



# CHANGE FOR CHILDREN

2020 ANNUAL REPORT





Dear friends,

2020 was one of the worst years, over the past couple of decades, for the world's children. The COVID-19 pandemic brought unprecedented upheaval – magnifying the hardships of millions of children around the world who were already struggling. The pandemic also deepened systematic inequalities within societies and made our work for vulnerable children more urgently needed than ever.

The challenges have been immense. But through it all, our amazing supporters and partners have been with us every step of the way. Thanks to you, we've been able to come through under pressure when it mattered the most for children. We have adapted and expanded how we deliver our life-changing programs and advocacy for children, and launched innovative new initiatives to address the pandemic's devastating impacts.

The summer brought with it a racial reckoning years in the making. We know that racism, discrimination and inequity begin in childhood, and we are more committed than ever to promote social justice, diversity, equity and inclusion inside our organization, in the communities we serve, and in national and international policies.

The global pandemic changed us as an organization. We saw a fundamental shift to remote working due to stay-at-home orders, forcing us to find innovative ways of working to achieve our breakthroughs for children.

While travel and movement were restricted, we had more opportunity to localize our work on the ground, to benefit even more from our country technical expertise and local partner capability. Having local expertise gives us a clear advantage and we have seen the benefits of this.





We were required to rapidly scale up our digital efforts – not only in how we engage with our staff and work together remotely, but also in how we influence policymakers and engage our supporters. Our teams used digital and mobile platforms to train teachers and local health workers to deliver cash programming, and to engage our supporters and fellow campaigners. They delivered services remotely using channels like radio, internet, phones and television to reach children like never before – such as digital community case management of childhood illness in Nicaragua, and basic education through television in Ethiopia.

We invite you to review our results from 2020 and to be assured our work is going full force in 2021, adapting as needed to new realities, and committed to doing whatever it takes to give children the childhoods and futures they deserve.

Thanks to supporters like you, we achieved tremendous results for children last year. Together, we reached more than 197 million children, including 1.1 million here in America. Our total operating revenue was \$869 million, 4% higher than in 2019.

In these difficult times, we thank you more than ever for your compassion, generosity and determination to ensure children everywhere survive, learn and are protected.

On behalf of the world's children,

**Janti Soeripto**  
President & CEO, Save the Children  
[@SaveCEO\\_US](#)

**Brad Irwin**  
Chair, Save the Children Board of Trustees



Greetings to world leaders and Save the Children supporters,

It's a pleasure and honor to write this introduction to Save the Children's annual report. I am happy to cast light on the issues faced by children in the whole world, particularly in South Sudan. I am an activist, raising the concerns of children at different forums at my school, and at state and national levels. I was also nominated by South Sudanese children to represent them in a pre-session meeting with the United Nations Convention on the Rights of the Child committee.

When campaigning, I focus on the inclusion of all children (including girls and those with disabilities) in education. I also work on gender-based violence targeting children, sexual abuse (including forced and early marriage) and violence against children. While South Sudanese children struggled during COVID and flooding, I focused on ensuring they were safe, by talking to them about prevention and response measures.

Coronavirus has affected girls in South Sudan negatively – many dropped out of school during the lockdown. It resulted in child marriage, as many thought schools would not open again. Here, only girls who stay in school can avoid getting married before 18. Child labor has also increased. Widespread poverty and hunger are other issues children face in my country.

My hope and dream is that one day children in South Sudan and the entire world live, learn and stay in a safe and protective environment. I want to take this golden opportunity to ask the government of South Sudan to prioritize children's rights and provide equitable basic services, especially in health, education and security.

The cases of child rights violations have slightly reduced, according to my personal observations. When we advocate, we see that our efforts lead to change and this keeps me wanting to do more. Finally, I want to tell leaders that we children are looking at you, to ensure our rights are prioritized and you give us the education we need, because we are the seeds of tomorrow.

Sincerely,

**Achol**

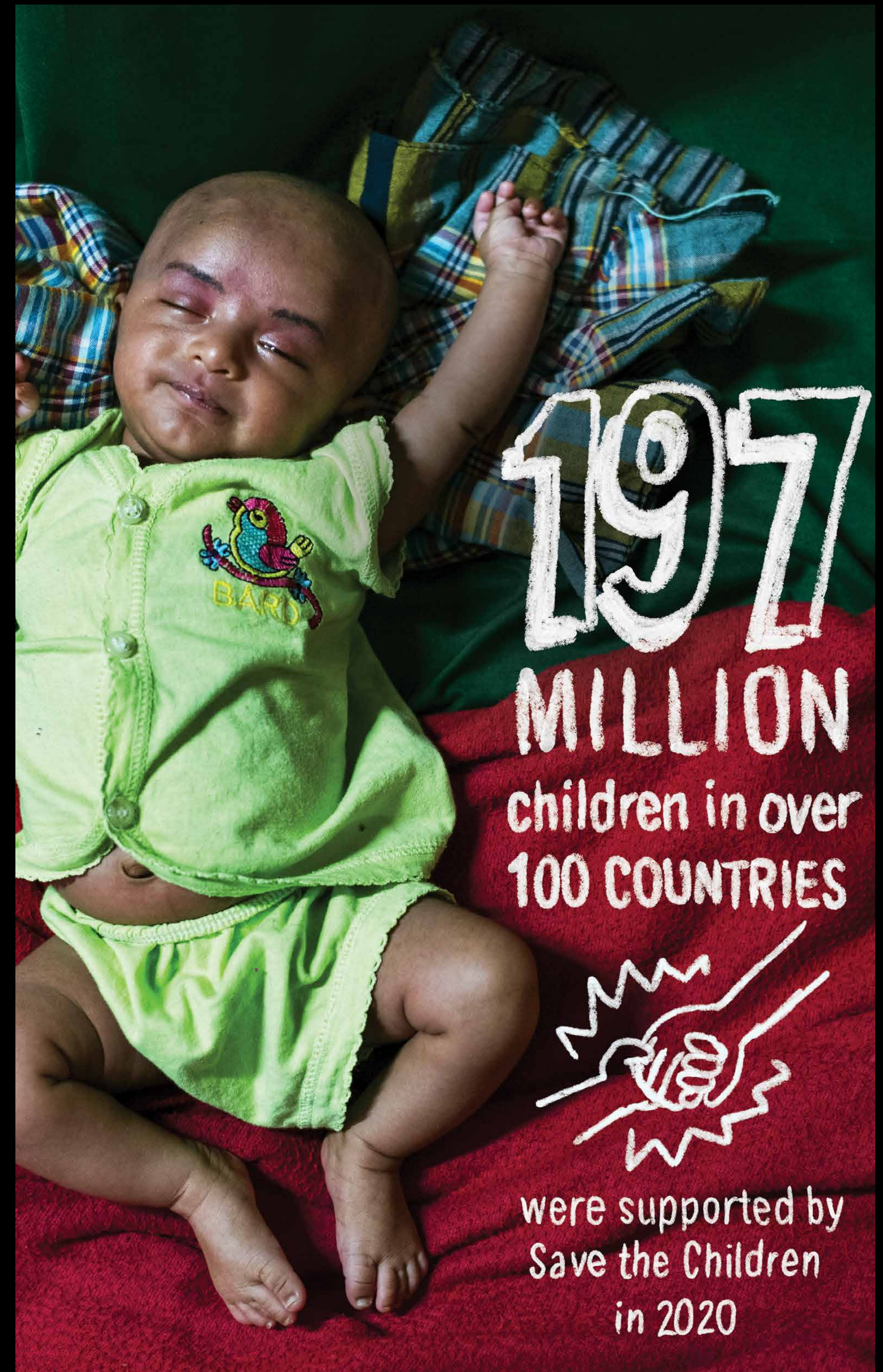
Student at St. Andrew Primary School-Bor  
and member of a Child Rights Club, South Sudan





# Every second of every day

Through Save the Children's work – every second of every day – a hungry child is fed, a sick child gets care, a young mind is learning, a vulnerable child is protected, or a family gains tools to overcome poverty.







3 MILLION MOTHERS &  
**11.7** MILLION CHILDREN  
improved their nutrition



**21**  
MILLION MEALS  
distributed to children living in poverty in America



**12M**  
CHILDREN accessed quality education  
including more than **5.9M** GIRLS







# Meet our youth advocates

There are over 100 Save the Children Clubs in 22 states across the country. These are student-led groups that meet regularly to create change for kids in need – through advocacy actions, awareness-building and fundraising.

