



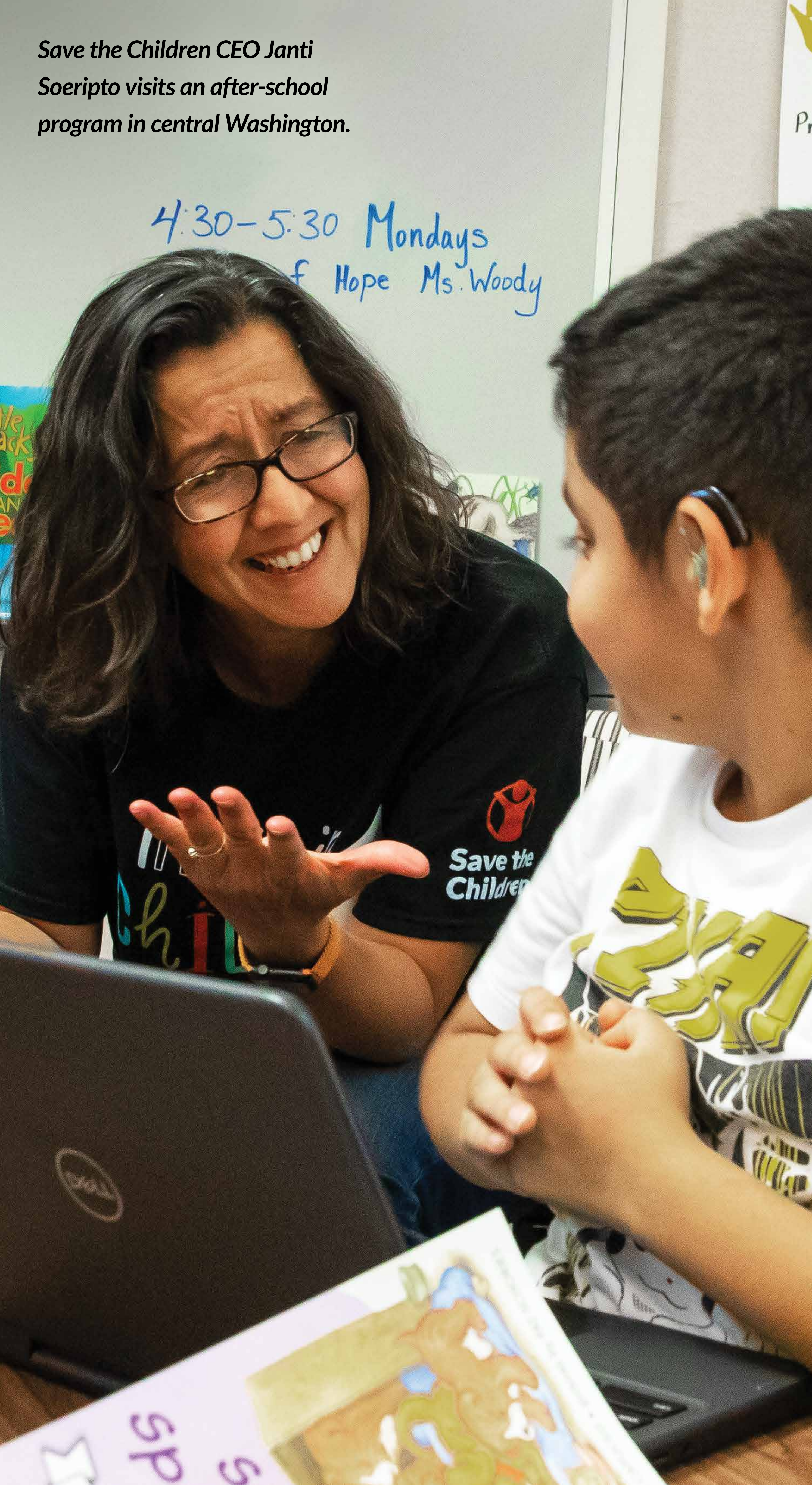
# RESULTS FOR CHILDREN

2021 ANNUAL REPORT





Save the Children CEO Janti Soeripto visits an after-school program in central Washington.



Dear friends,

After the rollercoaster of 2020, 2021 brought continuing and new challenges.

We saw a chaotic and violent regime change in Afghanistan after the U.S. troop withdrawal. Haiti – a nation already suffering from poverty and hunger – faced the assassination of their president, followed by an earthquake of 7.2 magnitude. Here in the U.S., Hurricane Ida left families homeless in parts of Louisiana, Alabama and Mississippi. And the impact of the learning crisis is felt across the world, with many children still out of school or dropping out of education completely.

Today, as a result of climate change, conflict and COVID, a global hunger and food insecurity crisis is ravaging more than 40 countries. And nearly 200 million children are living in lethal war zones, experiencing life-changing consequences.

It's a lot to process, not only as humanitarians, but as humans.

But with all of this devastation comes good, too. In 2021, we saw an incredible outpouring from our supporters, corporate partners and others who shared our outrage and compassion. Our phones didn't stop ringing and our website got more traffic than ever, with existing and new supporters stepping up to demonstrate their generosity and commitment – and to raise their voices. It's this collective good that helps give every child a chance to be healthy, educated and protected. Truly, a movement of millions.

Although travel and movement were still limited in 2021, we were able to leverage our local, in-country partners to make incredible, scalable impact:

- In Myanmar, Save the Children remains operational despite access restrictions in some areas, including a suspension of activities in affected provinces after the tragic murder of civilians and two Save the Children staff.
- We restarted our work in all of the 10 provinces in Afghanistan, and are in the process of a massive scale-up to address increased needs.



Save the Children board chair  
Brad Irwin shares a moment  
with Kasey the Cow while  
visiting schools in Tennessee.



Photo: Shelby Eriksen / Save the Children

- We maintained our steadfast commitment to the children of Yemen, a country now entering the seventh year of a catastrophic humanitarian crisis. Amidst unspeakable horrors, we are saving children’s lives, helping them cope with the impact of conflict, recover and resume their childhoods.
- Here in the U.S., our emergencies team responded to the influx of Afghan families at Fort Bliss, creating child-friendly spaces and private areas where mothers and caregivers could change diapers and nurse their children. Our work for children in rural communities grew again, with new Head Start programs added and deeper engagement in 12 states on early education as well as food insecurity.
- Our policy, advocacy and campaigning team – including Save the Children Action Network – generated 601,000 messages to lawmakers, urging them to invest in children. We saw significant legislative wins in Washington, New Mexico and Colorado. And we amplified the voices of American families struggling through the COVID pandemic, as we pressed Congress to pass the American Rescue Plan, which included \$39 billion to stabilize child care and \$12 billion for expanded child nutrition programs.

Thanks to our supporters, we achieved remarkable results for children last year. Together, we reached more than 183 million children, including 837,000 here in the United States. Our total operating revenue was \$949.9 million, up 8% from 2020.

Please, take a moment to page through our results from 2021 and read the heartwarming stories of remarkable children whose lives were impacted. As you do, you’ll see how our commitment to create lasting and irreversible change for children continues into 2022 and beyond.

Janti Soeripto  
President & CEO, Save the Children  
🐦 @SaveCEO\_US

Brad Irwin  
Chair, Save the Children Board of Trustees



Namaste!

I am Ramita, child champion and chairperson of the child club network from Subhakalika, Nepal. I am in grade 12. I have a huge family of 11, my father and mother, six siblings, a sister-in-law and a baby nephew. My parents are very supportive of me and my studies, and they also respect my work as a child champion.

As a child, I was very shy and introverted. But everything changed in 2019 when I joined an adolescent girls' group and child club, formed by Karnali Integrated Rural Development & Research Center (KIRDARC) and Save the Children. I experienced programs on child rights, child protection, violence against children like chaupadi (staying in a shed during menstruation) and anti-child marriage campaigns. During Dashain and Tihar (Hindu festivals), we performed Deuda (a popular traditional folk singing/dance) conveying anti-child marriage messages.

