



Save the Children®

# **2021 HIGHLIGHTS** **MAKING AN IMPACT** **FOR CHILDREN**



SummerBoost is among the programs you make possible in rural communities like this one in Tennessee, where there are few resources to support children's learning.

Photo: Shawn Millsaps

## THE IMPACT OF YOUR PARTNERSHIP

**Partner** | **Champion** | **Lifeline**

As a Save the Children supporter, you are all of these things and more for a generation now at risk. You power our global movement to build back better from the pandemic, to protect children amid increasing conflict, and to defend the most vulnerable from the effects of a warming climate. The threats to children loom larger than ever, but your generosity remains a formidable force for change.

Thank you for enabling us to tackle every challenge in the U.S. and around the world.  
**Because changing a life lasts a lifetime.**



**“Our mission is to take on the most difficult circumstances in the hardest-to-reach places. And we know we have to step up even more and do whatever it takes to deliver and inspire progress for children.”**

**– Janti Soeripto**

President & CEO of Save the Children





Save the Children is a leading provider of health care in Cox's Bazar, bringing essential services to Rohingya refugees.

Photo: Save the Children

## EVERY DAY: A HEALTHY START

### Immunizing Against COVID-19 and Beyond

Save the Children supports the vaccination of priority populations in some of the world's most vulnerable places. We work with national governments and local organizations to accelerate efficient and equitable COVID-19 vaccine delivery. We train health workers, implement activities to encourage vaccination, and strengthen cold-chain infrastructure to ensure local, accessible and high-quality immunization services.

In the overcrowded Rohingya refugee camps of Cox's Bazar, Bangladesh, our health team supported COVID-19 vaccination campaigns for those over age 55, work praised by the World Health Organization. To encourage vaccine uptake in Indonesia, we deploy social behavior change messages via smartphone apps, text messages and interactive voice recordings.

However, the pandemic has a deeper effect than the COVID-19 virus itself. Lockdowns and restrictions have disrupted lifesaving childhood immunizations worldwide. More than one in 10 children – 23 million – are missing critical routine vaccinations, according to UNICEF.

Thanks to your support, we strive to protect and expand routine immunization and address vaccine hesitancy through collaboration with local partners.

### Accelerating Teacher Vaccinations in Uganda



Uganda's schools are due to reopen in January 2022 – nearly two years after closing to help prevent transmission of COVID-19. We are working to make schools safe, healthier places by helping to improve vaccination rates among teachers, who face barriers such as long distance to vaccination centers and hesitancy spurred by misinformation.

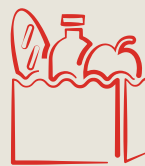
We are scaling up a pilot project reaching out to teachers to understand COVID-19 vaccination barriers before designing activities – based on the science of behavior change – that encourage and support vaccination, including targeted immunization drives.

In collaboration with medical and governmental partners responsible for administering vaccines, we will provide logistical support to vaccine rollout, including community awareness-raising and transportation.



Our team in Perry County, Kentucky, distributing much-needed food to the community.

Photo: Shawn Millsaps



**Between January and June, we leveraged a U.S. Department of Agriculture award to distribute more than 400,000 food boxes to families in five states, including Kentucky.**

## **EVERY DAY: THE OPPORTUNITY TO LEARN**

### **Partnering for Progress in Rural America**

For more than a decade, our U.S. programs have improved the literacy achievement of at-risk children in rural communities, from birth to third grade. We reached over 372,000 girls and boys in the first half of 2021 – several times the total number reached in 2019 – the year before the pandemic – by working with partners and pooling resources to meet increasing needs in America's most underserved places.

To engage local stakeholders and accelerate progress, we're piloting our Collective Impact Approach. In Washington, we're part of a statewide cradle-to-career coalition to marshal resources for key issues, such as access to technology and language support for non-English speakers. In Tennessee, we've advocated for a common kindergarten-readiness assessment to inform collaborative decision-making. Across the country, we're also forging partnerships to combat hunger – a serious threat to children's learning and development.