**Learn more about starting or joining a school club: [www.savethechildren.org/clubs](http://www.savethechildren.org/clubs)**



“

**Together we can all truly make a difference ... especially during these difficult times.**

– Lichel, age 16

”



“

**There are countless children around the world that are being denied basic rights.**

– Pal, age 16

”



“

**Children are the future, and we need to start with children to make real change in the world.**

– Toke, age 16

”



*Four-year-old Resta plays outside at her preschool in Indonesia. We support communities like hers to make preschools into places where children enjoy learning.*







Photo: Save the Children Philippines

*In the Philippines, a girl practices washing her hands while wearing a mask provided by Save the Children.*

## A Healthy Start

Save the Children has been a global leader in child health for decades. We led the massive worldwide effort that helped reduce newborn deaths by 42% since 2000, saving 1.7 million babies each year. We've also helped decrease the number of children dying before age 5 by over half since 1990, saving 122 million children.

As the pandemic spread throughout the world, we worked to ensure children's routine health care was not disrupted. We trained and equipped health workers to deal with new challenges. We also found innovative ways to provide families with knowledge and resources to keep safe from COVID and slow its spread.

**27.9** MILLION  
CHILDREN  
HEALTHY



Three years ago, Ummay escaped to Bangladesh with her husband and his family due to the horrific violence they witnessed in their village in Myanmar.

Like the thousands of other Rohingya refugees who fled Myanmar, the journey to Bangladesh was extremely difficult for Ummay and her family. They had very little water and food, and Ummay's husband was shot in the leg. A few months after they arrived in Bangladesh, Ummay gave birth to their baby but he died within a few days. "I think the lack of maternal care when

**“She is perfectly well and healthy.”**

I was pregnant and the difficult journey contributed to my baby's premature birth and then his death from pneumonia," she said.

Ummay now lives with her husband in one of the Rohingya refugee camps in Cox's Bazar. Because of the injury he suffered when he was shot, Ummay's husband cannot walk without support and cannot do heavy lifting or manual labor. They have a shop but had to close it for five months because of the COVID pandemic. "Now we are fully dependent on the food ration we get," she said.

*In a refugee camp in Bangladesh, 18-month-old Jakia has received all her vaccinations at the right time. Jakia's mother, Ummay, is delighted her baby is healthy.*



Photo: Sonali Chakma / Save the Children



When she became pregnant again, Ummay visited Save the Children's health facilities regularly for check-ups. She now has a healthy 18-month-old daughter named Jakia. "She received all her vaccinations at the right time," said Ummay. "She has not had any severe diseases. She is perfectly well and healthy."

Save the Children has eight health posts offering comprehensive primary health care services in the Rohingya refugee camps, including maternal, newborn and child health; adolescent sexual and reproductive health; and mental health and emotional support.

We also have a 20-bed primary health care center offering 24/7 inpatient and maternity services as well as outpatient services serving both the refugee and host community.

Save the Children's response to the COVID-19 outbreak in Cox's Bazar is focused on three key areas: community-based care and information, specialized clinical care for suspected COVID patients in an isolation and treatment center and continuing our existing lifesaving health services.



*Jakia's parents cannot work because of COVID restrictions in the refugee camp where they live. The family depends fully on the food rations they receive.*





*Ummay and her family receive regular care at a Save the Children health post in a Rohingya refugee camp in Bangladesh.*



# Global Health Results

- 2020 marked the end of our flagship Saving Newborn Lives initiative. As the first newborn health program of its kind, SNL generated a movement for improving newborn health and survival, and an unprecedented legacy, shared by Save the Children and partners around the world. Over the last two decades, SNL worked in 32 countries establishing a catalytic approach to research, advocacy and program implementation. These efforts enabled partners to come together on lifesaving interventions for newborns in many low- and mid-income countries, including those with the highest burden of newborn deaths.
- In 2020, we directly reached 9.4 million vulnerable people, including 4.5 million children, through our hunger and livelihoods programs in 27 countries. In the Sahel and Horn of Africa regions, our REAL program is piloting methods to measure and analyze resilience to shocks and stresses in communities affected by conflict. These innovations are helping families secure a safe and healthy future.



*Ayesha Sharmin, a Save the Children medical assistant, works at a primary health care center in a refugee camp in Bangladesh.*





Photo: Miguel Arreátegui / Save the Children Peru

*In Peru, Nicolas, age 3, learns how to wear his mask and keep his hands clean with help from Save the Children.*

- In Ethiopia, our USAID-funded Growth through Nutrition project reached 1.5 million children under 5 with nutrition interventions. It provided access to safe water to 55,000 people and basic sanitation services to 41,000 people. It also trained 9,000 frontline health workers. In response to the pandemic, we translated and distributed 60,000 flyers

and posters on nutrition, COVID and breastfeeding to more than 3,250 health facilities.

- In partnership with other international organizations, we helped ensure equipment to protect against COVID was provided to frontline health workers around the world.

This reversed an expected White House directive that would have prohibited PPE procurement for U.S. aid programs.

**Learn more about our high-impact health programs that save lives: [www.savethechildren.org/health](http://www.savethechildren.org/health)**





Photo: Sophie Hamandishe / Save the Children

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I know how to protect myself from coronavirus. I wash my hands with soap and water. I stay indoors. I wear a mask when I have to go out. I need to maintain social distancing. You shouldn't touch your face, and you must cough or sneeze into your elbow.

– McLean, age 10, Zimbabwe

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*In rural Zimbabwe, McClean and her young brother are among 650 children from their area who received hygiene kits from Save the Children.*





Photo: Save the Children

*A boy in Afghanistan works on an art project in a Save the Children play and learning center.*

# The Opportunity to Learn

In the last decade, Save the Children has delivered quality education to over 273 million children – more than any other global development organization. We helped reduce the number of out-of-school children by over one-third since 2000, resulting in 144 million more children getting the education they deserve.

At the height of the pandemic in June 2020, over 90% of the world's children were out of school. We worked tirelessly to ensure children affected by school closures continued to learn, with their physical, emotional and education needs supported.

**12** MILLION CHILDREN LEARNING



Ethiopia, one of the poorest countries in the world, has made good progress in improving children's education, but illiteracy rates remain high, and school closures due to coronavirus threaten to erode hard-won victories.

Like 26 million other children in Ethiopia, Mahadiya ("Maha") was out of school because of the coronavirus lockdown. Maha worried about her family, who has lost income due to the pandemic, and she missed going to school, seeing her friends and receiving food there. The one bright spot in her day? Reading books brought to her by the Save the Children Camel Library.

**“I love camels.  
They bring me books.”**

In the Somali region of Ethiopia, camels are traditionally used to transport goods across the hot deserts, due to their strength and resilience. Through this program, 21 camels – which carry up to 200 books at a time – brought books to 33 villages, reaching over 22,000 children like Maha.

“Schools are closed,” Maha said. “I’m worried that we could forget some of the things we learned and we could fail our exam.”

*Mahadiya with members of her family outside their home in Ethiopia.*



Photo: Saifu Assegid / Save the Children



“Each time the camel library comes to our village, I borrow up to three books that I read for myself and my brother and sisters. I learn many new things from reading the storybooks that the camel library brings. I wish the virus would just go away and I am able to continue my education. I won’t lose my hope of becoming an engineer.”

Save the Children has been helping children in Ethiopia with their schooling since the 1960s. In 2020, we dramatically expanded our education program in response to the pandemic, with an emphasis on remote learning. In all, we helped educate 4.6 million children in Ethiopia – more than 4 times the number we reached in 2019.



*Mahadiya reads to her siblings from a book borrowed from the camel library.*



**Mahadiya, age 13, is out of school because of the coronavirus, but thanks to Save the Children's camel library, she is able to continue reading and learning at home.**