In 2020 I received training on child journalism and media and got the opportunity to work as a child journalist. I was given a tablet to create videos and a recorder to collect voices of the community. I shared the news with the Community Information Network, and with the support of the police, KIRDARC and the Save the Children child club network, I stopped four child marriages.

In December 2021, a historic event occurred: three wards of our Municipality were declared as "Child Marriage Free Zones." At the declaration I had the honor of expressing my gratitude and sharing our achievements. I was the first young girl ever to receive such an invitation.

I want to pursue career in law – advocating for the rights of children, adolescents, women and people with disabilities. I want to be the voice of the unheard, poor and marginalized. Child labor and early child marriage impacts their health, their futures and their dreams. Thank you.

Sincerely yours,

**Ramita**

Karnali Province, Nepal



**“I never thought I would be this person I am today. If I were same Ramita from three years ago facing you, I would have run away covering my face with my shawl.”** – Ramita



# Every second of every day

Through Save the Children's work – every second of every day – a hungry child is fed, a sick child gets care, a young mind is learning, a vulnerable child is protected, or a family gains tools to overcome poverty.



# 103

EMERGENCY  
RESPONSES  
in more than  
80 countries



# 183

MILLION  
children in over  
120 countries

were supported by Save the Children in 2021





**12** MILLION  
CHILDREN  
accessed quality education  
— including more than —  
**6.2** MILLION GIRLS




**22.8** MILLION  
MEALS  
distributed to children living in  
poverty in America

3.2 million mothers and  
**10.1** MILLION  
CHILDREN  
improved their nutrition







**1.3 MILLION PEOPLE**  
in the U.S. supported Save the Children

**4.1 MILLION CHILDREN**  
live free from violence



**5.7 MILLION**  
visits to our website



**6.1 MILLION PEOPLE**  
followed us on social media



# Meet our youth advocates

In the U.S., there are 70 Save the Children clubs in 28 states across the country. These are student-led groups that meet regularly to create change for kids – through advocacy actions, awareness-building and fundraising. Globally, Save the Children empowers tens of thousands of children in dozens of countries with the skills, knowledge, confidence and opportunities to claim their rights.

Learn more about starting or joining a school club: [www.savethechildren.org/clubs](http://www.savethechildren.org/clubs)



“

Every child deserves to be nurtured with access to nutrition and education. I urge everyone to start acting now. The sanctity of our nation's future and the futures of children everywhere depend on you.

– Aaliya, age 18, South Carolina

”



“

Poverty is never alright in society. I have witnessed the hardships many children face every day. Through our actions, we can alleviate struggles for the future generation and make a big, positive change in the world.

– Anshbir, age 16, New Jersey

”



“

Time is up to save the next generation. The children of South Sudan would like to know what the national, regional and world leaders are thinking about how to make our country a better place for all children.

– Achol, age 15, South Sudan

”



*Anwar, age 7, lives in a camp for displaced persons in Syria. Save the Children provides education, health and protection services, including recreational activities at the school.*

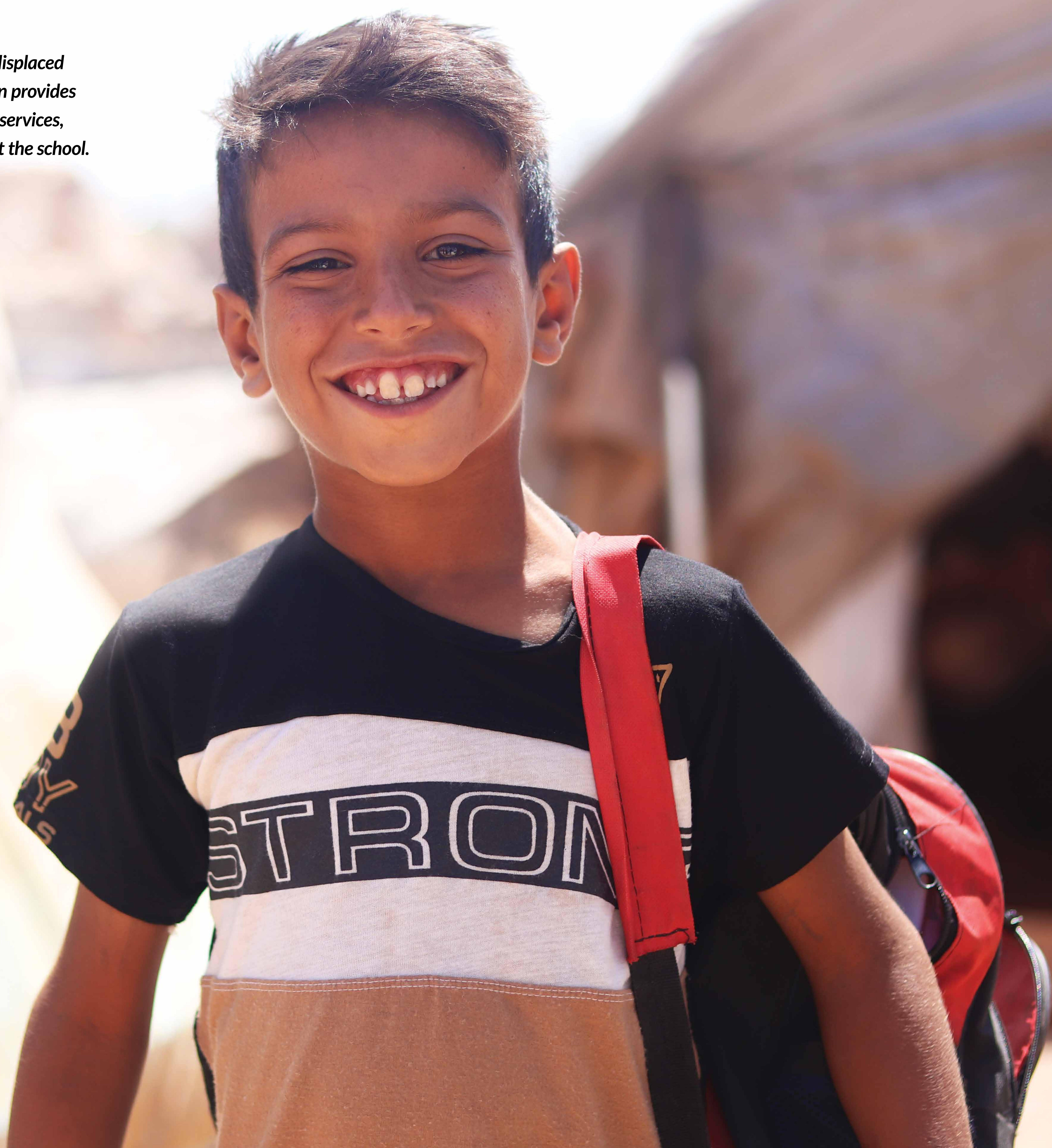




Photo: Jim Huylebroek / Save the Children



*In Afghanistan, 1-year-old Ninangyali is assessed for malnutrition.*

# A HEALTHY START

Save the Children, long at the forefront of worldwide efforts to end preventable child deaths, continues to be a global child health leader. We've helped cut the number of children dying before age 5 by over half since 1990, saving hundreds of millions of children. Save the Children is a global leader in helping save newborn lives.

As the pandemic continued throughout the world in 2021, we worked to ensure children's routine immunizations and health care were not disrupted. We trained and equipped health workers to deal with new challenges. We also found innovative ways to provide families with knowledge and resources to keep safe from COVID and slow its spread.

**26.5** MILLION CHILDREN HEALTHY



## Rising From Disaster in Guatemala

Hurricane Eta tore through Central America in November 2020, leaving a trail of displaced and devastated families in its wake. Just two weeks later, as many were still sifting through the debris that was once their homes, Hurricane Iota came.