### **Tapping Technology Boosts Global Learning**

Worldwide school closures and disruptions to learning due to COVID-19 are fueling the greatest education crisis in our lifetimes. A generation of children may never achieve their full potential.

Our education teams are taking action by using radio, apps and digital platforms to guide children and parents through learning at home. Timely messages then alert parents about back-to-school dates and other key information. We're also using technology to provide teachers with training in the classroom or remotely.

As over 60% of homes in Nepal have a radio, we created messages and lessons for children from preschool to secondary school and aired them in local languages. In Cambodia, where schools may reopen soon, we're using Facebook Messenger and Telegram to provide families and teachers with accurate information about returning to school and COVID-19 prevention.



## EVERY DAY: PROTECTION FROM HARM

### Delivering for Afghanistan's Children

Afghanistan is a nation in turmoil with millions of children displaced from home, out of school and at risk of starvation. And yet thanks to donors like you, we have responded, both in country as conditions allow and wherever Afghan children and families have fled.

Our priorities in Afghanistan include health and nutrition; education; shelter; water, sanitation and hygiene (WASH); child protection; and mental health/psychosocial support. We are particularly concerned for the rights of girls and women. The announcement by the Taliban that they would bar girls from returning to secondary school marked a devastating setback. Save the Children calls on all international parties engaging with the Taliban to ensure that respect for and entrenchment of the rights of women and girls form the cornerstone of any dialogue with Afghan leaders.

"In the face of the worst hunger crisis in Afghanistan's history, your support helps deliver lifesaving health and nutrition services – giving children a fighting chance to survive."

– Chris Nyamandi, Afghanistan  
Country Director, Save the Children

When those who escaped Afghanistan began arriving in the U.S. in late summer, our domestic team immediately established a safe space at a temporary shelter in northern Virginia where kids could play, socialize and begin to process all they have been through. This also allowed parents to relax, secure in the knowledge that their children were in safe hands. Many expressed relief at seeing their children smiling and playing and took the opportunity for some rest after an extremely arduous journey.

This response continues to evolve as needed, moving to accommodate families at Fort Bliss in El Paso, Texas. There we have distributed such essential items as shoes and winter clothes and begun planning for provision of child protection and safeguarding training for those working on the base. Additionally, we are considering best practices to support volunteer teachers leading classrooms.

### Conflict, COVID-19 and climate change in Afghanistan have left:

- **14 million people** struggling with hunger due to drought.
- **2 million children** dependent on nutrition services to survive.
- **5.5 million children** expected to face crisis levels of hunger in the second half of this year.





Nine-month-old Eshe\* received her measles vaccine at our Emergency Health Unit clinic in Tigray, Ethiopia.

Photo: Sacha Myers

## IN TIMES OF CRISIS: READINESS. RELIEF. RECOVERY.

### Responding When Every Minute Counts

Save the Children's global humanitarian response teams are ready at a moment's notice. August's back-to-back severe disasters – Haiti's strong earthquake on August 14 and Hurricane Ida crashing headlong into Louisiana on August 29 – tested the capacity of our Haitian and U.S. emergency staff.

With your support, they've made a difference for children. In southwest Haiti, where rugged terrain and few roads make providing relief challenging, we're helping health centers reopen, building temporary classrooms and meeting families' most urgent needs.

In Louisiana parishes devastated by Ida, we've distributed large quantities of hygiene supplies,



One of our newest climate response initiatives is a pilot project in East Africa to help improve the forecasting of worse-than-usual harvests and pasture conditions. This will ensure that aid to families can begin earlier to help them feed themselves and their livestock.

diapers, baby wipes and portable cribs, as well as educational and craft supplies to keep children safe and cared for while their parents focus on recovery. We're assisting in the restoration of child care and early learning programs that help children cope and allow working parents to get back to their jobs.

Our donors also stand behind Save the Children teams worldwide where COVID-19, conflicts and climate change put young lives and futures at risk. In near-famine conditions, in Ethiopia's conflict-affected Tigray region, and where the pandemic has disrupted education, your generosity underpins humanitarian relief, protects children from harm and helps them keep up with their learning.