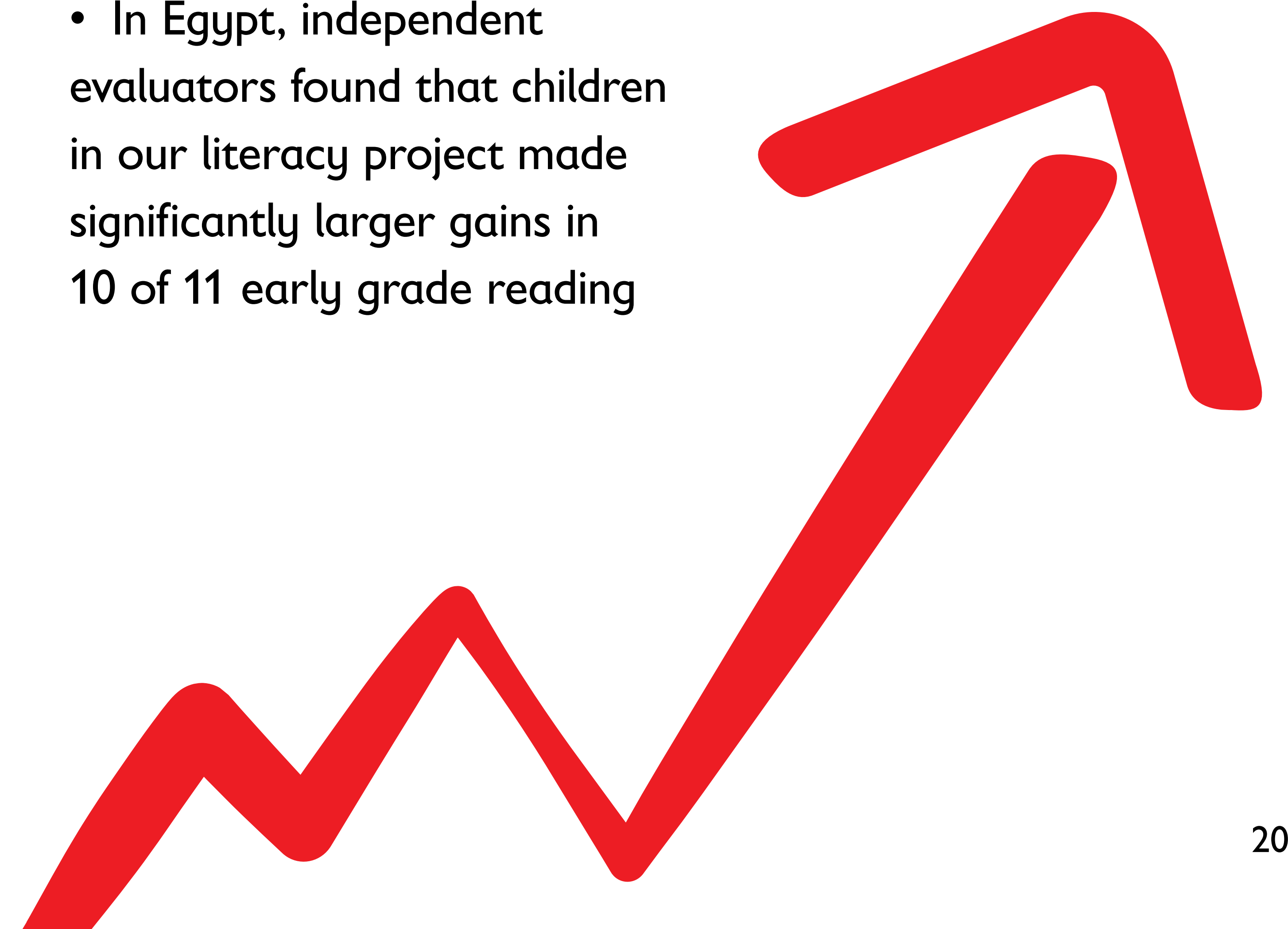


*In Bangladesh, Chadni is dedicated to her studies and wants to be a teacher when she grows up.*



## Global Education Results

- Save the Children supported Ministries of Education in 53 countries to adapt curricula to the COVID context. We also set up innovative and inclusive ways to keep children learning through TV, radio, audio files, and simple pen and paper. Our distance learning materials supported parents who were educating children at home, including specialized activities for children under 5 – an important stage of development.
- Worldwide, we helped 87,830 children with disabilities to access distance learning. In Cambodia, we supported the Ministry of Education to include sign language in distance learning materials. And in Georgia, Kosovo and Vietnam, we adapted activities and parental guidance to meet the needs of children with disabilities learning from home.
- In Egypt, independent evaluators found that children in our literacy project made significantly larger gains in 10 of 11 early grade reading







*In Peru, Valentina, age 6, reads a book about how to cope with fear in situations like a pandemic.*

skills, compared to a control group. The Save the Children model has been adopted by the Ministry of Education for wider use, which we will support.

- In 2020, we directly reached 9.4 million vulnerable people, including 4.5 million children, through our hunger and livelihoods programs in 27 countries. In Ethiopia, we are

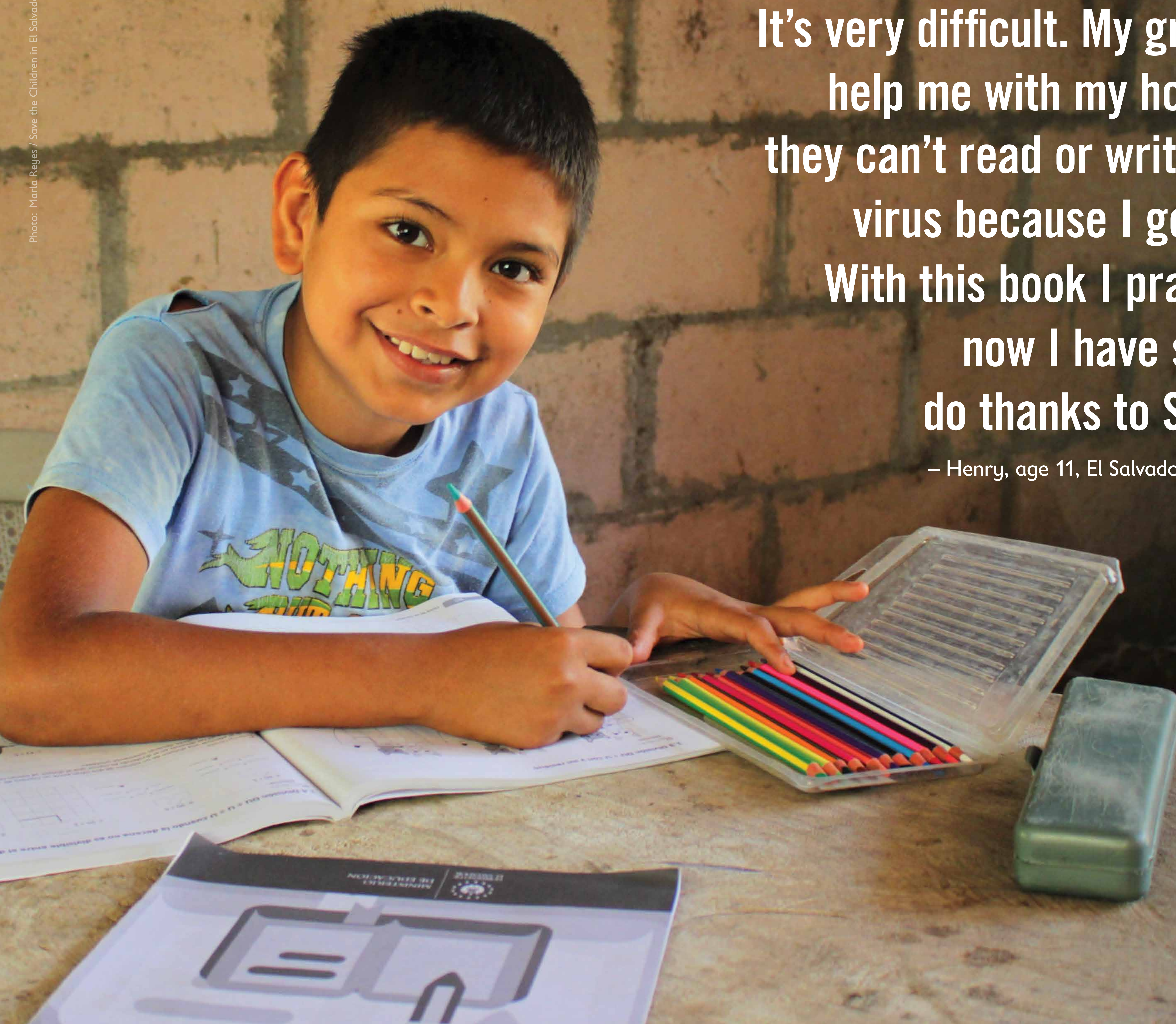
training young women entrepreneurs to grow their businesses, achieve their personal goals, support their families and become role models in their communities.

- We worked with the offices of representatives Chrissy Houlahan (D-PA) and Patrick Fitzpatrick (R-PA) to introduce a bill that requires USAID to report to Congress

on the impact of COVID on basic education. The bill includes findings from our Save Our Education report.

**Learn more about our work around the world to help children learn and thrive: [www.savethechildren.org/education](http://www.savethechildren.org/education)**





“

It's very difficult. My grandparents can't help me with my homework because they can't read or write. I don't like this virus because I get bored at home. With this book I practice reading, so now I have something new to do thanks to Save the Children.

– Henry, age 11, El Salvador

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*Henry, age 11, participates in Save the Children health and education programs. In his free time, now that he's home more, he enjoys his new coloring book.*





*Karolina, age 7, and Nicolas, age 3, have been supported by Save the Children's COVID response program in Peru.*

# Protection from Harm

Save the Children was the first global organization devoted solely to serving children's needs, protecting them from harm and securing their rights. The UN Convention on the Rights of the Child, based on the vision of our founder Eglantine Jebb, is the most universally accepted human rights treaty in history.

The pandemic made our protection mission more essential than ever, and also more challenging. Children's safety and well-being were at greater risk, while at the same time, many protection services were disrupted. Our goal was to bridge this gap and ensure children at risk of violence, exploitation, abuse and neglect had quality protection services during COVID.

**3.1** MILLION  
CHILDREN  
PROTECTED



On August 4, 2020, a massive explosion tore through the port of Beirut, Lebanon, killing 215 people, injuring thousands, and leaving an estimated 300,000 homeless.