Heavy rains and thrashing winds as high as 150 miles per hour caused catastrophic flooding and mudflow, ravaging rural communities that already faced high levels of poverty.

Nine-year-old Paula and her five siblings were left with next to nothing. Their house in Guatemala was partially destroyed; when

“Many people lost everything.”

we last saw them, its missing outer walls were still covered in gray tarps. Gone, too, was that season’s entire harvest – their main source of food and income ripped right from the earth.

“Many people lost everything,” says Victoria, director of Save the Children’s programs in Latin America. “Their houses were destroyed or badly damaged, their possessions washed away... that has a deep impact on children.”

*In Guatemala, Save the Children assisted 9-year-old Paula and her family with cash transfers, hygiene kits and food kits after storms destroyed their harvest and damaged their home.*





Most of Paula's neighbors suffered the same fate. Cash transfers and food kits provided them with necessities as they recovered from the disaster – but their community wanted to do more.

Determined to help families rebuild stronger than before, Magdalena and Ana volunteered to be community promoters. Trained by Save the Children, they've become a vital resource for parents seeking guidance on health, hygiene and safety.

Ana's breastfeeding lessons have helped mothers nurture their infants' growth and development, while kids like Paula learned how to wash their hands properly to prevent the spread of COVID-19.

Six-year-old Miguel and his big sister, Jimena, are especially excited about Save the Children's nutrition app. Using a community promoter's tablet, they explore the main food groups and discover new recipes to bring home to Mom.

Paula's community is still vulnerable to climate impacts and natural disasters – but education is one thing hurricanes can't sweep away.

*Rodrigo and his family had a very difficult time after storms destroyed their harvest and damaged their home. Save the Children helped them get back on their feet.*





*In Guatemala, Paula, Lucy and Perla lost almost everything in severe storms. Save the Children assisted them with cash transfers, hygiene and food kits.*





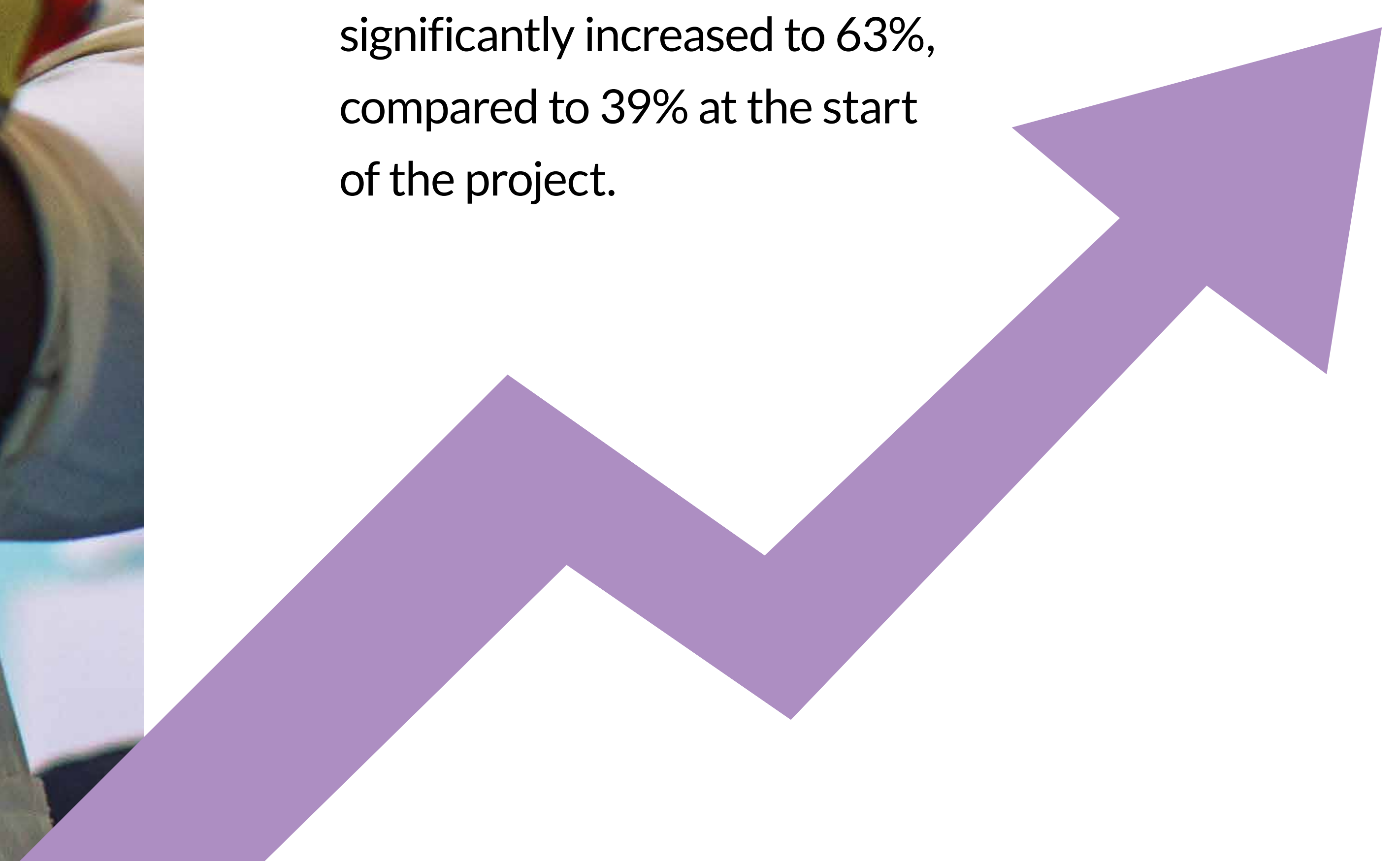
*Griffins works as a nurse at a Save the Children-supported health facility in Kenya. It provides prenatal care and includes a maternity ward. Around 35 babies are born there each week.*



Photo: Sarah Waiswa / Save the Children

## Global Health Results

- In 2021 we continued to support at least 19 countries responding to COVID-19 to use risk communication and community engagement (RCCE) strategies. We worked with community groups to encourage vaccinations and address dangerous misinformation. Several of our USAID flagship programs used RCCE strategies and our child sponsorship resources helped strengthen country team capacity in Bangladesh, Ethiopia, India, Nepal and Zambia. In Bangladesh alone, this resulted in 190,266 visits by trained volunteers to 486,769 vaccine counseling sessions.
- In Nepal, we completed the four-year Healthy Transitions for Nepali Youth Project, which improved reproductive, maternal and newborn health among unmarried girls and women aged 15-24. The project reached a total of 15,463 girls and women, their husbands, families and community members, before and after they married and became parents. A final evaluation found awareness related to fertility, pregnancy risk and contraception significantly increased to 63%, compared to 39% at the start of the project.





*In India, 21-year-old Saleha started with Save the Children six years ago as a youth activist. Today she is employed as a community health worker, helping children to overcome malnutrition, get vaccinated and be treated for disease.*



Photo: ICSA Agency / Save the Children

- In 2021, we directly reached 7.4 million vulnerable people, including 3.6 million children, through our hunger and livelihoods programs in 16 countries. In Tanzania, we supported 58,568 local farmers and 384 village banking groups to improve nutrition in communities experiencing economic hardship and climate shock.
- The pandemic's disruption of routine immunizations sparked rising concerns about the resurgence of measles and other deadly diseases. In Kenya, with funding from the Pfizer Foundation, we supported door-to-door services that helped fully immunize nearly 25,000 children and reached approximately 56,000 community members with information on immunization and COVID-19. (The Pfizer Foundation is a separate legal entity from Pfizer Inc. with distinct legal restrictions.)
- We launched the Little Jab Book, sharing 18 innovative strategies to increase uptake of vaccinations.
- In partnership with other NGOs, we successfully urged the U.S. government to commit \$11 billion to combat global malnutrition at the Nutrition for Growth summit held in Tokyo in December 2021.

