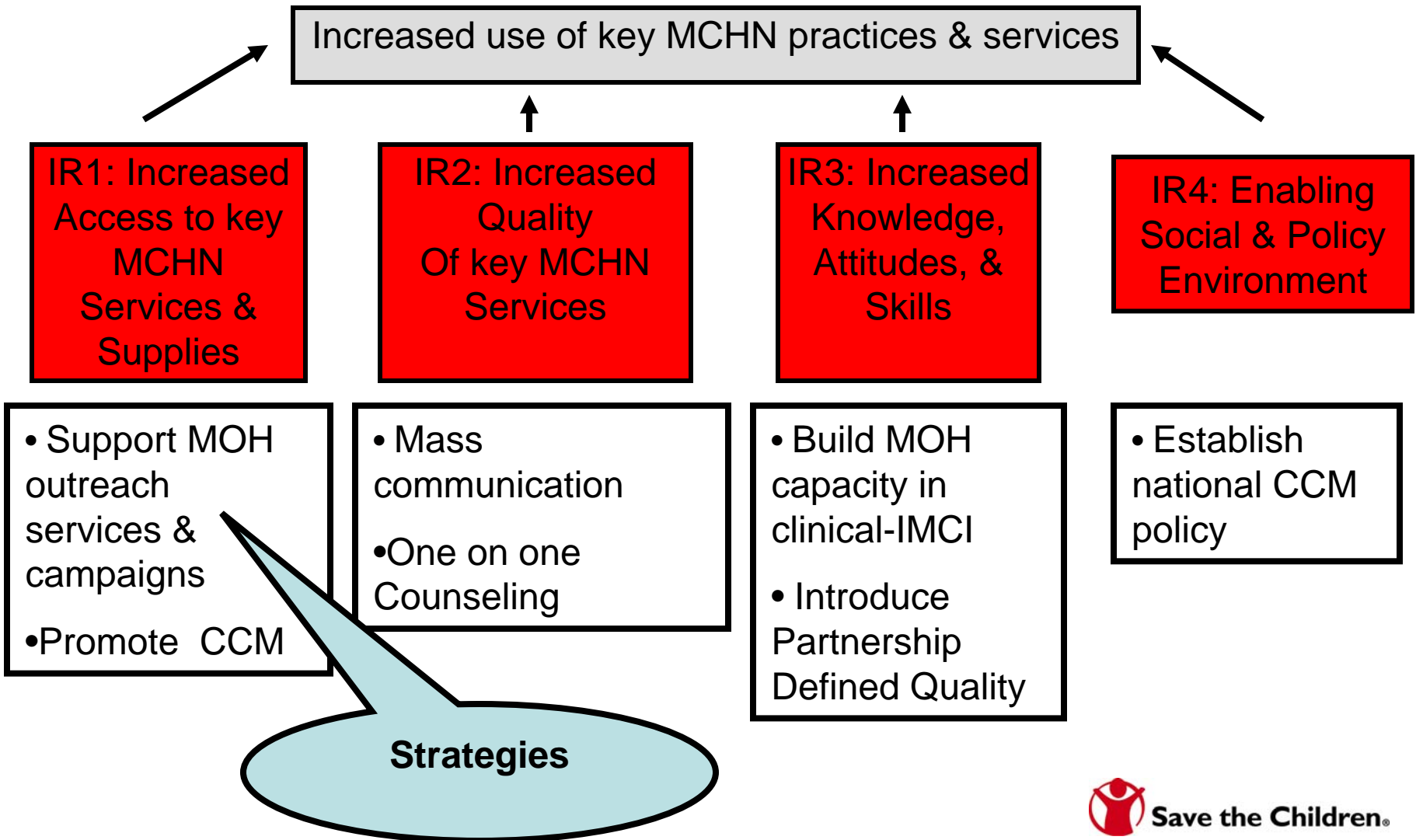
## Access & Availability Sub-Goals



# Results Frameworks Strategies

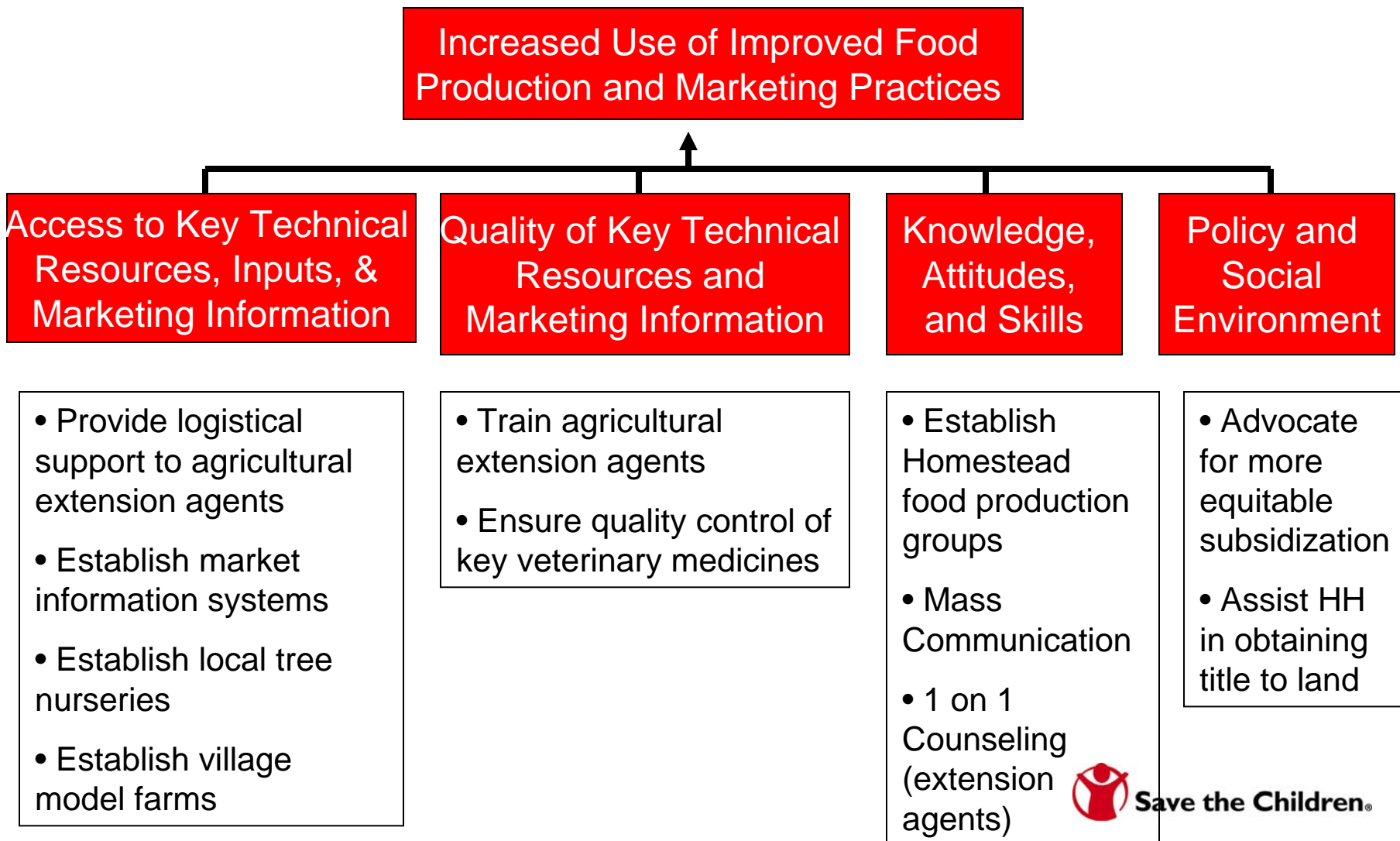
- ***Strategies:*** Broad approaches through which the program will achieve intermediate results. Each intermediate result will include at least one strategy.