Hala, age 7, was studying when the explosion hit. She was injured by broken glass. Her home was destroyed and she withdrew into herself, refusing to be left alone. She wouldn't go to sleep unless she was certain both her parents were within reach. And when using the bathroom, she kept the door open to make sure her family was close.

**“ Maybe half of the fear is gone, not all of it yet.”**

“She won't go into a room by herself,” said Rabae, her father. “Even if the lights are on, ever. Someone has to be with her.”

Hala now visits a child-friendly space established by Save the Children to support children's emotional well-being and help them rebuild their childhoods. “I played many

*Hala, age 7, plays at Save the Children's child-friendly space in Beirut, Lebanon.*





things there and I was very happy,” said Hala. “They were very kind. They drew a cat on my face because I really like cats because they are gentle and loveable.”

“They care a lot,” said Rabae. “This makes her forget, a little, the difficult times we have lived. For Christmas, they sent her gifts, stories, things to color. She really loved them a lot.”

“I still sleep with mom and dad, because when we have thunder, I get scared,” said Hala. “I think it is another explosion when we get loud thunder. I don’t want another explosion.”

“She’s left some of the fear behind,” said Rabae. “Maybe half of the fear is gone, not all of it yet.”



*At our child-friendly space, Hala has her face painted. “They drew a cat on my face because I really like cats because they are gentle and lovable,” she said.*



*Hala, age 7, plays at the child-friendly space we set up after the explosion in Beirut, Lebanon.*





*In Afghanistan, Shogofa, age 9, and her younger sister Fatima lost three brothers when their house was hit by a rocket. They are now being helped to recover emotionally and rebuild their lives.*



Photo: Tjim Huybrebroek / Save The Children

## Global Child Protection Results

- COVID brought increased stress and risks to millions of children and families around the world. One of our many responses has been to adapt our Healing and Education Through the Arts (HEART) program to become HEART at Home. Children are given art supplies and parents are guided to support activities that deal with children’s stress and promote self-expression and learning.
- As our programs increasingly rely on the internet, data and new technologies – especially during the COVID pandemic – Save the Children has intensified its digital safeguarding work to prevent harm to children. In Cambodia, we led a coalition with the government and more than 60 local NGOs to develop an app game called “Cloud Chaos!” that helps children identify and avoid online threats.
- Along with our partners, we urged leaders make children’s protection a central consideration in COVID response and recovery plans.







*Early in 2020, before school shut-downs, these kindergarten students in El Salvador – José, Marjorie and Dennis – enjoyed playing with blocks in their classroom.*

Through research and reports, we provided evidence on the hidden impacts of COVID on children’s well-being and on gaps in funding which were exacerbated by the pandemic. We also highlighted the devastating secondary impact of the pandemic on girls.

- Save the Children drafted an original piece of federal legislation called the Girls LEAD Act. It promotes children’s civic and political participation, with a focus on adolescent girls and ending gender-based barriers so they can safely and meaningfully participate in

decision-making. It has bipartisan support, with 45 cosponsors in the House and 11 in the Senate.

[Learn more about how we provide safety to children around the world: www.savethechildren.org/protection](http://www.savethechildren.org/protection)

Photo: María Reyes / Save the Children in El Salvador



“

**When COVID-19 started, schools closed.... I stopped going. Now I work farming cucumbers. My teacher enrolled me into the distance learning program, where I now study with my my friends via a WhatsApp group and send my homework back.**

– Ameen, age 12, North Syria

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*Ameen, age 12, does his homework in the tent where he lives with his family in North Syria.*





*Ten-year-old Dara and her family were displaced from their home by airstrikes in eastern rural Idlib, Syria. She and her siblings now sell toys to help provide for their family.*

# Emergency Response

Save the Children is the global leader in child-focused humanitarian response. We can put a world-class team of health professionals to work for children in crisis anywhere in the world within 72 hours. We provide shelter, meals, emergency medical care, help for children to recover and return to learning, and much more.

Now COVID has put the world's most vulnerable children at even greater risk of illness, malnutrition, displacement, injury and death. The United Nations estimated that in 2020, 439 million people were in need of humanitarian assistance globally, a 160% increase over 2019, and half of the disaster-affected population were children.

**18.5** MILLION CHILDREN AIDED IN CRISIS



10-year-old Camila, her parents and three siblings left Venezuela two years ago after the father, Carlos, lost his leg in a car accident. He had been a taxi driver and he could no longer work. The family's main source of income was lost.

In Colombia, the family moved in to live with Carlos' three brothers, two sisters and their children, totaling 15 people sharing one house. With space so limited, often the adults will sleep outside in hammocks so that children can sleep safely inside.

**“ I like to eat chicken, meat, lentils and everything.”**

Carlos works in a small grocery shop and his wife weaves and sells bags. But the income is not enough and sometimes family members, including Camila, would go without food.

Camila is especially fond of her baby cousin Marcela. “I feel bad when the baby cries because she is malnourished,” said Camila. “I thought she was going to die. We helped her. My mom and dad. And me.” Save the Children has also stepped in to help. Marcela

*Camila plays with her family and friends at the park near her home in a settlement in Maicao, Colombia.*



Photo: Nadège Mazars / Save the Children



was treated for malnutrition and is now recovering. The team helped Camila's family with food packages and cash transfers to support their living costs.

The family has used the money to buy essentials like food and medicine. "I like to eat chicken, meat, lentils and everything," said Camila.

Throughout these challenges, Camila has remained positive. She enjoys school and she always studies hard. "We did not get to go to school this year. We do our homework, take a picture, and send it to the teacher. I have to learn to read and everything to be a doctor. I want us to be alright regarding COVID.

"To the children of the world, I want to tell them to be well."

*Camila's family has used a cash transfer from Save the Children to buy food, medicine and other essentials.*







Photo: Nadège Mazars / Save the Children

*In Colombia, 10-year-old Camila and her family are receiving cash support to rebuild their lives after fleeing Venezuela.*





***Conflict in the Tigray region of Ethiopia has disrupted routine health care for many children like Samuel. His mother Helen took him to Save the Children's mobile clinic where he was diagnosed and treated for pneumonia.***

## Global Emergency Response Results

- In November 2020, Storms Eta and Iota slammed into Central America leaving nearly 5 million people displaced across Mexico, Honduras, Guatemala, Nicaragua and Colombia. We immediately jumped to action delivering hygiene items, food, cooking kits and masks, ensuring access to safe water and quickly starting up cash programs to help families in need.
- The pandemic stretched health systems to their absolute limits in 2020. Through innovation, perseverance and adaptation, our Emergency Health Unit supported teams on the ground to provide lifesaving treatment, vital information about COVID and training for health workers. The EHU also helped health facilities access personal protective equipment and establish strict infection prevention and control procedures to keep patients and staff safe. Despite obstacles – closed borders, restricted flights, lengthy quarantines – our programs in 20 countries reached more than 214,800 children and adults.







Photo: Lei Tapang / Save the Children

*In the Philippines, Aldrin, Melina and their children – Timothy, age 6, and Feliza, age 5 – received a hygiene kit, food packs and child-friendly learning materials while under lockdown due to COVID.*

- We launched a Global COVID-19 Response Plan to raise \$649.1 million and reach 69 million children and adults in response to the devastating pandemic. We quickly produced program guidance to support countries in adapting their programs to the new context. In 2020, Save the Children supported over 29.5 million people affected by coronavirus in 87 countries, and met 44% of its funding goal.
- As part of our Stop the War on Children campaign, we successfully advocated for the

inclusion of language to address children’s protection and mental health needs as part of Congressional funding bills. We also garnered support from more than 50 members of Congress on a resolution to protect education in conflict settings, and we secured a commitment from a Congressional office to introduce first-ever legislation focused on children’s mental health and emotional support.

- We launched the Humanitarian Climate Crisis Unit, which spent the year developing an action framework to forecast climate shocks using predictive analytics so we can proactively respond. The pilot study is focusing on flooding in Bangladesh in 2021.

**Learn more about our work for children in crisis:**  
[www.savethechildren.org/emergency](http://www.savethechildren.org/emergency)





*Waleed was injured during an airstrike in Yemen which hit his grandfather's house. His grandfather died and another family member was also injured.*

“

A warplane ... a missile. It exploded like this 'Shhhh ... Ka ... Pooooooo.' I have pains because a missile injured my leg and hand. I still have fragments in my head. I hope the war stops so that children can live.

– Waleed, age 10, Yemen

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*Damion, left, and his younger brother Drason received learning materials, food, toys and games at family engagement event in Tennessee.*

# Our Work in the U.S.

As the national leader in helping children prepare for and succeed in school across rural America, Save the Children pivoted quickly when schools closed due to COVID to ensure kids continued learning at home. We provided critical educational support, materials and resources to communities, schools, parents and caregivers throughout the pandemic. With school meals no longer easily accessible at the start of COVID, we adapted our programs to help distribute nearly 21 million meals in 2020 to children living in poverty.