**Learn more about our high-impact health programs that save lives: [www.savethechildren.org/health](http://www.savethechildren.org/health)**



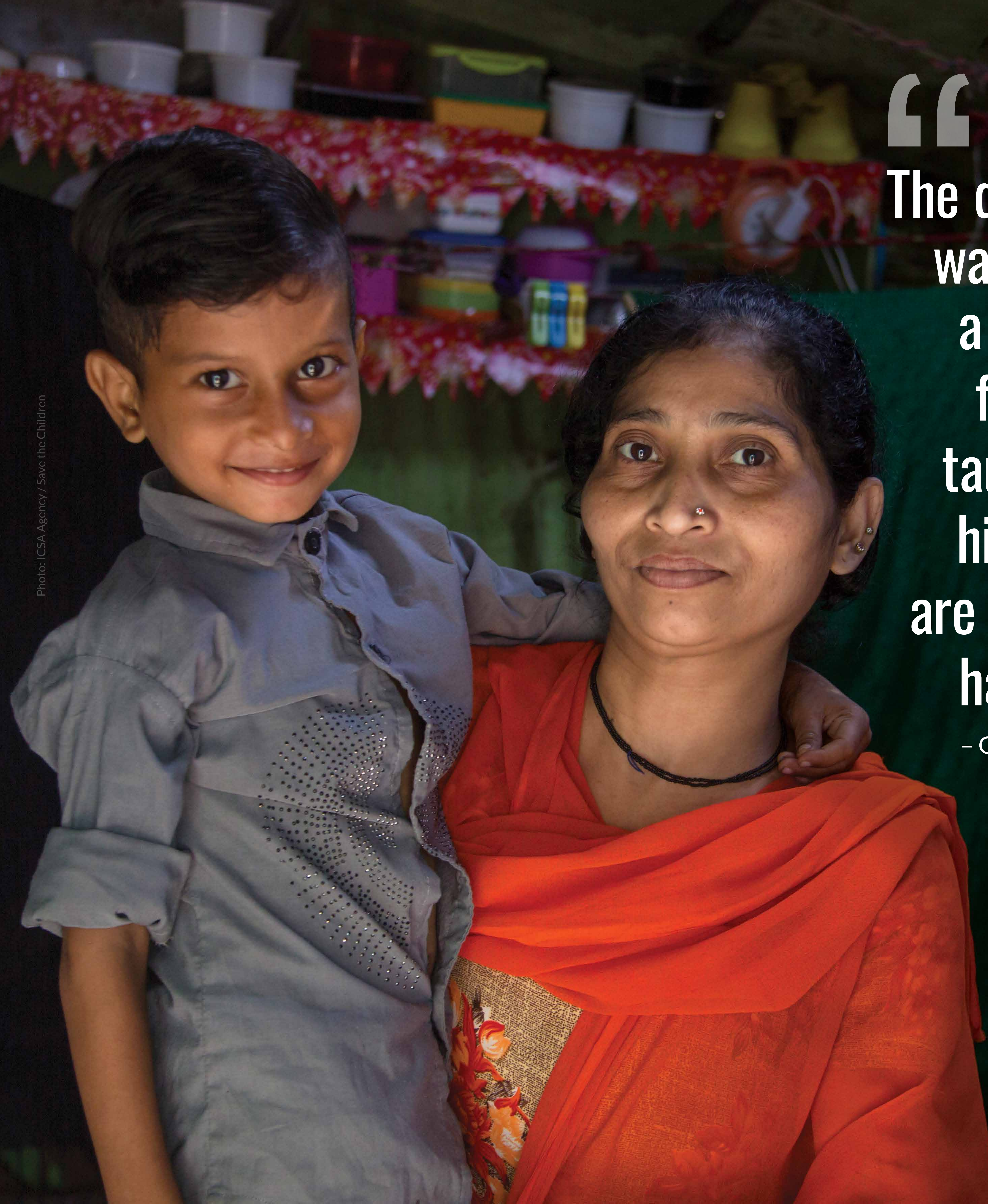


Photo: ICSA Agency / Save the Children

“

The doctors said that his weight was too low, so they gave him a prescription of therapeutic food for three months. They taught us some tricks to help him take medicines. Now, we are all happy because our child has been treated and is well.

– Gulshan, sister to 4-year-old Jehangir, India

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*In India, 4-year-old Jehangir was suffering from malnutrition. Save the Children health workers diagnosed his condition and ensured he was treated with antibiotics, multivitamins, micronutrients and therapeutic food.*



Photo: Linn Pham / Save the Children



# THE OPPORTUNITY TO LEARN

Save the Children is a global leader in helping children to fulfill their right to a quality education. We ensure children are ready to succeed in school and have solid learning experiences – so they can succeed in life.

We have worked with more children to ensure they get quality education the last decade than any other global non-profit, helping over 280 million children fulfill their right to learn. We helped reduce the number of out-of-school children by over one-third since 2000, helping hundreds of millions more children get the education they deserve.

*In Vietnam, Save the Children supports a kindergarten that helps children build reading skills and also guides them in drawing and group play.*

**12.2** MILLION CHILDREN LEARNING



## Her Journey to a Brighter Future

Tucked along a dense riverbank in Sierra Leone is the remote village where 13-year-old Tenneh is growing up. A narrow sandy path is carved in the tall grass – follow it and you’ll find her community, swaddled in thick vegetation and dotted with homes made of mud and concrete.

The river is a way of life for families here. Separated from the mainland on all sides, they use it to wash their clothes, catch their food and trap fish to sell. The water is a vital resource – but it can also be a barrier for children like Tenneh.

Just two years ago, getting an education wasn’t possible. The school across the river was in poor shape, and her family couldn’t afford books and learning supplies.

**“I want to be educated and help my parents.”**

Then, Save the Children renovated the building, and Tenneh’s dreams of attending school came true. Its once-abandoned classrooms were full of trained teachers, new desks, sharpened pencils and fresh notebooks. Determined to start learning, Tenneh said, “I want to be educated and help my parents. I want to be a nurse.”

*In Sierra Leone, 13-year-old Tenneh is determined to get a good education and Save the Children is helping her to fulfill her dreams.*





But her journey to school doesn't look like most children's. Every morning, Tenneh pulls her grandmother's canoe and paddles – handcrafted from a tree trunk – out from their hiding place under the brush. She rows to class in rain or shine, wearing a spare change of clothes so her uniform doesn't get wet along the way.

The trip can be exhausting, but every mile traveled is worth it to Tenneh. “The school is beautiful, and the teacher likes me,” she said. “Whatever we need, they will provide for us.”

Mr. Kemoh, Tenneh's favorite teacher, visited every family in the neighboring villages to announce the school's reopening. When COVID temporarily closed

their doors, Save the Children provided solar radios so kids could tune into government lessons – and he made sure every student had one.

Enrollment is growing as his pupils continue to score above the national average on their exams. “I want to see Tenneh achieve,” Mr. Kemoh told us. “I hope she remembers that I brought her into the learning system... that will be one of my legacies.”

*Tenneh starts the day by crossing the river in her canoe to get to a school supported by Save the Children.*







*Tenneh, age 13, attends a Save the Children school in Sierra Leone where students' exam scores are above the national average.*



*In Bolivia, Save the Children is helping 16-year-old Caleb to build a business and his self-esteem. "The courses taught me about how to make a profit, sell and have capital," he said. "In my journey, I made mistakes, but with that, I learned. Today I am a new Caleb."*



Photo: Negri Yaca Diez / Save the Children

## Global Education Results

- Since 2009, Save the Children's signature Literacy Boost program has been dramatically improving children's reading skills. This cutting-edge program is now being implemented by 85 partners in 73 countries.
- Through our Skills to Succeed program, we helped youth who experience the most inequality – including youth with disabilities, migrants and refugees – gain skills, continue learning, get jobs and start businesses. Since 2012, Skills to Succeed has reached more than 178,000 adolescents and youth in eight countries. Over 110,000 gained decent jobs, started their own businesses or continued their education. A recent evaluation found that youth participants had improved life skills associated with workforce success. More were employed after participating in the program and the majority were still employed one year later. Save the Children has created a unique application called







*In war-torn Yemen, Save the Children supports a social center where children and young adults can play organized games, learn crafts, or try new skills such as hairdressing or sewing.*

- Learning Tree that allows teachers to access learning content anywhere, any time. It also provides professional development resources for teachers. And caregivers can use customized learning activities to engage children at home. The application was piloted successfully in Pakistan and is now being expanded to Bangladesh.
- Worldwide, we helped thousands of children with disabilities to continue learning during the

pandemic. In Rwanda, our reading clubs provided opportunities for children with disabilities to improve their literacy skills close to where they live. We also supported parents to help their children with disabilities to learn from home.