\*Name changed for protection



## IN TIMES OF CRISIS: READINESS. RELIEF. RECOVERY.

### Saving Children's Lives in Somalia

With a quarter of its population displaced by conflict and drought, Somalia is one of the hardest places to be a child. More than a million Somali children under age 5 face acute malnutrition, a situation exacerbated by a lack of health care in the camps where many now live.

That's why children and families are so grateful they can rely on Muna, a Save the Children Family Health Worker who devotes her life to helping vulnerable girls and boys access the care they need.

Going door to door, Muna assesses children under age 5, as well as pregnant and breastfeeding women. She screens children for malnutrition and, if necessary, refers them for treatment. She also provides medication for illnesses such as pneumonia and diarrhea, informs families how to keep safe from COVID-19, and emphasizes the importance of vaccines and breastfeeding.

**“BECAUSE I HAVE SOME  
EDUCATION, I WANTED TO  
DO SOMETHING FOR MY  
COMMUNITY.”**

**— Muna**

Muna is no stranger to the hardships children face. In 2003, her family was forced to flee their home due to conflict and drought. Almost 18 years later, she is living in the same camp, watching more families arrive every day.



**Muna reaches  
out, every day**



**Caring for families  
like Shuun's**



Photos: Sacha Myers

**Making sure  
her 3-year-old  
granddaughter  
Hamda receives  
critical treatment  
for malnutrition.**

**“Muna really cares about the community  
and helps us a lot. Sometimes we don't  
even know our children are malnourished  
and she helps us.”**

**— Shuun**



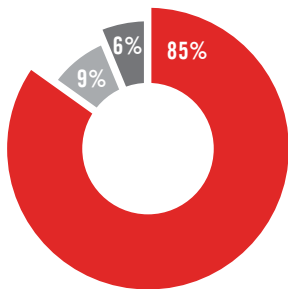
Together with our generous donors and partners, **we changed the lives of more than 197 million children, including 1.1 million here in America.**

**In 2020, Save the Children maintained a strong financial foundation with \$879 million in operating revenue.**

Photo: Shawn Millsaps

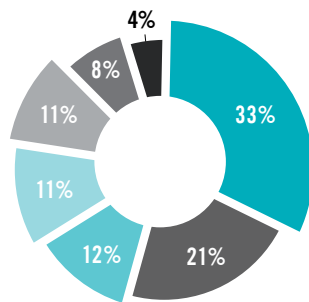


## OUR FINANCIALS: FISCAL YEAR ENDING DECEMBER 31, 2020



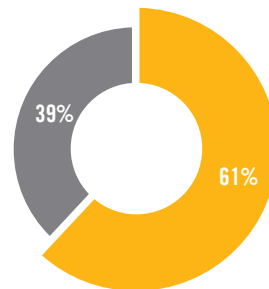
### Where Your Giving Goes

- Programs
- Fundraising
- Management & General



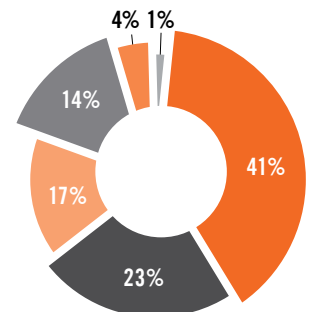
### How Your Giving Helps

- Health & Nutrition
- Education
- Emergencies
- Hunger & Liveihoods
- Public Policy & Advocacy
- HIV/AIDS
- Child Protection & Rights Governance



### Our Work in Context

- Development
- Humanitarian



### How Our Work is Funded

- U.S National, State & Local Governments
- Individuals
- UN & Other Multi-Lateral Funding Institutions
- Corporations
- Foundations
- Other

**This page:** Partnering with Kinder, we integrated the Joy of Movement program at 29 of our SummerBoost camp sites in summer 2021, including this one in Tennessee.

**On the cover:** Aleska, age 2, lives in Nicaragua, where COVID-19 and back-to-back hurricanes devastated her family's livelihood. Your support enables us to provide them with cash vouchers to buy food and other basic items. Photo: Elvis Gonzalez