Save the Children Action Network, our political voice for kids, has mobilized a movement of on-the-ground volunteers and online supporters to advocate tirelessly on behalf of children.

**1.1 MILLION**  
CHILDREN LEARNING AND GETTING  
CRITICAL MEALS IN RURAL AMERICA

**668,000**  
MESSAGES TO CONGRESS  
AND THE ADMINISTRATION  
ABOUT CHILDREN'S ISSUES



Whenever the red-checkered school bus rounded the corner and stopped at families' houses in Morgan County, Tennessee – the painted faces of pigs and chickens “peeking” out its windows – children would come running.

“The kids are always excited to see Gus the Bus,” said Michelle, one of Save the Children’s school-age program coordinators in the county.

Gus the Bus, well known because of the many community family events it’s been used for, became one of several

## “Beaming rays of sunshine” during the pandemic

county school buses delivering critical meals every day to children who relied on schools for food. Michelle was one of the many Save the Children and school staff teaming up to prepare and distribute daily meals to nearly 2,500 children in Morgan County after its schools closed. They also provided books and educational resources to help the students continue learning at home.

In eastern Kentucky, Rosie the Readiness Bus had a similar mission, providing early learning materials,

*In eastern Tennessee, Noah, age 7, receives books delivered by Gus the Bus.*





**Rosa, age 5, and her family receive prizes and rewards from Save the Children during a community event in South Carolina.**



activities, games, meals and snacks from a safe distance to families sheltering at home.

Kim, a Save the Children staff member, recalls: “One day ... it was so cold and rainy, but the smiles from the families when they saw Rosie pull up in their driveways were like beaming rays of sunshine.”

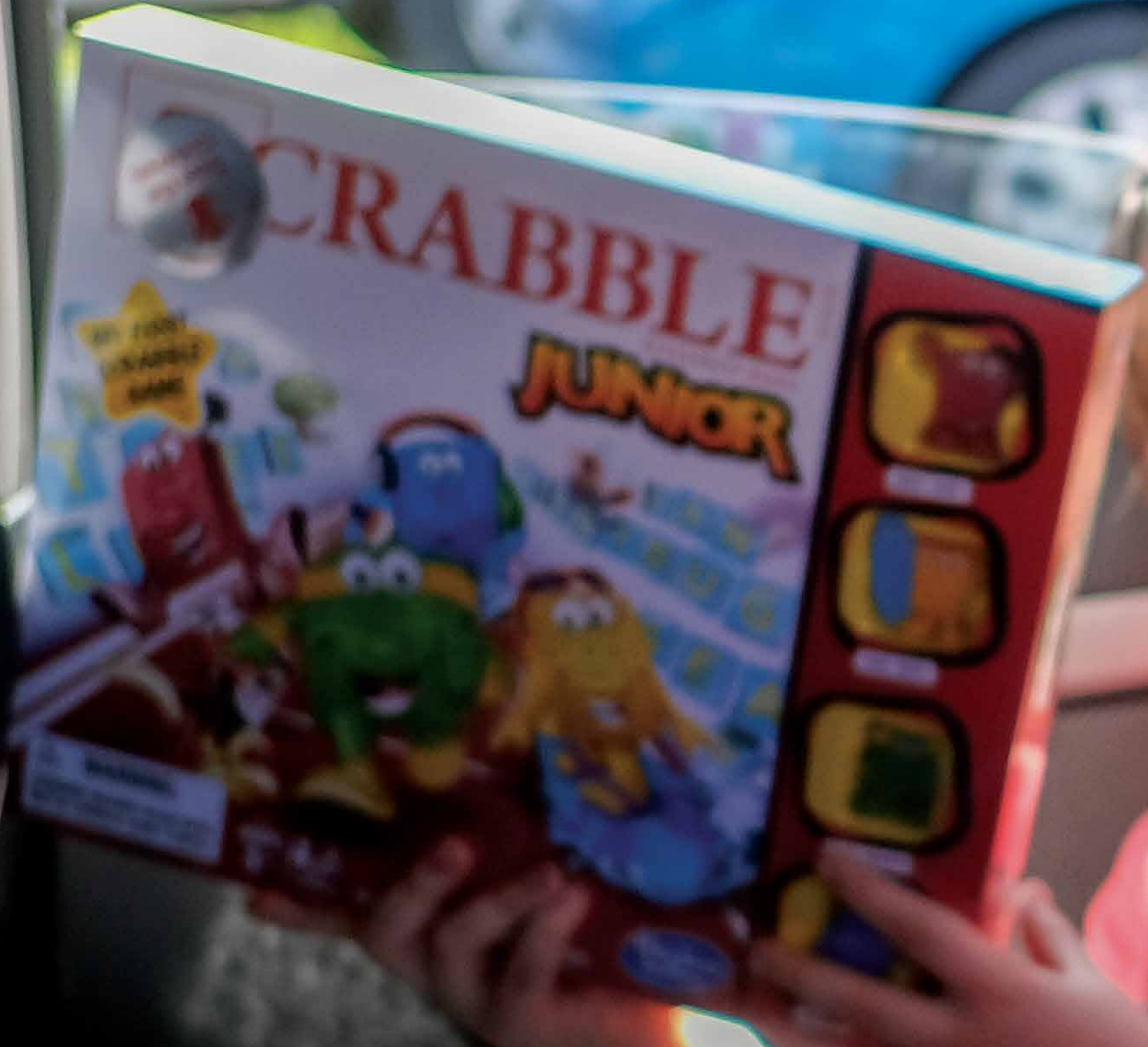
Thousands of miles away, in Yakima County, Washington, Save the Children’s early childhood coordinators quickly shifted gears at the start of the pandemic to ensure the most vulnerable children continued to learn and get the nutrition they needed. They helped deliver hundreds of thousands of meals – breakfasts and lunches – to 2,400 children daily.

“I am so relieved to know my children have food delivered to our house while I am working,” said a mother of four who works long hours at an apple orchard.

“She was worried about her older child taking care of the other three. She was concerned that they’d have to walk somewhere to get food, or that they would have to turn the oven on and cook while she wasn’t home,” said Lisa, a Save the Children early childhood coordinator. “That’s why she appreciated having ready-to-eat food delivered right to the door.”

In addition to making sure children weren’t going hungry, Save the Children also helped keep learning going by pairing educational materials, books and boredom busters with meal deliveries.





Children in Kentucky received educational games from Save the Children to keep them learning while schools were closed.