- In partnership with other NGOs, we succeeded in urging the U.S. government to increase its commitment to education for all children globally. As a part of the G7 summit, the U.S. endorsed the

girls education declaration and committed to support countries to increase the number of girls in school. The U.S. also pledged \$305 million for the Global Partnership for Education over three years at a high level global education summit.

**Learn more about our work around the world to help children learn and thrive:**  
[www.savethechildren.org/education](http://www.savethechildren.org/education)



“

I dropped out because we were displaced. I am in the second grade. I should be in the fourth and move to the fifth, but the war and displacement delayed me. Two or three months ago, the school was repaired and I joined it. We are now learning how to read.

– Samah, 12, Syria

”

*Samah, age 12, lives in a displacement camp in Syria where Save the Children supports her education.*



*Luana, age 14, and her family live in a camp for people displaced by conflict and climate disasters in Mozambique. Save the Children supports the community with protection services and emotional support, as well as seeds, tools and water systems.*



## PROTECTION FROM HARM

Every child, everywhere deserves to grow up safe and supported. Save the Children is a global leader in child protection, especially in times of crisis and conflict, when children are most vulnerable. We lead the world in protecting children in conflict and war zones, identifying their needs, advocating for their safety, and giving physical and mental health support, particularly when they are displaced and alone.

We helped reduce child marriage worldwide by nearly one-third since 1990 – that’s tens of millions more girls empowered to stay in school or transition to work, and make marriage and motherhood decisions for themselves.

**4.1** MILLION CHILDREN PROTECTED



## Rays of Hope in Bangladesh

Six-year-old Amina lives with her mom, Benu, in one of the poorest towns in Bangladesh. The pair is inseparable – one doesn't brush their teeth, comb her hair or prepare a meal without the other by her side. Most nights, they fall asleep holding hands.

But girls growing up in the Rajbari District aren't promised a childhood – with few avenues to escape poverty, far too many suffer sexual abuse or are forced to enter harmful forms of employment.

That was Benu's fate, but she's determined to give her daughter a different future – one full of opportunities. "At a very young age,

**“In school, I am never alone.”**

I saw the brutal cruelty of life,” she shared. “When Amina was born, I decided that I would keep her away from this at any cost.” When Save the Children established a preschool in their community, Benu was eager to enroll Amina. “The only way to change her life is education,” she said.

Amina had never been to school before, but it soon became her favorite thing to do. She's especially fond of math class – and

*Amina, age 6, lives in one of Bangladesh's poorest towns. She stays safe in Save the Children's night shelter when her mother has to work late.*





playtime, of course. “I really love to go to school,” she told us. “In school, I am never alone.”

When Benu works late, Amina stays safely in Save the Children’s night shelter until her mother returns. The shelter provides her with nutritious food and hygiene essentials – but most importantly, it offers protection.

Benu is proud to see her daughter fall in love with learning in a country where 28% of children aren’t in school. “She is getting good food, health care and love. She really enjoys her life here... this is the ray of hope I needed.”

A recent trip to the clinic helped Amina discover her dreams for the future. “[The doctor] smiled at me and talked with me nicely,” she shared. “I want to be a nice doctor, too. I want to treat little children like me.”

*In Bangladesh, 6-year-old Amina attends a school supported by Save the Children. She is also getting food and health care.*





*Amina, age 6, attends a preschool supported by Save the Children in Bangladesh.*





*Gabriela, age 6, fled turmoil in Venezuela with her mother and sister. She now lives in Peru, where Save the Children provides support for the family's nutrition, hygiene and safety.*

Photo: Photographer / Save the Children



Photo: Miguel Arreátegui / Save the Children

## Global Child Protection Results

- We launched a new tool to better understand the education and emotional needs of children in the first phase of an emergency so we can tailor programs to their situations. The Holistic Assessment of Learning and Development Outcomes (HALDO) is used with children aged 4-12 and is repeated regularly to assess the effectiveness of our work and respond to newly emerging challenges.
- Another Save the Children innovation empowers parents and caregivers in the Philippines to practice positive parenting. The Pinoy Parent uses an app to provide tips and advice on healthy ways to handle stressful situations with a child. Other online resources include a course on positive discipline and resources to support community involvement.







*Nur, age 12, is a Rohingya refugee living in Bangladesh. He has been deaf since birth. Save the Children provides health, education and protection services to the community where he lives.*

- The U.S. Congress, for the first time ever, introduced a bill focused on increasing attention to addressing mental health in U.S. foreign assistance programs. The MINDS Act passed the House Foreign Affairs Committee in December 2021 and it currently has over 30 co-sponsors in the Senate.
- The Biden administration, immediately upon taking office, established the White House Gender Policy Council in January 2021. The administration also released the first whole-of-government

strategy to advance gender equality in October 2021 and mandated an update to the USAID Gender Equality and Women’s Empowerment Policy. These were all key Save the Children asks and Save the Children had engaged the administration officials from early on.

- Save the Children successfully advocated for key policy wins at the Generation Equality forums last year. These included a multi-stakeholder commitment to drive progress on ending child

marriage through development of an adolescent girl advisory body as part of the official Generation Equality architecture, and concrete actions to drive technical and funding support to adolescent girl-led groups and networks across the world.

**Learn more about how we provide safety to children around the world: [www.savethechildren.org/protection](http://www.savethechildren.org/protection)**



“

My dream is to become a child-rights lawyer. I commend Save the Children for supporting us to conduct various programs aimed at educating children and the public on children's rights and violence.

– Asia, 17, child advocate from Zanzibar

”

*In Zanzibar, 17-year-old Asia campaigns for children's rights and fights against violence and discrimination.*





*In Cambodia, Chela, age 15, lives with her parents and three siblings in a small boat because they cannot afford a house. They rely on income from fishing, but the changing climate has depleted fish stocks, pushing thousands of families on the lake into poverty.*

Photo: Lim Sokchanlina / Save the Children

## EMERGENCY RESPONSE

The global leader in child-focused humanitarian response, Save the Children does whatever it takes to help children in crisis. Already at work around the world, we are always among the first to respond and the last to leave, supporting long-term recovery and resilience.

Save the Children has created more child-friendly spaces (safe, caring and supervised areas for children in emergencies) than any other humanitarian organization. Together with children, families and communities, we have also helped more children in crisis recover and return to learning than any other humanitarian group.

**18** MILLION  
CHILDREN  
AIDED IN CRISIS



# When Crisis Strikes in One Place, We Respond Around the World

Children in Afghanistan have known nothing but war their entire lives. Most have grown used to hearing explosions in the middle of the night and seeing their schools reduced to rubble.

When the Afghan government was overthrown in August 2021, thousands of families fled in every direction, desperate to escape violence and persecution. “We left our house full of things,” 14-year-old Samad remembers of the night he fled with his mother and siblings.

Many of those refugees reached U.S. soil, and Save the Children greeted them with immediate support. Arrivals at the welcome center in Fort Bliss, Texas, received new shoes and clothes, fully-

## “Girls should go to school”

stocked hygiene kits, fresh learning supplies and bright toys. Here, amidst the chaos, kids could finally be kids again.