# Results Frameworks - Strategies



# Results Framework with Strategies

## Agriculture Sub-Goal Example

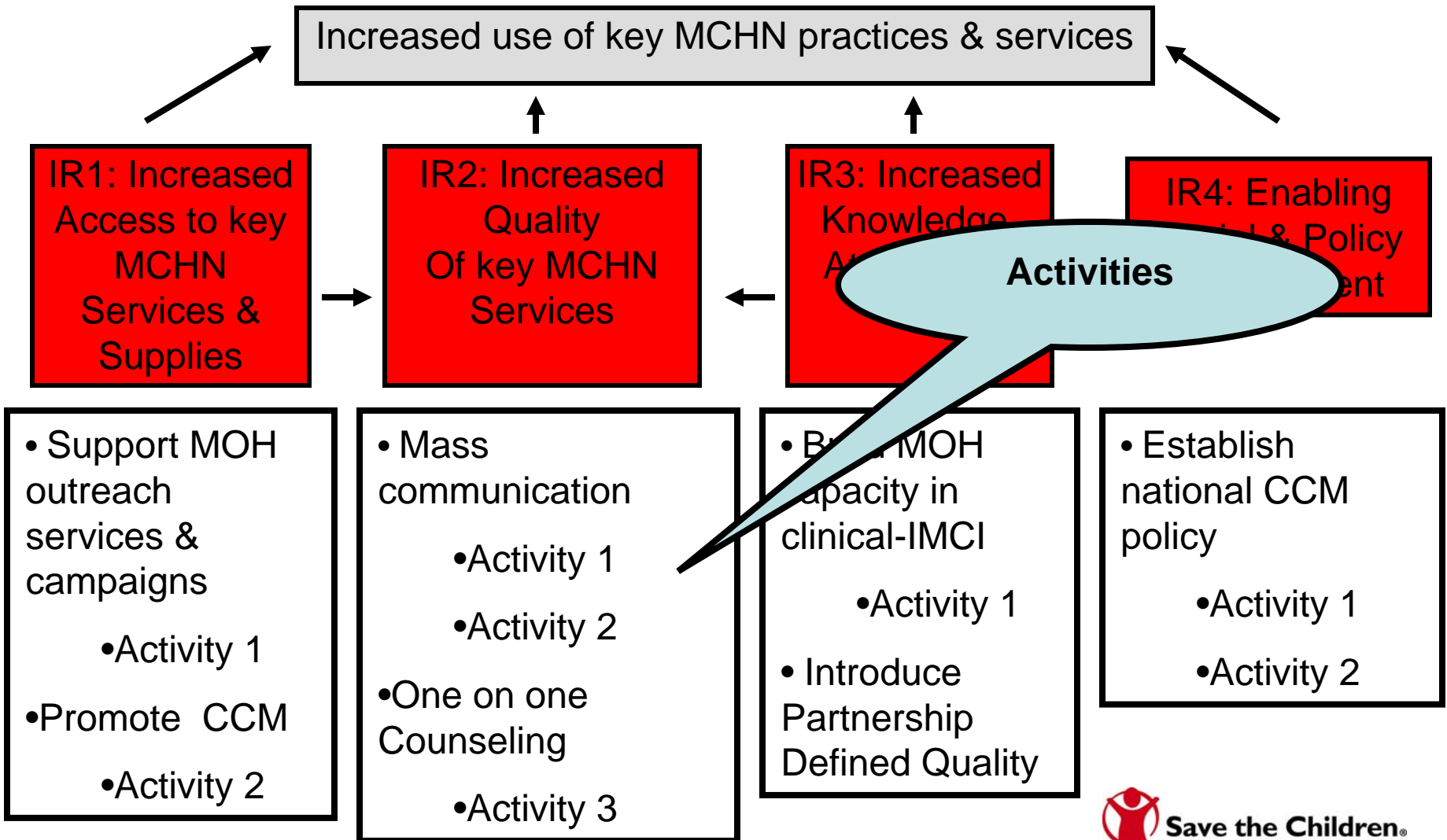


# Results Frameworks

## Activities

- **Activities:** Discrete steps necessary to effectively implement a given strategy (often outlined in the DIP). Each strategy will have at least one activity associated with it

# Results Frameworks - Activities



# Results Frameworks

## Interventions, Strategies, & Activities

- **Interventions:** Evidence based behaviors or services with a proven relationship to the goal. Interventions are the key practices and services referred to within strategic objective (s)
- **Strategies:** Broad approaches through which the program will achieve intermediate results. Each intermediate result will include at least one strategy
- **Activities:** Discrete steps necessary to effectively implement a given strategy (often outlined in the DIP). Each strategy will have at least one activity associated with it