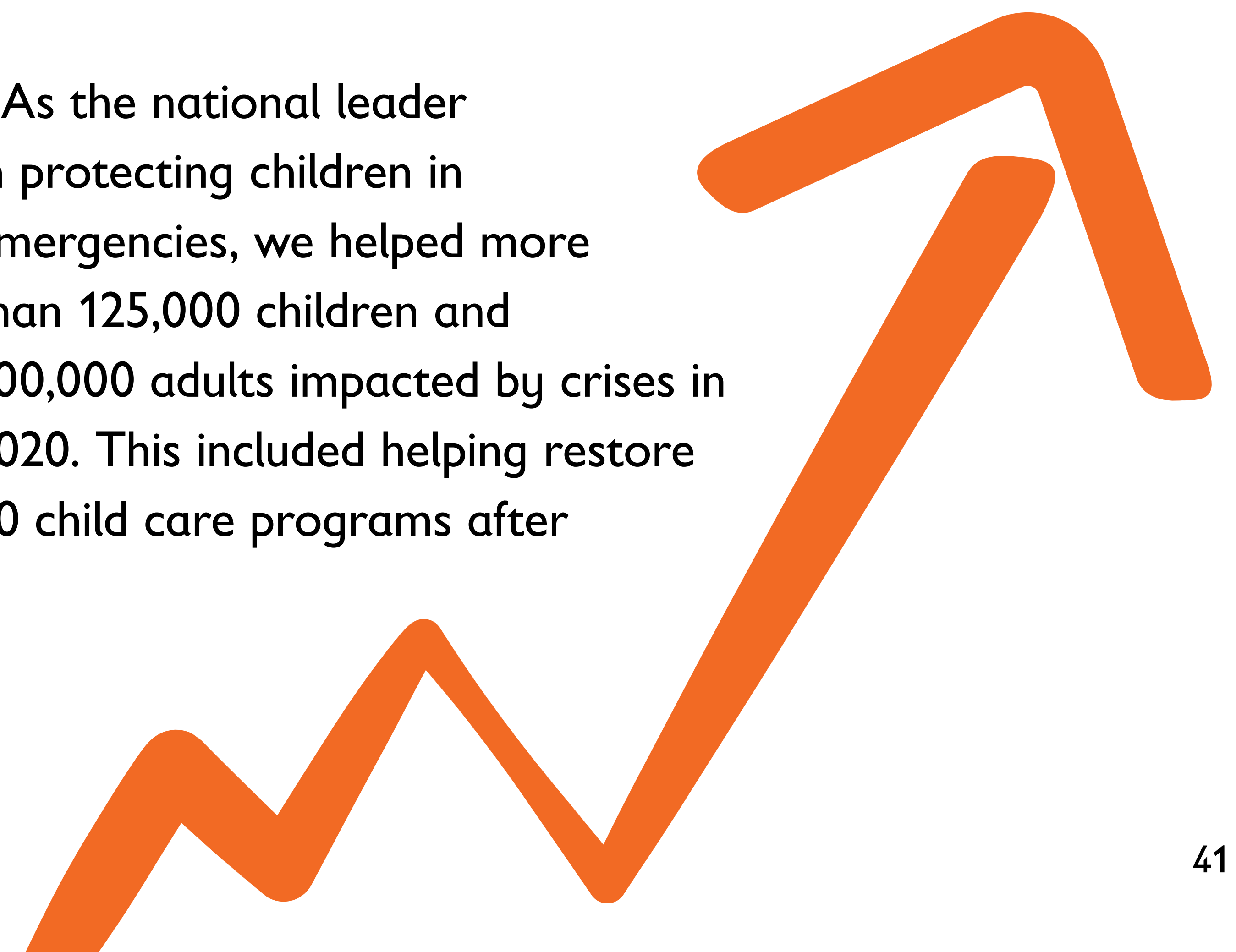


Photo: Shawn Millsaps / Save The Children

*In South Carolina, Save the Children offered virtual learning opportunities and hosted many distribution events – at schools and by school bus.*

## U.S. Results

- Throughout the pandemic, our frontline early learning and education staff have kept closely connected to families in more than 200 rural communities across America to support at-home learning.
- We offered our summer learning for the first time virtually, reaching more school-aged children, and ensuring critical learning was not lost in the summer months. And for the first time, our Head Start program provided summer services for children transitioning to kindergarten.
- Our early education, in-school and after-school programs adapted to the social distancing approaches of different schools across rural America, safely providing in-person, remote and hybrid learning options for families.
- As the national leader in protecting children in emergencies, we helped more than 125,000 children and 100,000 adults impacted by crises in 2020. This included helping restore 30 child care programs after







*Lisa, left, and her daughters Betheny, 7, center, and Courtney, 14, read a storybook together in a school library in Tennessee. Courtney has participated in Save the Children programs since she was in elementary school.*

Hurricane Laura hit the Gulf Coast, and strengthening the child protection capacity of U.S.-Mexico border communities and shelters in four states to better support asylum-seeking children and families.

- Every year, our U.S. Childhood Reports raise awareness and inspire action on issues of critical importance to America's children. The Land of Inopportunity promoted ways to give all children – especially the most disadvantaged – an equal chance to reach their full potential. Childhood in the Time of COVID revealed increased hardships

facing families during the pandemic and called for massive investments to help children recover and catch up.

- At the federal level, our advocacy helped secure an additional \$15.5 billion in funding for early education and child care.

- In New Mexico, our advocacy mobilized support to pass a historic \$300 million Early Childhood Trust Fund that will provide permanent sustainable revenue for early education. And in Colorado, our advocacy

turned out voters to support a ballot measure making universal preschool a reality.

- Before Election Day, we generated more than 77,000 signatures in a petition campaign urging the presidential candidates to prioritize early learning.

**Learn more about how we help kids in America:**  
[www.savethechildren.org/usa](http://www.savethechildren.org/usa)

**Learn more about how to get involved in our advocacy work:** [www.savethechildrenactionnetwork.org](http://www.savethechildrenactionnetwork.org)



“

I have never met a parent who does not want the best for their child, but too many lack the resources to give their children the opportunities they deserve – and it’s a situation that’s only magnified with the COVID pandemic. That’s why Save the Children is working hard to make sure rural America’s most vulnerable children get the support they need to be successful in school and life.

– Yolanda Minor, Deputy State Director for Save the Children’s Mississippi programs

”

*29-year-old Stephanie with her daughter Ka’Zyiah, age 2. Stephanie has both of her daughters enrolled in Save the Children learning programs.*



## Board of Trustees

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as of March 25, 2021

## Condensed Audited Financial Information

For the 12 month period ending December 31, 2020 (\$ in 000s)

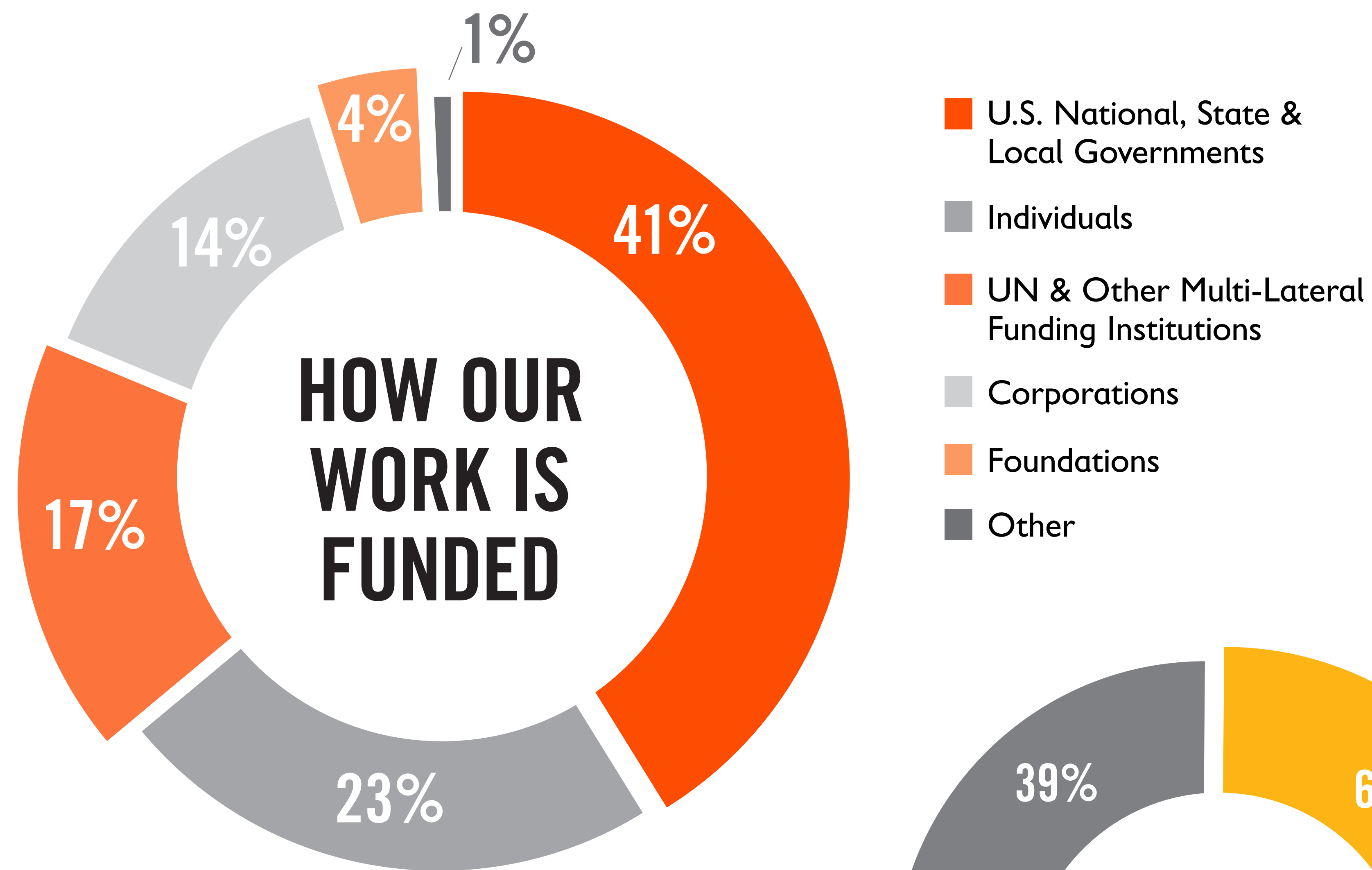
<b>OPERATING REVENUE</b>	2020	2019	Change \$	Change %
<b>TOTAL OPERATING REVENUE</b>	<b>\$879,468</b>	<b>\$835,873</b>	<b>43,595</b>	<b>5%</b>
<b>OPERATING EXPENSES AND CHANGES IN NET ASSETS</b>				
	2020	2019	Change \$	Change %
<b>PROGRAM SERVICES</b>				
Emergencies	85,388	59,969	\$25,419	42%
Health & Nutrition	232,641	266,677	(\$34,036)	(13%)
Education	151,749	131,322	\$20,427	16%
Hunger & Livelihoods	80,537	88,534	(\$7,997)	(9%)
HIV/AIDS	53,857	47,948	\$5,909	12%
Child Protection	27,388	29,966	(\$2,578)	(9%)
Child Rights Governance	908	803	\$ 105	13%
<b>Subtotal Program Activities</b>	<b>632,468</b>	<b>625,219</b>	<b>7,249</b>	<b>1%</b>
Program Development & Public Policy Support	78,859	78,949	(90)	(0%)
<b>TOTAL PROGRAM SERVICES</b>	<b>711,327</b>	<b>704,168</b>	<b>7,159</b>	<b>1%</b>
Fundraising	77,976	68,198	9,778	14%
Management & General	50,534	45,618	4,916	11%
<b>TOTAL OPERATING EXPENSES</b>	<b>839,837</b>	<b>817,984</b>	<b>21,853</b>	<b>3%</b>
Excess of Operating Revenue over Expenses before net transfers	39,631	17,889	21,742	
<i>Net Transfers from Operating Revenue</i>	(7,996)	(5,226)	(2,770)	
<i>Excess related to funds</i>	8,704	861	7,843	
<i>Without donor restrictions including net transfers</i>				
<i>Excess related to Funds with Donor Restrictions</i>	22,931	11,802	11,129	
Non-Operating Activity (Endowment gifts & pledges, investment earnings and exchange gain/loss)	28,213	33,502	(5,289)	
<b>TOTAL INCREASE IN NET ASSETS</b>	<b>\$59,848</b>	<b>\$46,165</b>	<b>\$13,683</b>	
<b>COMPOSITION OF NET ASSETS</b>				
	2020	2019	Change \$	Change %
Without Donor Restrictions	\$158,053	\$131,750	\$26,303	20%
With Donor Restrictions	169,412	135,867	\$33,545	25%
<b>TOTAL NET ASSETS</b>	<b>\$327,465</b>	<b>\$267,617</b>	<b>\$59,848</b>	<b>22%</b>