Anne-Marie, a member of the welcome team, didn't expect to see such a heartwarming scene. “By the end of the day, as more

*At Fort Bliss in Texas, Linda, a Save the Children volunteer, plays with a young Afghan child.*



Photo: Spc. Clara Hoffman / Save the Children



games and crafts were discovered, there wasn't a crayon that hadn't been flattened or a ball that hadn't been passed through the air."

Thousands of miles away, Save the Children staff in Pakistan met displaced children and families as they crossed the border. Exhausted and afraid, they were offered warm food, hygiene supplies and shelter tents furnished with household essentials, learning kits and blankets.

But millions of children remain in Afghanistan. As the economy continues to collapse, they face poverty, hunger and bitter winters. The fate of their education – especially girls' – is uncertain at best. "Girls should go to school

because they might build this country in the future," said 15-year-old Zahra, hopeful that she'll return to the classroom one day.

Save the Children is still on the ground in Afghanistan, providing cash transfers to help families purchase food and delivering community-based education classes across the country. They're a safe haven where children can learn, connect and begin to cope with the trauma they've experienced.

"Education is a chance for me to change the way we live," a 16-year-old from Kabul shared. Like hundreds of other students, she's dreaming of a future free of conflict.

*Zahra, age 15, is passionate about education and believes all children in Afghanistan, especially girls, have the right to go to school.*







*Save the Children staff members Samantha (right) and Fariha (left) greet an Afghan mother and child arriving at Fort Bliss in Texas.*

Photo: Rod Kise / DHS Office of External Affairs / Save the Children



Following the devastating earthquake in Haiti, Save the Children provided dignity kits containing essential items such as a bucket, soap, toothbrushes, toothpaste, sanitary pads, underwear, washing powder and a flashlight to help mothers move around safely at night.

Photo: Mackenson Saint-Felix / Save the Children



## Global Child Protection Results

- The 7.2 magnitude earthquake in Haiti on August 14, 2021 affected 800,000 people, including 340,000 children. Save the Children immediately jumped to action, providing, food, water, sanitation and child protection. We supported 100,000 individuals through nutrition programs for mothers, infants and young children, distributions of hygiene and dignity kits, rehabilitation of water points and child-friendly spaces.
- In Afghanistan, where children have known nothing but conflict their entire lives, millions of children lost the safety and learning opportunities that come with attending school. We worked tirelessly through advocacy and direct action to remove obstacles so more children – especially girls – could have quality education and be protected from harm.







Photo: Hadil Arja / Save the Children

*In a displacement camp in Syria, 8-year-old Mousa and his family received a winterization kit from Save the Children to provide protection against harsh conditions.*

- As part of Save the Children’s commitment to ensure children affected by conflict, climate-related emergencies, and forced displacement are healthy, educated and protected from harm, we strongly advocated for key policy changes with the U.S. government and multilateral bodies. In 2021, Save the Children successfully drafted, and secured bicameral introduction and 31 bipartisan co-sponsors for the first-ever U.S. foreign policy bill focused on children’s mental health and psychosocial support needs.
- We continued to stand behind, and alongside, the student activists demanding action on the climate crisis. Designed in the global south, in consultation with young activists themselves, Shift For Our Planet is a Save the Children campaign accelerator that supports changemakers aged 15-25 to transform societal norms at the heart of global sustainability issues. Campaigns focus on the adoption of climate-positive behaviors within local communities. For example, Save the Children’s Red Alert on Climate campaign elevates youth voices in Asia-Pacific countries.
- Save the Children also continued to be a global leader in building the capacity of the humanitarian sector to effectively use cash transfers to support families in crisis. We published several reports, created how-to resources in multiple languages, and led a first-ever training of trainers in Amman, Jordan, which included colleagues from 10 other agencies.

**Learn more about our work for children in crisis:**  
[www.savethechildren.org/emergency](http://www.savethechildren.org/emergency)





“

I often take my brother and sister to the child-friendly space. It's better here. I take them so they can forget the memory of what's happened, and to gain knowledge and entertain them.

– Yonas, brother to 11-year-old Arsema, Ethiopia

”

*Arsema, age 11, was separated from her parents when conflict erupted in the Tigray region of Ethiopia. She attends a Save the Children child-friendly space where she can play, learn and heal from the horrors she has experienced.*



*In West Virginia, 9-year-old Aubree unpacks a Save the Children meal kit to help her family stave off hunger during the summer months when school is closed.*



## OUR WORK IN THE U.S.

As the national leader in helping children prepare for and succeed in school across rural America, Save the Children continued to provide food, valuable gifts-in-kind from generous partners, supportive at-home education kits to curb learning loss, and proven valuable programs within schools (when safe to do so in-person).

Through relationships with community members, schools, parents and caregivers, rural American children in 44 states received much-needed support during a time of great upheaval. We helped distribute over 22.8 million meals to children in partnership with schools, food banks and other community-based organizations in rural communities.

**837,000**  
CHILDREN LEARNING AND GETTING  
CRITICAL MEALS IN RURAL AMERICA



## Kentucky Students Yearn to Learn

Trips to the vending machine are a bit different at 6-year-old Kash's school. Instead of leaving with a handful of snacks, students get to walk away with a brand-new book.

Or, if you're lucky like Kash, it might spit out more! Last time, he left with his book of choice, *The Biggest Snowman Ever* – a tale of two mice who set out to win their town's snowman contest – and an extra. "It wouldn't work for a second, and then it gave me two!" he told us.

These machines don't take change – they only accept tokens students earn when they reach their reading goals. Teachers say they're "worth their weight in gold" to children who don't have any books of their own.

**“I want to read more.”**

Like thousands of kids growing up in rural Kentucky, Kash doesn't have access to learning supplies outside of the classroom. "Many families across this county cannot afford books to build home libraries," says Heather, a school administrator, "and book ownership is essential to helping children meet and surpass grade-level expectations in reading."

*At a Save the Children-supported school in eastern Kentucky, Kash, age 6, practices with letters and numbers.*





Schools in Kash's district – where nearly 80% of families are living in poverty – are collaborating with Save the Children to help close this learning gap. Since the start of the 2021 school year, our vending machines have dispensed over 4,000 books to eager readers.

They've sparked a love of learning in children like Kash – plus, books tend to last longer than a bag of chips. He recently looked at his mom, beaming, and said, "I want to read more!"

Not long ago, Kash was struggling to keep up with his peers, tripping up on common words like "the," "that" and "to." Today, he's eyeing the chapter books at the top of the vending machine.

*Words like "the" that do not follow standard rules for spelling and syllables can be difficult for young learners. Kash participates in a classroom activity where he learns to recognize these words by sight.*





Kash, age 6, chooses a book he wants from the vending machine at his school in eastern Kentucky.