In 2020 on average, to administer cash gifts (non Gifts-in-Kind) donated for current use, Save the Children charged 7 percent for fundraising, 5 percent for management and general, and 7 percent for program development and public policy support.

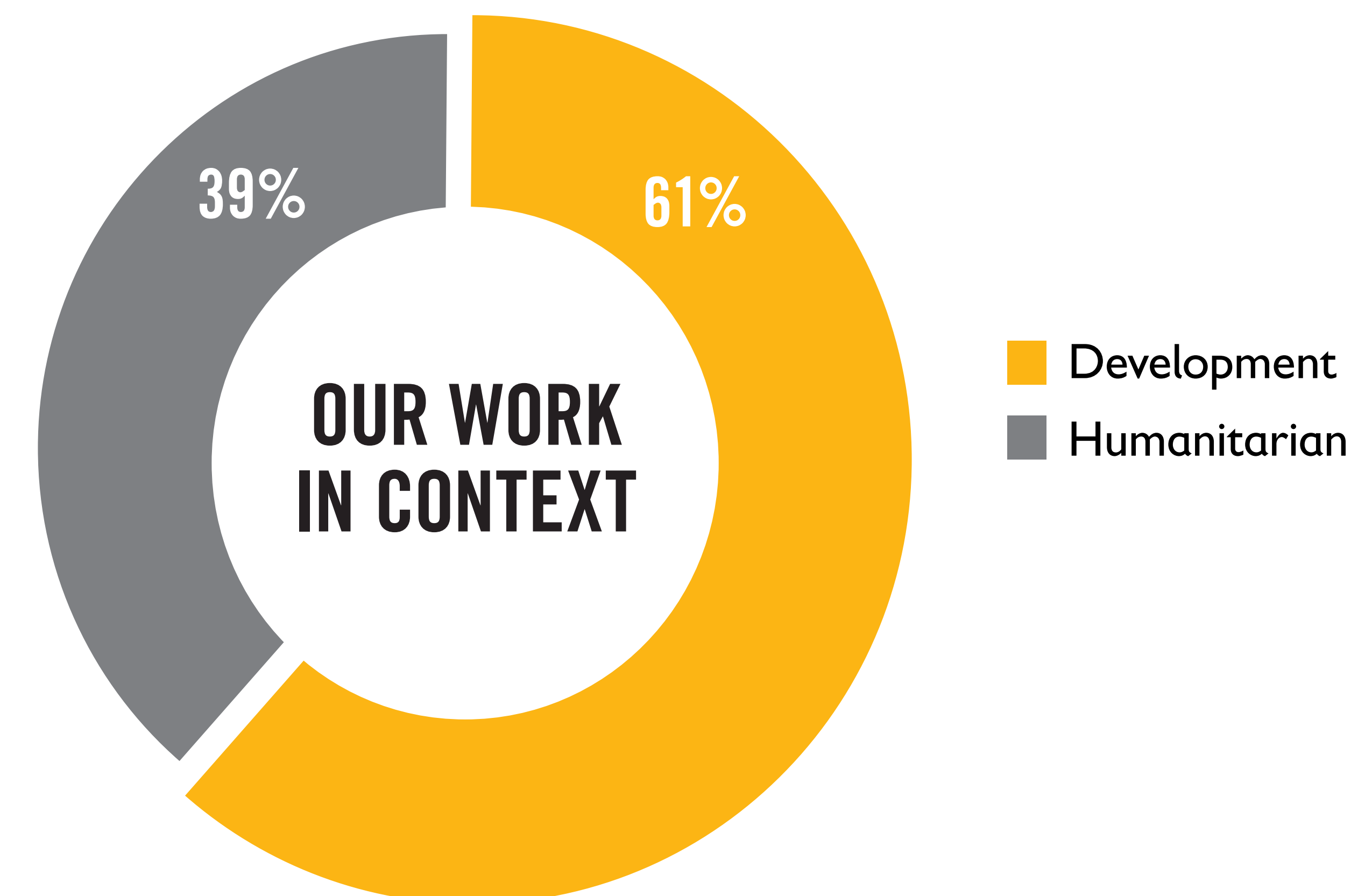


# Financials

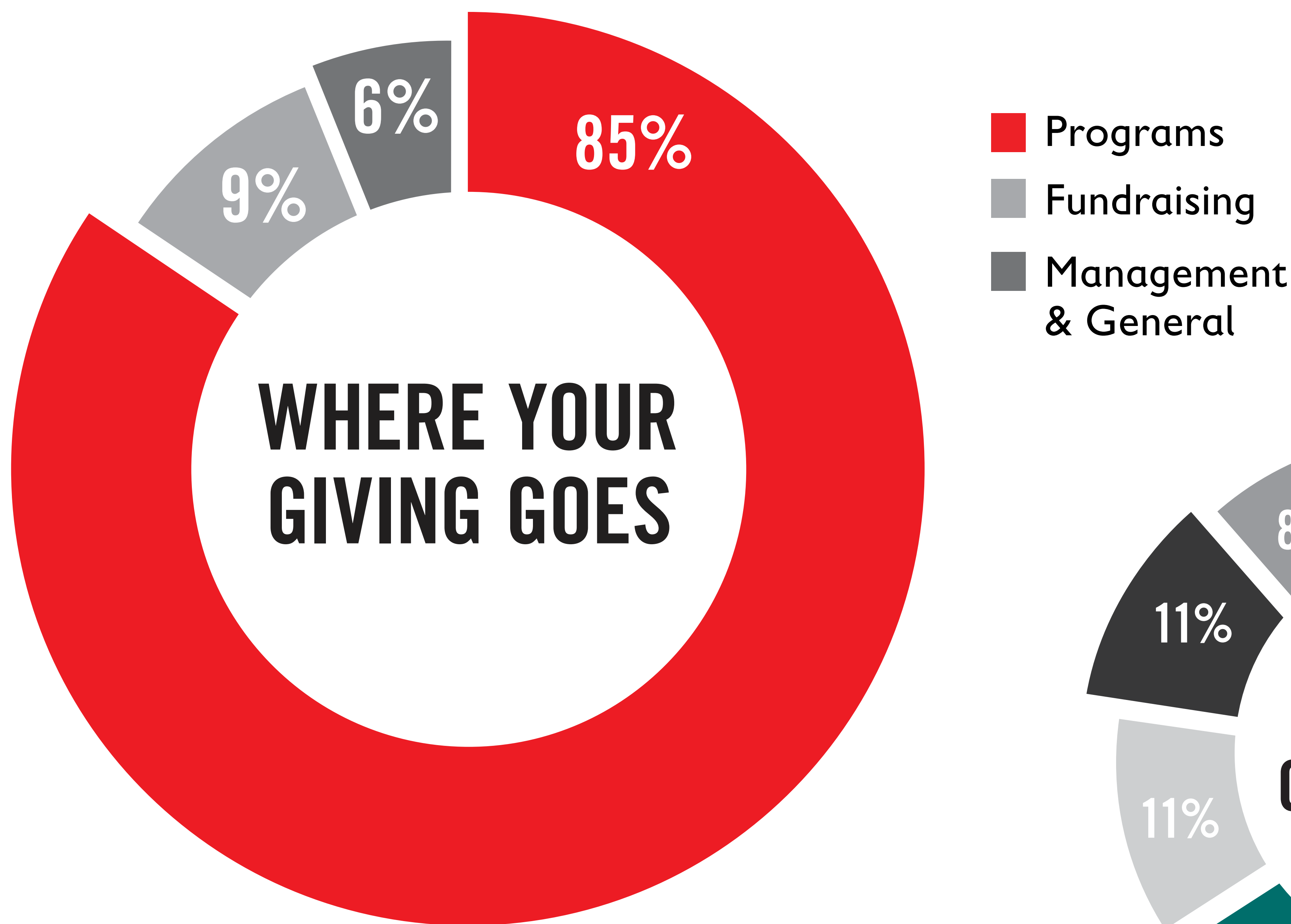
In more than 100 years of change for children, we're pleased to report that some things remain steadfast, including our financial strength and continued growth.



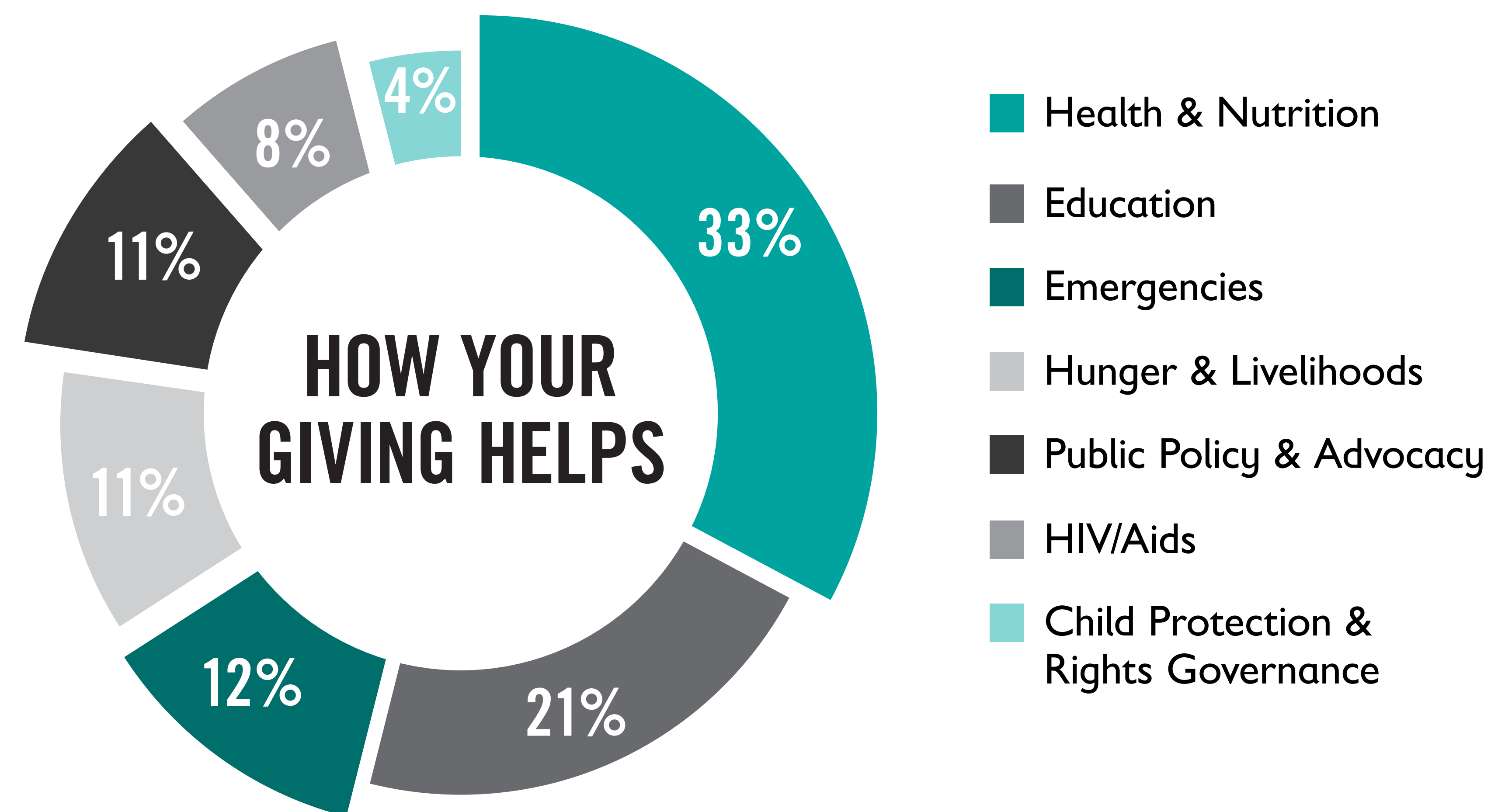
- U.S. National, State & Local Governments
- Individuals
- UN & Other Multi-Lateral Funding Institutions
- Corporations
- Foundations
- Other



- Development
- Humanitarian



- Programs
- Fundraising
- Management & General



- Health & Nutrition
- Education
- Emergencies
- Hunger & Livelihoods
- Public Policy & Advocacy
- HIV/Aids
- Child Protection & Rights Governance



*In Afghanistan, Marwa is learning the Dari alphabet at an early learning center supported by Save the Children.*





# SPECIAL DONORS

## THE SIMON SOCIETY

Named in honor of acclaimed writer, producer and director Sam Simon, The Simon Society is composed of a group of Save the Children's most dedicated investors who make an extraordinary commitment to vulnerable children. We honor these generous annual supporters of our mission, who are helping us achieve critical breakthroughs for the girls and boys we serve.

### VISIONARY (\$1 MILLION & ABOVE CUMULATIVE LIFETIME GIFTS)

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Robert and Maureen Sievers Family Charitable Gift Fund  
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### AMBASSADOR (\$100,000 - \$249,999)

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\*Anonymous (10)

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\*Active donors as of  
December 31, 2020



# SPECIAL DONORS CONTINUED

## LEADERSHIP COUNCILS

Save the Children is fortunate to be supported by dedicated philanthropic volunteer councils: Boston Leadership Council, Fairfield County Leadership Council, Greenwich Leadership Council, Long Island Council, Upstate New York Council and the Young Patrons of New York City. The councils promote Save the Children's work through fundraising, education, experience-based advocacy and raising public awareness.

## THE EGLANTYNE JEBB SOCIETY

The Eglantyne Jebb Society, named in honor of our founder, a fiercely intelligent and influential champion of human rights, comprises loyal supporters who have included Save the Children in their wills or other estate plans. Today, we honor more than 1,000 Eglantyne Jebb Society members for creating a legacy of commitment to the world's most vulnerable children.

To learn how you can change the lives of children now and in the future, please contact our Planned Giving team at [plannedgiving@savechildren.org](mailto:plannedgiving@savechildren.org) or by phone at (475) 999-3182. You can also access information on legacy giving by visiting our website at [www.savethechildren.org/legacy](http://www.savethechildren.org/legacy).

**“What impresses me most about Save the Children is the dignity with which they provide much-needed support to our forgotten children and their families. By so doing, these children have a fighting chance to thrive despite their adversity.”**

– Simonne Hewett, Co-Chair, Fairfield County Leadership Council

## ONE HUNDRED STRONG

In commemoration of our 100th year, 100 Strong was officially launched in 2019 thanks to the galvanizing leadership of Save the Children trustees Gabriela Hearst, Peg McGetrick, Catherine Oppenheimer and the late Cokie Roberts. This extraordinary fellowship brings together dedicated women philanthropists, affording them opportunities to engage with Save the Children, thought leaders and world experts about issues affecting children; connect with one another to forge new partnerships and strengthen personal networks; and generate transformative impact for children around the world.

In 2020, 100 Strong welcomed new members from coast to coast in the U.S. while simultaneously taking the network global, inspiring the launch of 100 Strong in the U.K. and plans for a chapter in the Middle East.

### MEMBERS

As of April 2021

### CO-FOUNDERS

Gabriela Hearst  
Peg McGetrick  
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---

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*This boy in South Carolina participates in Save the Children's education and nutrition programs.*







**Save the Children** believes every child deserves a future. Since our founding over 100 years ago, we've changed the lives of over 1 billion children. In the United States and around the world, we give children a healthy start in life, the opportunity to learn and protection from harm. We do whatever it takes for children – every day and in times of crisis – transforming their lives and the future we share.

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Fairfield, CT 06825

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Washington, DC 20002

savethechildren.org  
1-800 Save the Children



On the cover: In eastern Tennessee, 9-year-old Alina's school had in-person classes only two days a week because of the COVID pandemic.  
Photo credit: Shawn Millsaps / Save the Children

Some names of children and parents in this report have been changed to protect identities.