Photo: Victoria Ziegler / Save the Children



*In California, Daniel, age 9, reads to his sister Yalieth, age 1. Both have benefitted from Save the Children's home visiting program which provides activities, monitors development and promotes early literacy.*

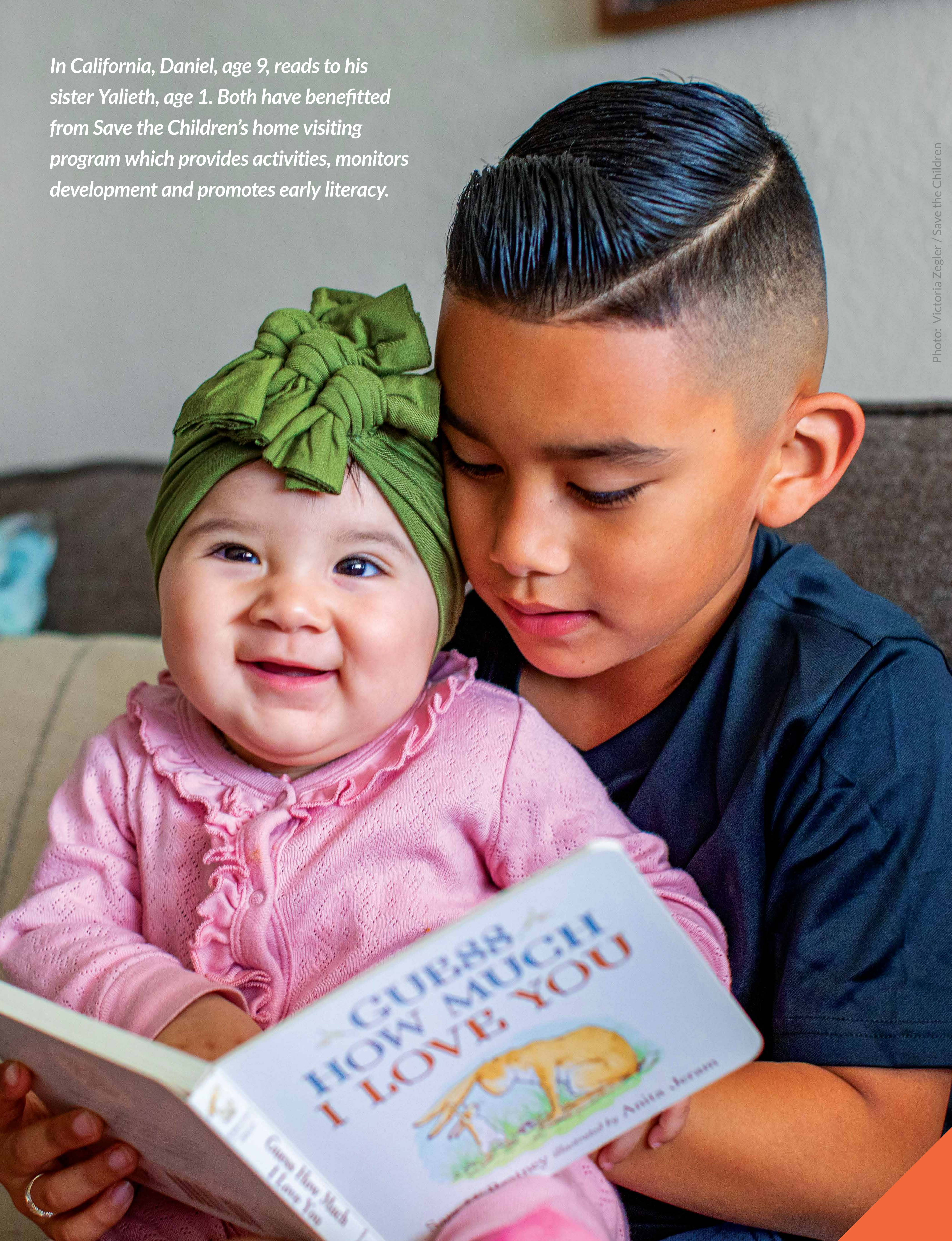


Photo: Victoria Ziegler / Save the Children

## U.S. Results

- During the second year of pandemic disruptions, our frontline early learning and education staff continued to innovate and adapt their approaches to keep closely connected with families in more than 300 rural communities across America. We provided remote, hybrid and in-person learning options according to each community's social distancing requirements.
- Despite the challenges of the pandemic, an external evaluation found that children participating in our programs made significant literacy gains – exceeding expectations and even outpacing their peers nationwide – during the 2019-2020 and 2020-2021 school years.
- In response to tornadoes, flooding and the crisis at the U.S.-Mexico border, we provided essential supplies, education materials, emotional support and child-friendly spaces, benefiting 378,303 children.





*In a Head Start center supported by Save the Children in Louisiana, 4-year-old Faith enjoys playing with a toy that helps teach shapes and colors.*



Photo: Victoria Ziegler / Save the Children

- Aggressive advocacy by Save the Children was successful in expanding access to child nutrition through the American Rescue Plan, passed by Congress in February 2021. The plan increased funding for a school-based nutrition programs. It also increased cash benefits to help participants purchase fruits and vegetables, as well as buy groceries to make up for meals missed when schools were closed due to COVID and during the summer.
- Our advocacy team also helped achieve a major win for child nutrition in the House of

Representatives. The Build Back Better legislation passed in November 2021 contains historic provisions to enable all children in America to access nutrition. A school nutrition provision would reach approximately 9 million children for five years. A summer benefit would reach nearly 21 million children for two years. Securing majority House support is a huge step forward for addressing nutrition for American children.

- Thanks to advocacy work by Save the Children, the Build Back Better legislation also includes

historic investments in child care and universal Pre-K for six years. It is expected that 20 million children would benefit from the child care provisions and 6 million would benefit from access to Pre-K.

**Learn more about how we help kids in America: [www.savethechildren.org/usa](http://www.savethechildren.org/usa)**

**Learn more about how to get involved in our advocacy work: [www.savethechildrenactionnetwork.org](http://www.savethechildrenactionnetwork.org)**



“

I partnered with Save the Children. We were able to give away over 200 backpacks and 100 food boxes. We were able to supply uniforms to some of the kids that were in need, and we're partnering with city schools to provide free haircuts for 100 children.

– Toney, owner of Toney's Barbershop in Mississippi

”

*In Mississippi, Toney's Barbershop partnered with Save the Children to host a back-to-school event providing local children with free haircuts, books, school supplies and food.*





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as of March 1, 2022

# Condensed Financial Information

For the 12-month period ending December 31, 2021 (\$ in 000s)

<b>OPERATING REVENUE</b>	2021	2020	Change \$	Change %
<b>TOTAL OPERATING REVENUE</b>	<b>\$954,044</b>	<b>\$879,468</b>	<b>74,576</b>	<b>8%</b>
<b>OPERATING EXPENSES AND CHANGES IN NET ASSETS</b>				
	2021	2020	Change \$	Change %
<b>PROGRAM SERVICES</b>				
Emergencies	98,333	85,388	\$12,945	15%
Health & Nutrition	254,792	232,641	\$22,151	10%
Education	192,545	151,749	\$40,796	27%
Hunger & Livelihoods	108,012	80,537	\$27,475	34%
HIV/AIDS	53,098	53,857	\$4,241	8%
Child Protection	29,875	27,388	\$2,487	9%
Child Rights Governance	2,845	908	\$1,937	213%
<b>Subtotal Program Activities</b>	<b>744,500</b>	<b>632,468</b>	<b>112,032</b>	<b>18%</b>
Program Development & Public Policy Support	48,556	78,859	(30,303)	(38%)
<b>TOTAL PROGRAM SERVICES</b>	<b>793,056</b>	<b>711,327</b>	<b>81,729</b>	<b>11%</b>
Fundraising	89,963	77,976	11,987	15%
Management & General	50,698	50,534	164	0%
<b>TOTAL OPERATING EXPENSES</b>	<b>933,717</b>	<b>839,837</b>	<b>93,880</b>	<b>11%</b>
Excess of Operating Revenue over Expenses before net transfers	20,327	39,631	(19,304)	
<i>Net Transfers to (from) Operating Revenue</i>	3,496	(7,996)	11,492	
<i>Excess related to funds</i>	18,507	8,704	9,803	
<i>Without donor restrictions including net transfers</i>				
<i>Excess related to Funds with Donor Restrictions</i>	5,316	22,931	(17,615)	
Non-Operating Activity (Endowment gifts & pledges, investment earnings and exchange gain/loss)	10,918	28,213	(17,295)	
<b>TOTAL INCREASE IN NET ASSETS</b>	<b>\$34,741</b>	<b>\$59,848</b>	<b>\$(25,107)</b>	
<b>COMPOSITION OF NET ASSETS</b>				
	2021	2020	Change \$	Change %
Without Donor Restrictions	\$181,395	\$158,053	\$23,342	15%
With Donor Restrictions	180,811	169,412	\$11,399	7%
<b>TOTAL NET ASSETS</b>	<b>\$362,206</b>	<b>\$327,465</b>	<b>\$34,741</b>	<b>11%</b>

In 2021 on average, to administer restricted cash gifts (non Gifts-in-Kind) donated for current use, Save the Children charged 9 percent for fundraising, 5 percent for management and general, and 5 percent for program development and public policy support.



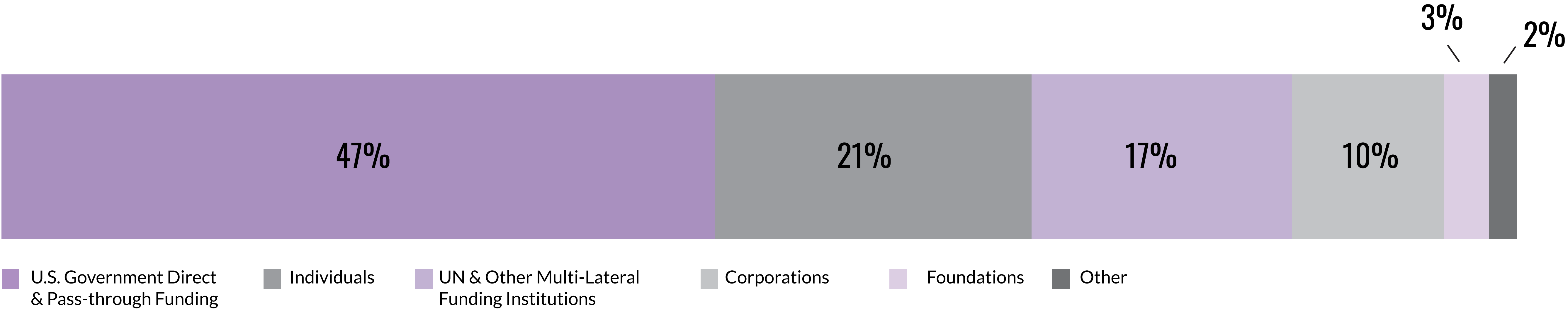
# Financials

In more than 100 years of change for children, we're pleased to report that some things remain steadfast, including our financial strength and continued growth.

## WHERE YOUR GIVING GOES



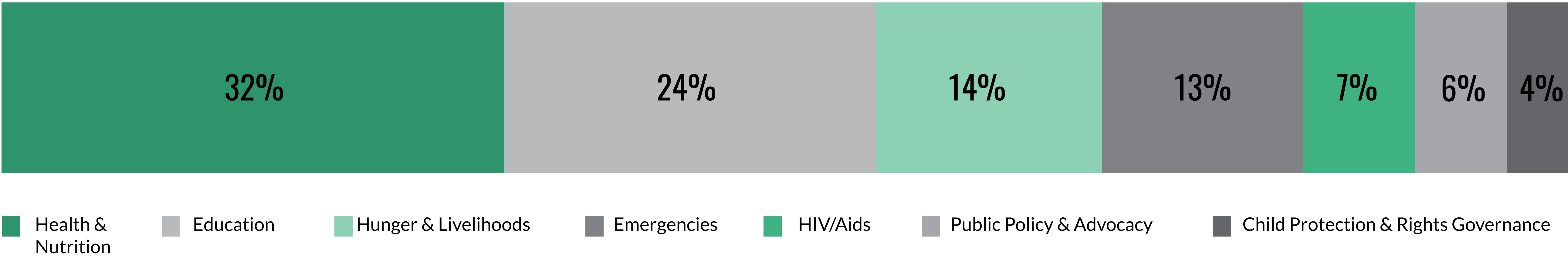
## HOW OUR WORK IS FUNDED



## OUR WORK IN CONTEXT



## HOW YOUR GIVING HELPS





*Five years ago, 9-year-old Sohan began his education at a Save the Children pre-school in Bangladesh. He now attends primary school and dreams of being a police officer when he's older.*





# Special Donors

## THE SIMON SOCIETY

Named in honor of acclaimed writer, producer and director Sam Simon, The Simon Society is composed of a group of Save the Children's most dedicated investors who make an extraordinary commitment to vulnerable children. We honor these generous annual supporters of our mission, who are helping us achieve critical breakthroughs for the girls and boys we serve.

### VISIONARY (\$1 MILLION & ABOVE CUMULATIVE LIFETIME GIFTS)

John, Jr. and Sandy Beard  
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Salice Family Foundation  
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Corinne Basler  
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\*Anonymous (16)

### ADVOCATE (\$50,000 - \$99,999)

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# Special Donors Continued

## LEADERSHIP COUNCILS

In 2021, Save the Children was fortunate to be supported by dedicated philanthropic volunteer councils: Boston Leadership Council, Fairfield County Leadership Council, Greenwich Leadership Council, Long Island Council, Upstate New York Council and the Young Patrons. The councils promote Save the Children's work through fundraising, education, experience-based advocacy and raising public awareness.

## THE EGLANTYNE JEBB SOCIETY

The Eglantyne Jebb Society, named in honor of our founder, a fiercely intelligent and influential champion of human rights, comprises loyal supporters who have included Save the Children in their wills or other estate plans. Today, we honor more than 1,500 Eglantyne Jebb Society members for creating a legacy of commitment to the world's most vulnerable children.

To learn how you can change the lives of children now and in the future, please contact our Planned Giving team at [plannedgiving@savechildren.org](mailto:plannedgiving@savechildren.org) or by phone at 1-800-544-4470. You can also access information on legacy giving by visiting our website at [www.savethechildren.org/legacy](http://www.savethechildren.org/legacy).

**“I truly believe in Save the Children’s mission and joined One Hundred Strong to deepen my understanding of their work. They provide a lifeline to children in need and do it with accountability, integrity and consummate skill.”**

– Deborah Ratner, One Hundred Strong member

## ONE HUNDRED STRONG

In commemoration of our 100th year, 100 Strong was officially launched in 2019 thanks to the galvanizing leadership of Save the Children trustees Gabriela Hearst, Peg McGetrick, Catherine Oppenheimer and the late Cokie Roberts. This extraordinary fellowship brings together dedicated women philanthropists, affording them opportunities to engage with Save the Children, thought leaders and world experts about issues affecting children; connect with one another to forge new partnerships and strengthen personal networks; and generate transformative impact for children around the world.

In 2021, 100 Strong welcomed eight new members from across the U.S. The group also piloted the 100 Strong Mentoring Program to help empower leading women staff around the globe and enabled the launch of its first collective project, Ending Child Marriage in Sierra Leone. In addition, 100 Strong engaged in eight meaningful and informative virtual discussions, including talks with Pulitzer Prize-winning authors Nicholas Kristof and Sheryl WuDunn about their book *Tightrope: Americans Reaching for Hope*, and Grammy Award-winning country music artist Brad Paisley and New York Times bestselling author Kimberly Williams-Paisley about rural child hunger.

### MEMBERSHIP

*As of April 2022*

### CO-FOUNDERS

Gabriela Hearst  
Peg McGetrick  
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Zoom Cares, the social impact arm of Zoom Video Communications, Inc.  
Anonymous (10)



*Five-year-old Paloma eats breakfast provided by her school in California, with support from Save the Children.*

Photo: Victoria Ziegler / Save the Children







**Save the Children** believes every child deserves a future. Since our founding over 100 years ago, we've changed the lives of over 1 billion children. In the United States and around the world, we give children a healthy start in life, the opportunity to learn and protection from harm. We do whatever it takes for children – every day and in times of crisis – transforming their lives and the future we share.

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On the cover: In Zimbabwe, 6-year-old Privilege and her siblings were at risk of malnutrition. Save the Children provided cash grants so the family could buy food, and ensured their community had access to clean water.

Photo credit: Sacha Myers / Save the Children

Some names of children and parents in this report have been changed to protect identities.